



**Agenda  
City of Vernon  
Regular Vernon CommUNITY Fund Grant  
Committee Meeting  
Wednesday, November 18, 2020, 10:00 AM  
City Hall, Council Chamber  
4305 Santa Fe Avenue  
Vernon, California**

**Leticia Lopez, Chair  
James Chang, Committee Member  
Steven Froberg, Committee Member  
Michael Gaviña, Committee Member  
Mark Gonzalez, Committee Member  
Judith Merlo, Committee Member  
Vacant, Committee Member**

**THIS MEETING WILL BE CONDUCTED PURSUANT TO GOVERNOR NEWSOM'S EXECUTIVE ORDER N-29-20**

The public is encouraged to view the meeting at [www.cityofvernon.org/webinar-vcf](http://www.cityofvernon.org/webinar-vcf) or by calling (408) 638-0968, Access Code 957-8657-7394#.

You may submit comments to [PublicComment@ci.vernon.ca.us](mailto:PublicComment@ci.vernon.ca.us) with the subject line "November 18, 2020 Vernon CommUNITY Fund Grant Committee Meeting Public Comment Item #\_\_." Comments received prior to 8 a.m., Wednesday, November 18, 2020, will be read into the record.

**CALL TO ORDER**

**FLAG SALUTE**

**ROLL CALL**

**APPROVAL OF THE AGENDA**

**PUBLIC COMMENT**

At this time the public is encouraged to address the Grant Committee on any matter that is within the subject matter jurisdiction of the Grant Committee. The public will also be given a chance to comment on matters which are on the posted agenda during deliberation on those specific matters.

## PRESENTATIONS

1. **City Clerk**  
[Selection of Chair and Vice Chair](#)  
Recommendation:  
Select one member to serve as Chair and one member to serve as Vice Chair for the term ending June 30, 2021.

## CONSENT CALENDAR

All matters listed on the Consent Calendar are to be approved with one motion. Items may be removed from the Consent Calendar by any member of the Committee. Those items removed will be considered immediately after the Consent Calendar.

2. **City Clerk**  
[Approval of Minutes](#)  
Recommendation:  
Approve the May 20, 2020 Regular Vernon CommUNITY Fund Grant Committee meeting minutes.
  1. [20200520 VCFGFC Minutes](#)
3. **City Administration**  
[Fiscal Year 2019/2020 Vernon CommUNITY Fund Grant Committee Activity Report](#)  
Recommendation:  
Receive and file the report, as it is being provided for informational purposes only.
  1. [FY 2019/2020 Grantee Awards List](#)

## NEW BUSINESS

4. **City Administration**  
[Fiscal Year 2020/2021 Docket I Vernon CommUNITY Fund Direct Service Grants](#)  
Recommendation:  
Award Fiscal Year 2020/2021 Docket I direct service grants totaling \$373,325 to the following applicants:
  - 1) Alzheimer's Greater Los Angeles (Returning Grantee) - \$17,475;
  - 2) Camp TLC at East LA Rising - \$48,850;
  - 3) Center for Nonviolent Education & Parenting (Returning Grantee) - \$40,000;
  - 4) Chicas Rockeras South East Los Angeles - \$25,000;
  - 5) East LA Community Corporation (Returning Grantee) - \$60,000;
  - 6) Girl Scouts of Greater Los Angeles (Returning Grantee) - \$30,000;
  - 7) Girls on the Run of Los Angeles County (Returning Grantee) - \$20,000;
  - 8) Human Services Association (Returning Grantee) - \$25,000;
  - 9) Southeast Churches Service Center (Returning Grantee) - \$50,000;
  - 10) Woodcraft Rangers (Returning Grantee) - \$30,000; and
  - 11) YWCA Greater Los Angeles - \$30,000.
  1. [FY 2020/2021 VCF Docket I Direct Service Grants Transmittal Report](#)
  2. [FY 2020/2021 VCF Docket I Direct Service Grant Recommendation Forms](#)
  3. [VCF Direct Service Grant Form Agreement](#)

**ORAL REPORTS**

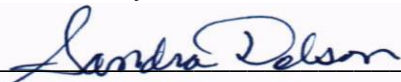
Brief reports, announcements, or directives to staff.

Next regular meeting: Wednesday, May 19, 2021 at 10:00 a.m.

**ADJOURNMENT**

I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting.

Dated this 12<sup>th</sup> day of November 2020.

By:   
Sandra Dolson, Administrative Secretary

# Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-393-2020  
Submitted by: Sandra Dolson  
Submitting Department: City Clerk  
Meeting Date: November 18, 2020

## **SUBJECT**

Selection of Chair and Vice Chair

## **Recommendation:**

Select one member to serve as Chair and one member to serve as Vice Chair for the term ending June 30, 2021.

## **Background:**

At its July 21, 2020 meeting, the City Council appointed Judith Merlo, Vernon Area Representative and reappointed James Chang, Business Representative and Mark Gonzalez, Legislative Representative.

Section 2.160(a) of the Vernon Municipal Code states that “the Grant Committee shall have a Chairperson and Vice Chairperson, who shall be from different appointing categories pursuant to section 2.158.” For reference, the appointing category of each Committee Member is listed below:

James Chang - Business Representative  
Leticia Lopez - City Council Representative  
Mark Gonzalez - Legislative Representative  
Steven Froberg - Vernon Area Representative  
Michael Gaviña - Vernon Area Representative  
Judith Merlo - Vernon Area Representative

Section 2.160(b) of the Vernon Municipal code states that “the Grant Committee Members shall elect the Chairperson and Vice Chairperson at its first meeting and annually thereafter. No Grant Committee member may serve as Chairperson for more than two (2) consecutive terms. The Chairperson shall preside over all Committee meetings. The Vice Chairperson shall, in the absence of the Chairperson, perform the duties of the Chairperson.”

Committee Member Lopez was appointed as Chair on February 20, 2019 and is eligible to continue to serve as Chair for another year if the Committee so desires.

It is appropriate for the Committee to select its Chair and Vice Chair for the coming year.

## **Fiscal Impact:**

There is no fiscal impact associated with this item.

## **Attachments:**

# Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-201-2020  
Submitted by: Sandra Dolson  
Submitting Department: City Clerk  
Meeting Date: November 18, 2020

## **SUBJECT**

Approval of Minutes

## **Recommendation:**

Approve the May 20, 2020 Regular Vernon CommUNITY Fund Grant Committee meeting minutes.

## **Background:**

Staff has prepared draft minutes and hereby submits the minutes for approval.

## **Fiscal Impact:**

There is no fiscal impact associated with this report.

## **Attachments:**

1. [20200520 VCFGF Minutes](#)

**MINUTES**  
**VERNON COMMUNITY FUND GRANT COMMITTEE**  
**REGULAR MEETING**  
**WEDNESDAY, MAY 20, 2020**  
**COUNCIL CHAMBER, 4305 SANTA FE AVENUE**

**CALL TO ORDER**

Chair Lopez called the meeting to order at 10:02 a.m.

**FLAG SALUTE**

Administrative Analyst Figueroa led the Flag Salute.

**ROLL CALL**

PRESENT: Leticia Lopez, Chair (via remote access)  
Juliet Goff, Vice Chair (via remote access)  
James Chang, Committee Member (via remote access)  
Steven Froberg, Committee Member (via remote access)  
Michael Gaviña, Committee Member (via remote access)  
Mark Gonzalez, Committee Member (via remote access)

STAFF PRESENT:

Diana Figueroa, Administrative Analyst  
Zaynah Moussa, Senior Deputy City Attorney  
Lisa Pope, City Clerk  
Frances Jemmott, City Consultant  
James Hull, City Consultant

**APPROVAL OF THE AGENDA**

**MOTION**

Vice Chair Goff moved and Committee Member Gonzalez seconded a motion to approve the agenda. The question was called and the motion carried unanimously.

**PUBLIC COMMENT**

None.

## **CONSENT CALENDAR**

### **MOTION**

Vice Chair Goff moved and Committee Member Froberg seconded a motion to approve the Consent Calendar. The question was called and the motion carried unanimously.

The Consent Calendar consisted of the following item:

#### **1. Approval of Minutes**

Recommendation:

Approve the February 19, 2020 Regular Vernon CommUNITY Fund Grant Committee meeting minutes.

## **NEW BUSINESS**

#### **2. Vernon CommUNITY Fund Grant Committee Meetings**

Recommendation:

A. Find that adoption of the proposed resolution does not constitute a "project" pursuant to section 15378(b)(2) of the Guidelines to the California Environmental Quality Act (CEQA) because it constitutes an administrative activity; and even if the adoption of the proposed resolution did constitute a project, it would be exempt from CEQA in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and

B. Adopt a resolution to set the Vernon CommUNITY Fund Grant Committee ("VCF") regular meeting schedule to be on the third Wednesday of May and November (two meetings per year) at 10:00 a.m., repealing all resolutions in conflict herewith.

Administrative Analyst Figueroa presented the staff report.

### **MOTION**

Vice Chair Goff moved and Committee Member Gaviña seconded a motion to: A. Find that adoption of the proposed resolution does not constitute a "project" pursuant to section 15378(b)(2) of the Guidelines to the California Environmental Quality Act (CEQA) because it constitutes an administrative activity; and even if the adoption of the proposed resolution did constitute a project, it would be exempt from CEQA in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and B. Adopt a resolution to set the Vernon CommUNITY Fund Grant Committee ("VCF") regular meeting schedule to be on the third Wednesday of May and November (two meetings per year) at 10:00 a.m., repealing all resolutions in conflict herewith.

#### **3. Fiscal Year 2019/2020 Docket III Vernon CommUNITY Fund Direct Service Grants**

Recommendation:

A. Find that the award of the grants proposed is exempt under the California Environmental Quality Act ("CEQA") because it is a government fiscal activity that will not result in direct

or indirect physical changes in the environment, and therefore does not constitute a “project” as defined by CEQA Guidelines section 15378. And even if such action were a “project,” it would be exempt from CEQA review in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and

B. Award Fiscal Year 2019/2020 Docket III direct service grants totaling \$74,725 to the two (2) applicants identified below at the amounts recommended:

- 1) Applicant: Inclusive Action for the City  
Original Amount Requested: \$60,000  
Amount Recommended: \$34,725  
Proposed Term: 1 year
- 2) Applicant: YMCA Metropolitan Los Angeles\*  
Original Amount Requested: \$100,000  
Amount Recommended: \$40,000  
Proposed Term: 1 year  
\*Returning Grantee

Fran Jemmott, Jemmott-Rollins Group, summarized the applicants, requested grant amount and recommendation.

In response to Committee questions, Ms. Jemmott explained other available funds and timing for use.

Committee Member Gonzalez discussed the benefits of the YMCA services and thanked the Committee for recommending the grant. Chair Lopez stated the YMCA was delivery food to Vernon residents and making a difference in supporting families during the pandemic.

## **MOTION**

Vice Chair Goff moved and Committee Member Chang seconded a motion to: A. Find that the award of the grants proposed is exempt under the California Environmental Quality Act (“CEQA”) because it is a government fiscal activity that will not result in direct or indirect physical changes in the environment, and therefore does not constitute a “project” as defined by CEQA Guidelines section 15378. And even if such action were a “project,” it would be exempt from CEQA review in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and B. Award Fiscal Year 2019/2020 Docket III direct service grant to Inclusive Action for the City in the amount of \$34,725. The question was called and the motion carried unanimously.

## **MOTION**

Vice Chair Goff moved and Committee Member Gonzalez seconded a motion to award Fiscal Year 2019/2020 Docket III direct service grant to YMCA Metropolitan Los Angeles in the amount of \$40,000. The question was called and the motion carried unanimously.



**4. City Administration**

**Fiscal Year 2019/2020 Vernon CommUNITY Fund Capital Grants**

Recommendation:

A. Find that the award of the grants proposed in this staff report is exempt under the California Environmental Quality Act (“CEQA”) because it is a government fiscal activity that will not result in direct or indirect physical changes in the environment, and therefore does not constitute a “project” as defined by CEQA Guidelines section 15378. And even if such action were a “project,” it would be exempt from CEQA review in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment. As to the proposed capital projects, the City of Vernon is not a “lead agency” for purposes of CEQA, and the grant agreement requires that recipients submit proof of approvals under CEQA for any applicable work to be completed with grant funds; and

B. Award Fiscal Year 2019/2020 capital grants totaling \$81,375 to the three (3) applicants identified below at the amounts recommended:

- 1) Applicant: LA Music and Art School  
Original Amount Requested: \$31,600  
Amount Recommended: \$31,600  
Proposed Term: 1 year
- 2) Applicant: Mark Taper Foundation Shelter  
Original Amount Requested: \$35,906  
Amount Recommended: \$24,775  
Proposed Term: 1 year
- 3) Applicant: Southeast Community Foundation  
Original Amount Requested: \$25,000  
Amount Recommended: \$25,000  
Proposed Term: 1 year

Fran Jemmott, Jemmott-Rollins Group, summarized the applicants, requested grant amount and recommendation.

**MOTION**

Vice Chair Goff moved and Committee Member Gaviña seconded a motion to: A. Find that the award of the grants proposed in this staff report is exempt under the California Environmental Quality Act (“CEQA”) because it is a government fiscal activity that will not result in direct or indirect physical changes in the environment, and therefore does not constitute a “project” as defined by CEQA Guidelines section 15378. And even if such action were a “project,” it would be exempt from CEQA review in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment. As to the proposed capital projects, the City of Vernon is not a “lead agency” for purposes of CEQA, and the grant agreement requires that recipients submit proof of approvals under CEQA for any applicable work to be completed with grant funds; and B. Award Fiscal Year 2019/2020 capital grant to LA Music and Art School in the amount of \$31,600. The question was called and the motion carried unanimously.

**MOTION**

Vice Chair Goff moved and Committee Member Froberg seconded a motion to: A. Find the action exempt under CEQA; and B. Award Fiscal Year 2019/2020 capital grant to Mark Taper Foundation Shelter in the amount of \$24,775. The question was called and the motion carried unanimously.

**MOTION**

Committee Member Gonzalez moved and Committee Member Froberg seconded a motion to: A. Find the action exempt under CEQA; and B. Award Fiscal Year 2019/2020 capital grant to Southeast Community Foundation in the amount of \$25,000. The question was called and the motion carried unanimously.

**5. City Administration**

**Fiscal Year 2019/2020 Vernon CommUNITY Fund Scholarship Grants**

Recommendation:

A. Find that the award of the grants proposed in this staff report is exempt under the California Environmental Quality Act (“CEQA”) because it is a government fiscal activity that will not result in direct or indirect physical changes in the environment, and therefore does not constitute a “project” as defined by CEQA Guidelines section 15378. And even if such action were a “project,” it would be exempt from CEQA review in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and

B. Award Fiscal Year 2019/2020 scholarship grants totaling \$20,000 to the eight (8) applicants identified below at the amounts recommended:

1) Applicant: #6 - Mariela Barrales

Amount: \$2,000

School: Garfield High School

Resident City: East Los Angeles

2) Applicant: #8 - Angelica Garcia

Amount: \$2,000

School: Garfield High School

Resident City: East Los Angeles

3) Applicant: #2 - Daniel Gonzalez

Amount: \$3,000

School: Maywood Center for Enriched Studies Magnet School

Resident City: Bell

4) Applicant: #4 - Britney Juarez

Amount: \$2,000

School: Garfield High School

Resident City: East Los Angeles

5) Applicant: #3 - Sara Lopez

Amount: \$3,000

School: Garfield High School

Resident City: East Los Angeles

6) Applicant: #1 - Arely Ordonez

- Amount: \$3,000  
School: Bell High School  
Resident City: Huntington Park
- 7) Applicant: #7 - Samantha Tomayo  
Amount: \$2,000  
School: Bell High School  
Resident City: Huntington Park
- 8) Applicant: #5 - Citlaly Zazueta  
Amount: \$3,000  
School: Marquez School of Social Justice  
Resident City: Huntington Park

Administrative Analyst Figueroa presented the staff report.

### **MOTION**

Vice Chair Goff moved and Committee Member Gaviña seconded a motion to: A. Find that the award of the grants proposed in this staff report is exempt under the California Environmental Quality Act (“CEQA”) because it is a government fiscal activity that will not result in direct or indirect physical changes in the environment, and therefore does not constitute a “project” as defined by CEQA Guidelines section 15378. And even if such action were a “project,” it would be exempt from CEQA review in accordance with Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and B. Award Fiscal Year 2019/2020 scholarship grants totaling \$20,000 to Mariela Barrales, \$2,000; Angelica Garcia, \$2,000; Daniel Gonzalez, \$3,000; Britney Juarez, \$2,000; Sara Lopez, \$3,000; Arely Ordonez, \$3,000; Samantha Tomayo, \$2,000; and Citlaly Zazueta, \$3,000. The question was called and the motion carried unanimously.

### **ORAL REPORTS**

Administrative Analyst Figueroa thanked the Committee for approving the grants, all being relevant to the current COVID-19 epidemic situation.

### **ADJOURNMENT**

With no further business, Chair Lopez adjourned the meeting at 11:02 a.m.

\_\_\_\_\_  
LETICIA LOPEZ, Chair

ATTEST:

\_\_\_\_\_  
LISA POPE, City Clerk  
(seal)

# Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-411-2020  
Submitted by: Diana Figueroa  
Submitting Department: City Administration  
Meeting Date: November 18, 2020

## **SUBJECT**

Fiscal Year 2019/2020 Vernon CommUNITY Fund Grant Committee Activity Report

## **Recommendation:**

Receive and file the report, as it is being provided for informational purposes only.

## **Background:**

As one of the key elements of the City's good governance reforms, the City Council created the Vernon CommUNITY Fund (VCF) to provide grants to charitable and governmental entities for projects and programs that benefit those residing and working in Vernon. Given the exclusively industrial nature of Vernon, the City Council determined that the VCF was in the best interest of the City and its residents, businesses, and workers.

On February 4, 2014, the City Council adopted Ordinance No. 1218, as amended by Ordinance Nos. 1238, 1257, and 1265 to establish the Vernon CommUNITY Fund Grant Committee (Grant Committee) and provide the basic guidelines and operational procedures for said Committee and its officers, including those related to the allocation of funds and the processes for reviewing and ranking applications and awarding grants.

## Fiscal Year 2019/2020 Funding

Pursuant to Vernon Municipal Code Section 2.164, the City Council may appropriate funds to the VCF. Through the normal budgetary process, City Council authorized an amount of \$500,000 to the VCF for fiscal year (FY) 2019/2020. Prior to the modifications set forth in Ordinance No. 1265, the Grant Committee was required to allocate funds for FY 2019/2020 in accordance with the following formula:

- 1) Administrative Costs shall be determined for the fiscal year and the amount shall be allocated for payment from funds appropriated to the VCF.
- 2) After Administrative Costs, no less than 25% of funds available in any fiscal year shall be awarded to proposals to expend funds on capital projects with a projected useful life of 10 years or more (capital project grants were eliminated by Ordinance No. 1265 and shall no longer be available for FY 2020/2021, or in subsequent years).
- 3) The remainder of available funds in any fiscal year may be awarded to proposals to expend funds on direct services and/or scholarship grants. No single grant of this type shall be in an amount more than \$250,000.

## Service Grant Awards

The Grant Committee held three grant award meetings during the 2019/2020 Fiscal Year. There were three separate grant dockets, with a combined total of eight (8) Service Grant Awards approved for FY

2019/2020. All grantees and their awarded amounts are listed in the attached table. The total amount awarded for Direct Service Grants was \$224,125.

### Capital Grant Awards

The Committee adopted a Capital Grants Program on May 18, 2016 which defined, among other things, the parameters of the capital award process and procedures for applicants, and criteria and timeline for awards. For FY 2019/2020, the City's VCF capital project allocation of 25% equated to \$81,375 which was expended in FY 2019/2020 to benefit three (3) separate capital grant projects in the Vernon Area. Moving forward, the VCF will no longer grant funds for capital projects, as it was determined that the administration of such grants was cumbersome and costly, and is not aligned with the goals of the Grant Committee to streamline expenses for administrative management.

### Scholarship Grant Awards

At its November 8, 2017 meeting, the VCF Grant Committee agreed to proceed with a VCF Pilot Scholarship Program for FY 2018/2019. In response to its successful inaugural year as a pilot program, the Grant Committee approved an allocation in the amount of \$20,000 toward the VCF Scholarship Program in FY 2019/2020 as well. As such, the Grant Committee awarded \$20,000 in scholarship grants to a total of eight (8) high school seniors from the Vernon Area at its May 20, 2020 Grant Committee meeting.

### Related Administrative Expenditures

In June of 2020, the City issued a Request for Proposals (RFP) for Administrative Management of Vernon CommUNITY Fund Grant Activities. After a thorough evaluation of respondents' proposals, Jemmott Rollins Group, Inc. (JRG) was awarded a three (3) year contract with the City to provide administrative management for the VCF with an effective date of August 1, 2020. JRG has extensive experience in non-profit grant-making and grants management and specialized knowledge of ethics and principles governing the grant-making process.

During FY 2019/2020, JRG was instrumental in the City's ability to accept applications, evaluate submissions and, ultimately, award 19 grants with a grand total value of \$325,500. The total budgeted cost for their services in FY 2019/2020 was \$174,500. For FY 2020/2021, administrative management services for Vernon CommUNITY Fund Grant Committee activities have been reduced to \$106,675 (a yearly reduction of \$67,825) and will continue to be paid from the Vernon CommUNITY Fund monetary allocation.

A \$500,000 VCF allocation was approved by City Council during the adoption of a Citywide budget for FY 2020/2021. VCF Direct Service Grants amounting to approximately \$373,325 will be awarded at the November 2020 Grant Committee meeting and VCF Scholarship Grants totaling \$20,000 will be awarded in May of 2021. The number of grantees and amounts awarded will depend upon the pool of applicants, their proposed projects, and/or funds available.

### **Fiscal Impact:**

There is no fiscal impact associated with this report.

### **Attachments:**

- [1. FY 2019/2020 Grantee Awards List](#)

## Vernon CommUNITY Fund Grant Awardees for FY 2019/2020

Grantee	Docket #	Amount Awarded
<b>Direct Service Grants</b>		
Jovenes, Inc.	I	\$25,000
Neighborhood Music School Association	I	\$25,000
Southeast Community Foundation	I	\$25,000
Boyle Heights Youth Football	II	\$14,400
Libros Schimbros	II	\$15,000
LA Family Housing	II	\$45,000
Inclusive Action for the City	III	\$34,725
YMCA of Metropolitan Los Angeles (Rio Vista)	III	\$40,000
Subtotal Direct Service Grants	ALL	\$224,125
<b>Capital Grants</b>		
Los Angeles Music and Art School	III	\$31,600
Southeast Community Foundation	III	\$25,000
Mark Taper Foundation Shelter	III	\$24,775
Subtotal Capital Grants	ALL	\$81,375
<b>Scholarship Grants</b>		
Applicant #6 – Mariela Barrales	III	\$2,000
Applicant #8 – Angelica Garcia	III	\$2,000
Applicant #2 – Daniel Gonzalez	III	\$3,000
Applicant #4 – Britney Juarez	III	\$2,000
Applicant #3 – Sara Lopez	III	\$3,000
Applicant #1 – Arely Ordonez	III	\$3,000
Applicant #7 – Samantha Tamayo	III	\$2,000
Applicant #5 – Citlaly Zazueta	III	\$3,000
Subtotal Scholarship Grants	ALL	\$20,000
<b>GRAND TOTAL GRANT AWARDS</b>	<b>19 IN ALL CATEGORIES</b>	<b>\$325,500</b>

# Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-410-2020  
Submitted by: Diana Figueroa  
Submitting Department: City Administration  
Meeting Date: November 18, 2020

## **SUBJECT**

Fiscal Year 2020/2021 Docket I Vernon CommUNITY Fund Direct Service Grants

### **Recommendation:**

Award Fiscal Year 2020/2021 Docket I direct service grants totaling \$373,325 to the following applicants:

- 1) Alzheimer's Greater Los Angeles (Returning Grantee) - \$17,475;
- 2) Camp TLC at East LA Rising - \$48,850;
- 3) Center for Nonviolent Education & Parenting (Returning Grantee) - \$40,000;
- 4) Chicas Rockeras South East Los Angeles - \$25,000;
- 5) East LA Community Corporation (Returning Grantee) - \$60,000;
- 6) Girl Scouts of Greater Los Angeles (Returning Grantee) - \$30,000;
- 7) Girls on the Run of Los Angeles County (Returning Grantee) - \$20,000;
- 8) Human Services Association (Returning Grantee) - \$25,000;
- 9) Southeast Churches Service Center (Returning Grantee) - \$50,000;
- 10) Woodcraft Rangers (Returning Grantee) - \$30,000; and
- 11) YWCA Greater Los Angeles - \$30,000.

### **Background:**

As one of the key elements of the City's good governance reforms, the City Council created the Vernon CommUNITY Fund ("VCF") to provide grants to charitable and governmental entities for projects and programs that benefit those residing and working in Vernon. Given the exclusively industrial nature of Vernon, the City Council determined that the VCF was in the best interest of the City and its residents, businesses, and workers.

The City retained the services of Jemmott Rollins Group, Inc. ("JRG") to provide consultation, guidance, research and specialized administrative support services to the City Administrator and City staff related to the VCF. JRG has extensive experience in non-profit grant-making and grants management and specialized knowledge of ethics and principles governing the grant-making process.

On February 4, 2014, the City Council adopted Ordinance No. 1218, as amended by Ordinances No. 1238 and No. 1257 to establish the Vernon CommUNITY Fund Grant Committee ("Grant Committee") and provide the basic guidelines and operational procedures for said Committee and its officers, including those related to the allocation of funds and the processes for reviewing and ranking applications and awarding grants.

### **Fiscal Year 2020/2021 Funding**

Pursuant to Vernon Municipal Code Section 2.164, the City Council may appropriate funds to the VCF. Through the normal budgetary process, City Council authorized an amount of \$500,000 to the VCF for

fiscal year 2020/2021. The Grant Committee is required to allocate funds for fiscal year 2020/2021 in accordance with the following formula:

- 1) Administrative Costs shall be determined for the fiscal year and the amount shall be allocated for payment from funds appropriated to the VCF.
- 2) The remainder of available funds in any fiscal year may be awarded to proposals to expend funds on direct services and/or scholarship grants. No single grant of this type shall be in an amount more than \$250,000.

In consideration of Administrative Costs of \$106,675, the total maximum amount of grant funds available for award to proposals for direct services and scholarships during Fiscal Year 2020/2021 is \$393,325. With \$20,000 dedicated to scholarship awards, \$373,325 remains for direct service grants. With the recent changes to the grant committee meeting structure and frequency of meetings, as a general guideline, JRG and City staff recommend the Grant Committee award direct service grants at their November meeting and scholarship grants at their May meeting. Prospective grantees will be provided designated periods within which they may submit their applications which will coincide with each of the two meetings proposed in a given fiscal year (a total of two, including this meeting, are scheduled).

#### Criteria for Ranking Grant Proposals

Pursuant to Vernon Municipal Code Section 2.166, no grant shall be awarded unless doing so serves a municipal purpose of the City, and the Executive Director and Grant Committee must rank all proposals from eligible applicants using the following factors:

- 1) The extent to which the funds will promote the health, safety, and welfare of persons residing or working within the Vernon Area.
- 2) The benefit anticipated to accrue to the Vernon Area.
- 3) The extent to which the public will appreciate that the benefits of the proposed actions were a direct result of the funding provided by the City of Vernon.
- 4) Evidence that the funds will be used by an organization with sufficient capacity to do the work, and will be used effectively and without inefficiencies, waste or fraud.
- 5) For proposals for capital projects, the ability and commitment to fund the maintenance and repair of the project over the long term.

#### FY 2020/2021 Docket I Grant Applications

Docket I and 2020/2021 year to date information is summarized in the Grant Review Committee Transmittal Report attached hereto as Attachment 1.

As previously indicated, the first VCF grant docket for FY 2020/2021 contains eleven (11) applications for review, deliberation, and award by the Grant Committee. All applicants meet the eligibility requirements set forth in Section 2.165 of the Vernon Municipal Code and all applications were thoroughly vetted by JRG and City staff using the aforementioned ranking criteria.

Based on the application criteria, JRG's due diligence findings, and the amount of funding available, the total amount of grant funding recommended for Fiscal Year 2020/2021 Docket I is \$373,325.

JRG staff has prepared a written summary for each grant application describing its merits and potential risks, which is attached hereto as Attachment 2. These materials and recommendations are to be used only as guiding documents for the Grant Committee's deliberation. The Grant Committee is expected to



debate the content of each application at its November 18, 2020 meeting. The full applications are publicly available and can be accessed at the City Clerk's Office at Vernon City Hall, or via the City's website [www.CityofVernon.org](http://www.CityofVernon.org) wherein Docket I grant applicant information is posted online in "Public Meetings" under the "Vernon CommUNITY Fund Grant Committee (VCFGC)" link.

### Grant Agreement

Upon award of grants by the Grant Committee, each grant recipient shall be required to execute a Grant Agreement in substantially the same form as attached hereto as Attachment 3. The Grant Agreement sets forth the terms and conditions of the grant, including the amount and purpose(s) of the grant, written reporting requirements, the return of any unused portion, and requirements respecting the use of the VCF logo.

### **Fiscal Impact:**

The Fiscal Year 2020/2021 Docket I total recommended grant award amount of \$373,325 is included in the 2020/2021 City Budget and is within the Direct Service Grant recommended fiscal year allocation.

### **Attachments:**

1. [FY 2020/2021 VCF Docket I Direct Service Grants Transmittal Report](#)
2. [FY 2020/2021 VCF Docket I Direct Service Grant Recommendation Forms](#)
3. [VCF Direct Service Grant Form Agreement](#)



**Grant Review Committee  
Transmittal Report**

November 18, 2020

**Current Cycle: Docket I FY2020-21**

<b>Direct Service Grants</b>	
Total \$ Amount of Grant Requests	\$479,395
Total Grant Budget – Current Cycle	\$373,325
Total # Recommended Grants	11
Average Recommended Grant Amount	\$33,939

**Summary of Recommended Grants**

<b>DIRECT SERVICE GRANTS</b>			
ORGANIZATION	REQUESTED AMOUNT	RECOMMENDED AMOUNT	COMMUNITIES SERVED
Alzheimer's Greater Los Angeles	\$17,475	\$17,475	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, East Los Angeles, Vernon
Camp TLC at East LA Rising	\$45,850	\$45,850	Unincorporated East Los Angeles (Maravilla, Union Pacific, City Terrace)
Center for Nonviolent Education & Parenting	\$40,000	\$40,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East Los Angeles (City Terrace)
Chicas Rокeras South East Los Angeles	\$26,070	\$25,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East Los Angeles
East LA Community Corporation	\$60,000	\$60,000	Boyle Heights, Unincorporated East Los Angeles
Girl Scouts of Greater Los Angeles	\$30,000	\$30,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East Los Angeles (Belvedere Gardens, Eastmont, City Terrace), Vernon
Girls on the Run of Los Angeles County	\$20,000	\$20,000	Bell, Boyle Heights, Huntington Park, Maywood, Vernon
Human Services Association	\$60,000	\$25,000	Bell, Commerce, Huntington Park, Maywood, Vernon
Southeast Churches Service Center	\$50,000	\$50,000	Bell, Commerce, Huntington Park, Maywood
Woodcraft Rangers	\$30,000	\$30,000	Huntington Park, Maywood, Vernon
YWCA Greater Los Angeles	\$100,000	\$30,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Vernon
<b>TOTAL RECOMMENDED AMOUNT</b>		<b>\$373,325</b>	



General Applicant Information

Applicant Organization: Alzheimer's Greater Los Angeles

Type of Organization: Health/Human Services Year Founded: 1981

Annual Budget: \$5,345,000 No. of Board Members: 23

Amount Requested: \$17,475 Recommended Amount: 17,475

Type of support requested: [X] General Operating [ ] Project/Program [ ] First Time Applicant [X] Returning Grantee Prev. Award amount: \$40,000 - FY2018-19

Brief Narrative description of the organization

Alzheimer's Greater Los Angeles (ALZGA) is a 501c3- community-based health organization with a mission is to increase awareness; deliver effective services; provide compassionate support; and advocate for quality care and a cure. Through culturally competent and linguistically tailored services, ALZGLA's goal is to increase the community's caregiving skills and capacity in order to help their families cope resulting in a better quality of life for caregivers and family members with dementia. ALZGLA has a 23 member strong, active board, including well known local leaders including Susan Disney Lord, Val Zavala, and Leonor Gavina-Valls, a member of the Gavina family whose coffee plant is an established Vernon based business. Since 2002 AZGLA has maintained an office in East Los Angeles and provided services in Spanish for residents of the Vernon catchment areas. Services are tailored to address needs of low-income, non-English speaking families facing significant barriers accessing care and entitlements. Among the prestigious awards received by AZGLA was the 2019 Grantmakers in Aging recognition for its long term investments in meeting the needs of diverse communities as well as the 2014 Rosalynn Carter Caregiving Award for caregiver education programs

Organizational strengths:

Established, recognized organization continuously operating since 1981; Innovative and responsive to the needs of diverse populations Created the EI Portal project in 2001, a regional service office to serve the local population with linguistically matched service; The Executive leadership team is comprised of individuals with a broad skill set that both enhances and supports the overall mission of ALZGLA; ALZGLA has adapted to current conditions and provided continuous services to vulnerable, low-income, non-English speaking consumers. The organization hired a Spanish language staff person to compensate for the reduction in volunteers in the COVID19 era.

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: 55+ Family Type: ALL  
Gender: ALL Military Status: N/A  
Race/Ethnicity: Latinx/ESL Sexual Orientation: N/A  
Economic Status: Low-Income (40%) / ALL Other (specify): N/A

Description of the proposal to which funds would apply  
(if no particular project is specified, please note General Operating Support in this area)

AZLA requests general operating support to continue services in the COVID 19. Typically, the organizations serves 400 families, with 200 families in Vernon catchment area to be served in the coming year. With state and county funded programs facing cuts, AZLA will continue to support Medical and Medical Connect families with case management, caregiver education, virtual visits and support group meetings, connection to nutrition support programs and community education.

Cost/Benefit:	\$17,450 provides up to 200 families support at a cost of \$80 per family	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	The median yearly cost for nursing home care for one person in CA is \$86,815
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## Staff Analysis

### Documents reviewed

- Audit/IRS Form 990 (dated: 6 / 30 / 2019)  Proposal Budget  
 Organizational Budget

How does the proposal align with the goals of the Fund?

The general operating support that Alzheimer's LA requests is well aligned with the goal of the Fund in that it will:  
--Encourage and inspire positive social development in Vernon and neighboring communities  
--Support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities.  
-- Promote effective and responsible leaders at every level of society  
--Strengthen and support non-profit organizations that benefit residents and neighborhoods  
--Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Vernon CommUNITY Fund recognition on Alzheimer's LA's website and e-newsletter that reaches over 100,000 recipients per year

What previous projects has the applicant successfully implemented?

ALZGLA was awarded a \$40,000 grant in 2019 from VCF to implement their Latino Family Caregiver Education Project where they provided outreach, care, and support services to 3,561 caregivers in the Vernon area.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*No foreseeable challenges or risks associated with this grant recommendation.*

**Funding Recommendation**

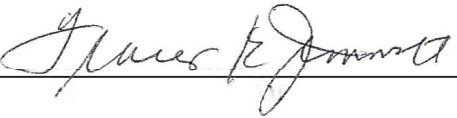
Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$17,450**

Suggested revision(s) to proposal/fund amount, if applicable:

The organization originally applied for \$10,000 in general operating support. In the process of due diligence, JRG learned of the increased demand for services, funding cuts in services from government sources and reduction in volunteer hours to comply with COVID 19 regulations. After funding recommendations for other grantees, JRG recommended to Vernon staff that the \$7,450 in unspent funds would serve their best and highest purpose in support of families coping with caring for an Alzheimer's patient.

Staff reviewer: **Frances Jemmott**

Signed: 

Date: 10 / 27 / 2020



General Applicant Information

Applicant Organization: Camp TLC (Together Living a Challenge) at East LA Rising

Type of Organization: Community Service Year Founded: 1950

Annual Budget: \$235,000

No. of Board Members: 7

Amount Requested: \$45,850

Recommended Amount: \$45,850

Type of support requested: [ ] General Operating [x] Project/Program

[x] First Time Applicant [ ] Returning Grantee Prev. Award amount: \_\_\_\_\_

Brief Narrative description of the organization
Camp TLC (Together Living A Challenge) is a 501c3 not for profit organization, with a seven member supportive and very active board. Since 2010, heir mission has been to engage, educate, and empower youth to pursue their passion and purpose while developing their self advocacy and future planning skills in an effort to overcome obstacles and seize opportunities that promote individual self-sufficiency and succes. Founder, Caroline Bauimis, a licensed MSW, is also a successful non-profit leader who has over 15 years in the non-profit sector and has recently taken a dormant organization and brought it back to life as a non-profit for children who have been directly impacted by trauma.
Via East LA Rising, Camp TLC seeks to inturrpt and improve the natural and negative mental developmental process that often takes place in in the minds of those, especially children, impacted by trauma. By offering a "camp-like" experience by utilizing performing arts and recreational based programs that promote mental health wellness, academic enrichment, health & life skills and athletics, Camp TLC seeks to develop and enhance positive coping skills and build self-esteem within the 200 plus children and families they serve.

Organizational strengths:
Camp TLC:
Has a strong, active, and supportive 7 member board;
Has achieved a 100% graduation rate versus 34% commuity-wide rate;
Has achieved a 98% college attendance rate (community college, University, etc);
Former students make up 50% of staff;
M.E.N.T.O.R. Initiative received national recognition and was used as a model to create comprehensive mentorship programs for other afterschool programs

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Children, Youth, Adolescents (5-17) Family Type: ALL  
 Gender: ALL Military Status: N/A  
 Race/Ethnicity: ALL Sexual Orientation: N/A  
 Economic Status: ALL Other (specify): N/A

Description of the proposal to which funds would apply  
 (if no particular project is specified, please note General Operating Support in this area)

M.E.N.T.O.R. reinforces the value of education and pursuing a career beyond education. Staff mentors work closely with at-risk mentees on motivation and goal-setting. Meeting the Department of Education's A-G Curriculum requirement is necessary to qualify for college. The Club mirrors this plan holistically with added reinforcement and one-on-one mentee relationships. Each mentee and their family are assisted in creating an action plan for short-term and long-term goals, addressing individual needs. the primary focus of the program is unconditional support, and a staff mentor that will do "whatever it takes" to ensure at-risk youth evolve, endure and excel.

Cost/Benefit:	200 famalies are served at a cost of \$1,175.00 per fmaily	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Workforce with healthy coping skills; Represents overall cost savings to employers and public programs
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## Staff Analysis

### Documents reviewed

- Audit/IRS Form 990 (dated: 11 / 13 / 2019 )  Proposal Budget  
 Organizational Budget

How does the proposal align with the goals of the Fund?

The project support that Camp TLC requests is well aligned with the goal of the Fund in that it will:

- Encourage and inspire positive social development in Vernon and neighboring communities
- Support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities.
- Promote effective and responsible leaders at every level of society
- Strengthen and support non-profit organizations that benefit residents and neighborhoods
- Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activites planned to acknowledge VCF as a funder of this project/program/organization?

If awarded, Club TLC plans to announce their VCF award through social media channels, newsletters and e-blasts; Signage would be created and placed within the facility/the clubhouse; And by using board members expertise and relations with the media, press releases and media advisories would be sent to local outlets for potential news stories.

What previous projects has the applicant successfully implemented?

Club TLC has been able to successfully implement programs focused on the improvement of community health and success, notably:

--Through the National Boys & Girls Clubs of America, the club was chosen to pilot the 3-year Latino Outreach Initiative, a specialized program created to address the special needs of the Latino Family.

---Case management and Academic Enrichment/College Prep; Health & Life Skills; Leadership/Job Readiness/Community Service coursework

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*Following COVID-19 social distancing and safety protocols or sustaining attendance in "kids kamp" virtual program*

## Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$45,850

Suggested revision(s) to proposal/fund amount, if applicable:

None

Staff reviewer:

LaTeesha Pinkney

Signed: \_\_\_\_\_

*LaTeesha Pinkney*

Date: 11 / 2 / 2020





General Applicant Information

Applicant Organization: Center for Non-Violent Education and Parenting dba ECHO Training

Type of Organization: Health/Human Services Year Founded: 2019

Annual Budget: \$745,800

No. of Board Members: 5

Amount Requested: \$40,000

Recommended Amount: \$40,000

Type of support requested: [ ] General Operating [x] Project/Program

[ ] First Time Applicant [x] Returning Grantee Prev. Award amount: \$20,000 - FY2018-19

Brief Narrative description of the organization
The Center for Nonviolent Education and Parenting, doing business as the ECHO Center, is a non-profit 501-c-3 with an annual budget of \$745,800 governed by a five member Board of Directors. Now known as the Echo Center, it's mission is to educate trauma survivors (including parents and service professionals) about trauma and resilience to create the safe, stable, nurturing relationships that break the cycle of generational trauma. It's mission also includes approaches to informing social welfare practitioners about the impacts of traumatic childhood experiences and methods to limit on-going problems.
In the COVID19 era, the ECHO Center pivoted from in-person service delivery to virtual coaching and training sessions that allowed innovations that improve their services. The organization has increased its capacity to reach larger and diverse audiences and provide on-line parenting classes to satisfy court-mandated parental participation.

Organizational strengths:
--High demand for classes/trainings
--Services considered best practice by child welfare experts and organizations that serve the Latinx demography' some of which many are VCF grantees (i.e., Jovenes, YMCA, ELA Womens Center, Girls Club, and Club TLC)
--An evaluation led by Joe Albert Garcia, Ph.D., (Assistant Professor in the Human Services Department at California State University, Fullerton), demonstrated statistically significant improvements in the attitudes of parent class participants in four areas: Empathy, Corporal Punishment, Parent-Child Roles, Children's Power and Independence.

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: At-Risk  
 Gender: All Military Status: N/A  
 Race/Ethnicity: Latinx (66%), White (21%), African American (6%) Sexual Orientation: N/A  
 Economic Status: LI Other (specify): N/A

Description of the proposal to which funds would apply  
 (if no particular project is specified, please note General Operating Support in this area)

Echo Center provides trauma-informed nonviolent parenting class series to English and Spanish speaking parents, some mandated by The Department of Children Family Services. Parenting curricula covers nonviolent communication, brain and child development, the impact of trauma on development, tools for emotional regulation, emotional literacy, and limit setting. Echo Center provides bilingual staff to provide coaching and individual attention to participants following virtual sessions. Echo requests funding for three professionally led on-line sessions to serve up to 60 participants; one sessions will be specifically directed for parents in South East Los Angeles. The curriculum is offered to parents for \$95 and Vernon funding will provide subsidies for residents in the Vernon catchment area that will cover nearly 100% of the costs.

Cost/Benefit:	\$660 per family cost is significantly less than private therapy.	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Significant savings over public and private care; achieves significant improvements in parent and child behavior
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## Staff Analysis

### Documents reviewed

- Audit/IRS Form 990 (dated: 6 / 6 / 2018)  Proposal Budget  
 Organizational Budget

How does the proposal align with the goals of the Fund?

The project support that Center for Nonviolent Education and Parenting dba Echo requests is well aligned with the goal of the Fund in that it will:

- Encourage and inspire positive social development in Vernon and neighboring communities
- Strengthen and support non-profit organizations that benefit residents and neighborhoods
- Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

If awarded, Echo Training will acknowledge Vernon CommUNITY Fund on all of its digital and hard copy outreach and promotional materials. Combining the news of the award with the announcement of their ability to serve additional parents in Boyle Heights and later in the year, in the South East.

What previous projects has the applicant successfully implemented?

Echo was awarded half of the amount requested from VCF in FY2018-2019. While they were able to successfully meet half of the goals outlined in their application, they were unable to find additional funding to supplement the lack of a full VCF award. This had a direct effect on the success of the program and the overall success of the participants within the program.

In their final report, due to a lack of funding from VCF, they mentioned not being able to meet the need for a second parenting class series in Spanish, despite strong demand; They were not able to provide child care for the second parenting class series, which effected attendance; and Spanish speaking participants could not fulfill all DCFS obligations.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*Fully funded by VCF? Sustainable?  
Who will fund outreach for SE series?*

## Funding Recommendation

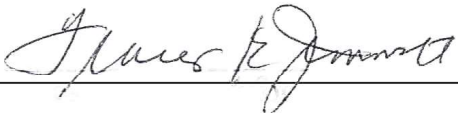
Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$40,000

Suggested revision(s) to proposal/fund amount, if applicable:

N/A

Staff reviewer: Fran Jemmott

Signed: 

Date: 10 / 19 / 2020



General Applicant Information

Applicant Organization: Chicas Rockeras South East Los Angeles

Type of Organization: Youth Development/Arts Year Founded: 2014

Annual Budget: \$157,575

No. of Board Members: 5

Amount Requested: \$26,070

Recommended Amount: \$25,000

Type of support requested: [x] General Operating [ ] Project/Program

[x] First Time Applicant [ ] Returning Grantee Prev. Award amount: \_\_\_\_\_

Brief Narrative description of the organization
Chicas Rockeras South East Los Angeles (CRSELA) is a 501c3 organization, governed by a five member Board of Directors, in which three are founding members. The organization describes itself as a transformative youth development organization in which music is created and taught as a vehicle for gender expansive young women to find safe and accepting spaces in which to learn and develop career opportunities.
The organization operates year round and serves up to sixty young people in three different programs primarily led by volunteers. The minimal operational base has allowed Chicas Rockeras to thrive in the COVID environment in which social isolation is a significant risk for its members. Their three programs include musical instruction, performances and future planning/goal setting thus providing entree for their members into musical crafts and productions.
The organization received attention and grants from significant arts organizations including LA County Arts and Cultural Affairs as well as funders including the Novo Foundation (Walmart heirs) and Grantmakers Concerned about Girls of Color.

Organizational strengths:
The founders and board members of the organization identified a niche in the youth development field and are drilling more deeply into the space in which young women choosing gender expansion options more easily fit.
The organization has a well rounded funding portfolio, though small, includes grants and earned income along with corporate donations and government grants. In addition volunteers and recognized performance artists contribute time, mentor young women, donate musical instruments and technical expertise.
Chicas Rockeras has grown and sustained interest among young people in an underserved area of the Vernon catchment area - Southeast Los Angeles.

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Youth and Adolescents (8-17) Family Type: All  
Gender: Girls Military Status: N/A  
Race/Ethnicity: All Sexual Orientation: LGTBQ+/Gender Expansive  
Economic Status: All Other (specify): N/A

Description of the proposal to which funds would apply  
(if no particular project is specified, please note General Operating Support in this area)

CRSELA is requesting general operating support to sustain programs year round. Funds will be used for instructor salaries, equipment rental, performance spaces and other supports for the young participants. Costs for technology to assure effective participation are part of the request. In a twelve month period, CRSELA serves 75 youth to provide skills training, community performance and career development counseling. Youths served are considered at-risk for educational and employment failure because of discrimination faced based on lifestyles.

Cost/Benefit:	\$25,000 support 75 students for approximately \$300 per student	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Students, their families and the community benefit students are in safe supportive environments. Cost savings to public institutions are significant.
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## Staff Analysis

### Documents reviewed

- Audit/IRS Form 990 (dated: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ )  Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

General operating support that CRSELA requests is well aligned with the goal of the Fund in that it will:

- Encourage and inspire positive social development in Vernon and neighboring communities
- Support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities.
- Promote effective and responsible leaders at every level of society
- Strengthen and support non-profit organizations that benefit residents and neighborhoods
- Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

CRSELA will promote VCF via their website and social media accounts.

What previous projects has the applicant successfully implemented?

In 2019, CRSELA implemented "Lxs Sobrinxs," a leadership skills development program for gender expansive youth. They successfully reached over 230 youth with the support of 300 volunteers.

Due to COVID-19 social distancing measures, CRSELA transformed their annual summer camp program and showcase by going online. 30 students and 50 staff successfully attended and CRSELA loaned to students in need, tablets and hotspots so participation would not be impacted.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*The COVID19 Pandemic poses risks to implementation of the proposed efforts if technology failures, inability to return to in-person sessions and have performances for wider audiences. Risks would be offset by the reliability of technology innovations the organization is currently implementing. A no-cost extension of the grant could be needed if the organization is not successful in serving young people in the proposed 12 month period.*

## Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$25,000

Suggested revision(s) to proposal/fund amount, if applicable:

Requested amount is \$26,070. Recommended \$25,000 due to funding availability.

Staff reviewer:

LaTeesha Pinkney

Signed: \_\_\_\_\_

*LaTeesha Pinkney*

Date: 10 / 27 / 2020



General Applicant Information

Applicant Organization: East LA Community Corporation

Type of Organization: Community Service Year Founded: 1995

Annual Budget: \$3,658,314

No. of Board Members: 7

Amount Requested: \$60,000

Recommended Amount: \$60,000

Type of support requested: [checked] General Operating [ ] Project/Program

[ ] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$50,000 - FY2014-15

Brief Narrative description of the organization
East Los Angeles Community Corporation (ELACC) provides a number of services for its participants, including workshops which provide instruction toward financial stability and wealth building, management of a mobile food bank, peer "Lending Circles" which provide incentives toward income saving and the provision of afterschool programming. In addition, ELACC develops transitional, affordable housing for low-income and homeless individuals and families. Its management staff is supported by a diverse 7-member board of directors with experience in community development and policy analysis.

Organizational strengths:
Skilled and experienced management staff with proven success in economic development, housing and advocacy
Goals and focus of the organization addresses the ongoing and eminently exacerbated problem of housing in communities surrounding Vernon and the broader Los Angeles County
Expansive services that cover a variety of needs for underserved communities (financial counseling, wealth building workshops, mobile food pantry, afterschool programming)
In addition to its primary goals, the ELACC has supported small businesses in the past, specifically assisting 1st street community businesses with 501(c)(6) incorporation

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: all Family Type: all  
Gender: all Military Status: n/a  
Race/Ethnicity: all Sexual Orientation: n/a  
Economic Status: poverty - low-income Other (specify): n/a

Description of the proposal to which funds would apply  
(if no particular project is specified, please note General Operating Support in this area)

ELACC is requested funding to support general operations for the organization.

Cost/Benefit:	\$60,000 / ~\$1,200 individuals = \$50 per person	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Additional funding to organizations assisting in the housing of homeless individuals--specifically for those in SPA 7
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## Staff Analysis

### Documents reviewed

Audit/IRS Form 990 (dated: 12 / 31 / 2018 )

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

The organizations programs most closely align with the following VCF goals:

The encouragement and inspiration of positive social development in Vernon and neighboring communities, To support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities

The eligibility criteria where the organization rates the highest are:

Demonstrate a measurable benefit to residents of Vernon and surrounding areas,  
Promote the health, safety and welfare of persons residing or working within the designated geographic area

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

ELACC states that awarded grants and sponsorships are announced in its e-newsletter which reaches over 3,200 people. It will also be posted on their social media accounts that collectively include ~9,000 members. Additionally, the VCF would be listed on any advertising materials.



What previous projects has the applicant successfully implemented?

ELACC has developed several affordable housing units in recent years, including:  
a 25 unit development in Whittier (Whitter Place Apartments) and Sun Valley Apartments (Boyle Heights)  
ELACC recently assisted in the mobilization for a transit-oriented communities policy that requires LA-Metro owned sites to include affordable housing  
ELACC helped to pass a city-wide street vending permit system in support of LA small business-owning street vendors

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

N/A

## Funding Recommendation

Fund this proposal?

Yes  
 No

Recommended Amount: \$60,000

Suggested revision(s) to proposal/fund amount, if applicable:

Staff reviewer:

LaTeesha Pinkney

Signed: \_\_\_\_\_

*LaTeesha Pinkney*

Date: 11 / 2 / 2020



General Applicant Information

Applicant Organization: Girl Scouts of Greater Los Angeles

Type of Organization: Civic Organization Year Founded: 2008

Annual Budget: \$106,511

No. of Board Members: 20

Amount Requested: \$30,000

Recommended Amount: \$30,000

Type of support requested: [checked] General Operating [ ] Project/Program

[ ] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$30,000 (FY 2018-19)

Brief Narrative description of the organization
Since its establishment in 1912, the Girl Scouts of Greater Los Angeles (GSGLA) has become one of the largest non-profit organizations in Los Angeles with the focus of supporting the development of young girls. GSGLA fosters the growth of its participants through its various programs which focus on physical activity, community service, STEM skills development and outdoor experiences.

Organizational strengths:
Highly known brand with proven success in community outreach
Projected goals which align with multiple VCF goals and target identical demographics as VCF
Skilled and capable management team
Successful fundraising efforts which can bolster success towards projected goals

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: all Family Type: n/a  
Gender: all, sex: female Military Status: n/a  
Race/Ethnicity: all Sexual Orientation: n/a  
Economic Status: low-income Other (specify): n/a

Description of the proposal to which funds would apply  
(if no particular project is specified, please note General Operating Support in this area)

GSGLA is requesting funding in support of general operations for the organization. Funding would be restricted to support individuals who live in Vernon and VCF communities.

Cost/Benefit:	\$30,000 / 916 individuals = ~\$32 per person	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Low-income communities in the Southeast LA region, specifically leadership development in adolescent girls
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## Staff Analysis

### Documents reviewed

Audit/IRS Form 990 (dated: 4 / 15 / 2018 )

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

The organizations programs most closely align with the following VCF goals:  
the promotion of positive social development of children, youth, families and senior residents in Vernon and surrounding areas,  
the promotion of effective and responsible leadership at every level of society

The eligibility criteria where the organization rates the highest are:  
Promote the health, safety and welfare of persons residing or working within the designated geographic areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

GSGLA plans to recognize funders on its Annual Report which is estimated to have ~700,000 visitors online. Interest has also been expressed regarding working directly with any VCF public relations/marketing for further opportunities for acknowledgment.

What previous projects has the applicant successfully implemented?

In previous VCF grants, GSGLA has successfully met its grant objectives and has broadened its impact in the VCF area.

GSGLA has previously served ~590 (of which ~60% are generally from the VCF area) adolescent girls through troop activities and through its mentorship network, has engaged, supported and trained ~220 adults from the VCF area.

GSGLA states that, to date, approximately 916 members from the VCF area are enrolled in its programs and that it was able to start 17 new Girl Scout troops in 2019 alone.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*General CDC restrictions surrounding public gathering and social distancing efforts may result in depressed participation in GSGLA activities as well as exacerbating some concerns regarding location and staffing.*

## Funding Recommendation

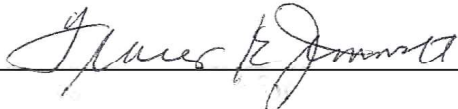
Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$30,000

Suggested revision(s) to proposal/fund amount, if applicable:

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Staff reviewer:	Fran Jemmott
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Signed: 

Date: 11 / 2 / 2020



General Applicant Information

Applicant Organization: Girls on the Run of Los Angeles County

Type of Organization: Sports/Recreation Year Founded: 2004

Annual Budget: \$604,815

No. of Board Members: 17

Amount Requested: \$20,000

Recommended Amount: \$20,000

Type of support requested: [checked] General Operating [ ] Project/Program

[ ] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$20,000, FY2018-2019

Brief Narrative description of the organization
Girls on the Run (GotR-LA) is a Los Angeles based 501(c)(3) which formerly operated as an independent affiliate of the national Girls on the Run organization. With running at its center, GotR-LA focuses on the both the physical and psychological development of young girls by combining fitness training with community service and leadership development activities. Seventeen (17) members comprise its board of directors. Program analyses (performed by GotR-LA) have shown that participants experience improved attitudes toward physical activity, increased efficacy, confidence, compassion, and community involvement.

Organizational strengths:
GotR-LA has experienced consistent growth since its 2011 inception. Owing to a flexible, evolving board, and capable management staff, GotR-LA has increased its operation from providing service to 33 girls in 2011 to 300 in 2019.
Its broad base of funders (including Annenberg Foundation, CA Wellness Foundation, and LA Dodgers Foundation) helps to insure that it can capably reach its programming goals, and highlights its ability to effectively solicit and manage funding.

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: all Family Type: n/a  
 Gender: all, sex: female Military Status: n/a  
 Race/Ethnicity: all Sexual Orientation: n/a  
 Economic Status: low-income Other (specify): n/a

Description of the proposal to which funds would apply  
 (if no particular project is specified, please note General Operating Support in this area)

VCF funding would go towards supporting GotR-LA's 20-week program (10 weeks in fall, 10 in spring) in which local VCF area girls are mentored by community residents in activities contributing to the holistic development of female youth. These include: run/walk exercise training, small group discussions exploring challenging topics, games and activities that guide participants toward healthy choices and independent thinking. Local venues are used to host the 3k and 5k marathon events that culminate each 10-week session.

Cost/Benefit:	\$20,000 / 200 individuals = \$100 per person	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	
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## Staff Analysis

### Documents reviewed

- Audit/IRS Form 990 (dated: 10 / 30 / 2019 )  Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

With a focus on the holistic development of girls, GotR aligns most closely with the VCF goal of promoting the positive social development of children, youth and families in Vernon and surrounding areas. Additionally its support from community members as volunteer coaches promotes effective and responsible leadership at every level of society.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

GotR-LA recognizes funders through its email and social media network which includes 12,000 supporters and over 200 families which receive targeted newsletters. GotR-LA is also amenable to content creation to specifically recognize VCF if it is desired.

What previous projects has the applicant successfully implemented?

With previous VCF grant funds, GotR-LA was able to accomplish several milestones with its program which include: serving 301 girls from the VCF area, hosted by 17 VCF area schools (the expectation was to serve 200 girls at 11 locations), and involving over 50 community members as volunteer coaches.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*As with many programs focused around physical group activities, participation may be experience some decline due to recent CDC guidelines. This may also lead to staffing and logistics challenges.*

*GotR-LA may additionally experience reduced funding and competition for local venues from other fitness-based organizations.*

*Many of the members of the GotR-LA Board of Directors seem to have recently joined (in 2019), which may point to the ability to restructure to meet current needs of the organization. This may provide strong foundation to navigate foreseeable challenges.*

## Funding Recommendation

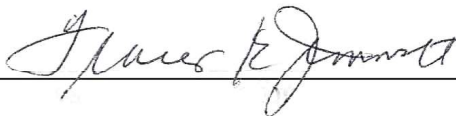
Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$20,000**

Suggested revision(s) to proposal/fund amount, if applicable:

Staff reviewer: **Fran Jemmott**

Signed: \_\_\_\_\_



Date: 10 / 30 / 2020



General Applicant Information

Applicant Organization: Human Services Association

Type of Organization: Health & Human Services Year Founded: 1940

Annual Budget: \$22,307,349

No. of Board Members: 9

Amount Requested: \$60,000

Recommended Amount: \$25,000

Type of support requested: [checked] General Operating [ ] Project/Program

[ ] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$30,000 - FY2018-2019

Brief Narrative description of the organization
Founded in 1940, Human Services Association (HSA) is one of the largest multiservice nonprofit organizations in Southeast Los Angeles. Its Board of Directors oversee a \$22M annual budget; Over 50% of their revenue is for early childhood education programs and services for seniors.
HSA operates in service of providing families with comprehensive care to promote wellness and build strong communities by focusing on four core areas: Early Childhood Education and Family, Community and Senior Services.

Organizational strengths:
Proven management success with over 15 years of operation in Southeastern LA cities and neighborhoods
Proven track record of developing and implementing a broad range of culturally-competent services
Successful, long-term relationships with service providers, operators and agencies in Southeast Los Angeles



## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: all Family Type: n/a  
 Gender: all Military Status: n/a  
 Race/Ethnicity: all Sexual Orientation: all  
 Economic Status: low-income Other (specify): n/a

Description of the proposal to which funds would apply  
 (if no particular project is specified, please note General Operating Support in this area)

In service to its broad support services, including housing assistance, violence prevention classes and crisis intervention, HSA seeks funding to hire a new case manager who would assist with a recent influx of new cases.

This programs for which the case manager would work address the unique circumstances surrounding how domestic violence and its consequences are further complicated by current CDC guidelines around social distancing and home quarantine.

Services are focused in the areas of Bell, Commerce, Huntington Park, Maywood and Vernon.

Cost/Benefit:	Average cost per family \$1115 to provide range of services	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Housing, food security, mental health and coping support received by 20000 individuals is powerful cost benefit ratio.
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## Staff Analysis

### Documents reviewed

Audit/IRS Form 990 (dated: 6 / 30 / 2019 )

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

The proposal aligns most closely with the VCF goals of encouraging positive social development in Vernon and neighboring communities, as well as the promotion of positive social development of children, youth, families and senior residents in Vernon and surrounding areas.

The program additionally promotes the health, safety and welfare of persons residing or working within the designated geographic areas.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

HSA intends to recognize contributions from VCF on its social media channels and its website blog. Additionally, announcements would be made in its newsletters to its program participants.

What previous projects has the applicant successfully implemented?

HSA currently serves over 20,000 clients in Southeast LA with a range of services. Despite recent program cuts, HSA still provides a variety of programs for individuals of all ages, including its Head Start program and meal delivery program.

Most recently, HSA achieved all of the outlined goals from its previous VCF grant, providing parenting classes for over 180 parents who rated the classes highly.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*HSA has recently experienced decreased funding due to reduced support from past funders, notably Los Angeles County.*

*Prior to COVID-19, HSA made the decision to terminate one of its programs (the Child Abuse Prevention and Intervention program) and planned to terminate another (Family Violence program) thus putting the sustainability of their non-primary programs in question.*

*While this restructuring may allow for HSA to focus more resources on its remaining programs, this is offset by the increased demand for services.*

## Funding Recommendation

Fund this proposal?

Yes

No

Recommended Amount: \$25,000

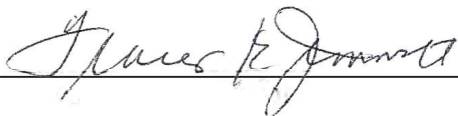
Suggested revision(s) to proposal/fund amount, if applicable:

Due to recent budget constraints, it is recommended to fund the reduced amount of 41% of the HSA \$60,000 request: \$25,000.

Staff reviewer:

Fran Jemmott

Signed: \_\_\_\_\_



Date: 11 / 2 / 2020



General Applicant Information

Applicant Organization: Southeast Churches Services Center

Type of Organization: Health/Human Services Year Founded: 1983

Annual Budget: \$180,004

No. of Board Members: 6

Amount Requested: \$50,000

Recommended Amount: \$50,000

Type of support requested: [checked] General Operating [ ] Project/Program

[ ] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$50,000 - FY2016-17

Brief Narrative description of the organization Southeast Churches Service Center (SCSC) is a 501c3 not for profit organization governed by a board of 6. SCSC provides emergency rent/mortgage assistance, utility payment assistance and any other resources that may be necessary to individuals and families in need in the Vernon, Maywood, Commerce, Huntington Park, and Bell communities. SCSC is very flexible and willing to change with emerging issues. Their long term presence in the community has established their reputation with clients. In 2018, they closed their food pantry program and changed locations yet continued to serve over one thousand individuals per month. SCSC has a strong commitment to this work as evidenced by their professional staff of three and by several volunteers.

Organizational strengths: Well known in the community; provides services regardless of immigration status Collaborative effort of various congregations fulfilling their faith led contributions to residents at risk of homelessness, food insecurity and family dislocation. The organization is a critical safety net provider of emergency services essential for household stability. The organization provided uninterrupted access to food services in the COVD19 era and provided assistance to over 10,000 very low-income residents inclusive of chronically homeless individuals, families with children, veterans and unaccompanied youth.

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: All  
 Gender: All Military Status: N/A  
 Race/Ethnicity: All Sexual Orientation: N/A  
 Economic Status: Very LI Other (specify): \_\_\_\_\_

Description of the proposal to which funds would apply  
 (if no particular project is specified, please note General Operating Support in this area)

Requesting General Operating Support. Given the significant support provided by the applicant agency to very vulnerable individuals it is important to recognize the need for general operating support in this case. For organizations that heavily rely on volunteers, the COVID19 pandemic has posed significant challenges. With quarantine of volunteers, there has also been a marked decrease in funding from state and county resources and some evidence that private contributions may lag previous levels of giving.

Cost/Benefit:	Service costs approximate \$40 per household	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	The most effective organization for providing service in SELA with the lowest cost per person equivalent, benefits the entire community
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## Staff Analysis

### Documents reviewed

- Audit/IRS Form 990 (dated: 5 / 2 / 2019)  Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

The general operating support that Southeast Churches Services Center requests is well aligned with the goal of the Fund in that it will:

- Encourage and inspire positive social development in Vernon and neighboring communities
- Strengthen and support non-profit organizations that benefit residents and neighborhoods
- Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Southeast Churches Service Center will acknowledge VCF via local newspaper and press release announcements as well as flyer distribution, informing current and potential clients of the emergency resources available

What previous projects has the applicant successfully implemented?

SCSC is a previous VCF grantee that successfully implemented and completed their proposed project and met the initial goals.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*Formidable challenges are faced by Southeast Churches Services Center as the demand for services grow. However the risks and challenges are mitigated by the capacity of faith communities to capture smaller donations to sustain commitments to serving the poor.*



### Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount:	\$50,000
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Suggested revision(s) to proposal/fund amount, if applicable:

N/A

Staff reviewer:	LaTeesha Pinkney
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Signed: LaTeesha Pinkney

Date: 10 / 20 / 2020



General Applicant Information

Applicant Organization: Woodcraft Rangers

Type of Organization: Youth Development Year Founded: 1934

Annual Budget: \$10,570,517

No. of Board Members: 15

Amount Requested: \$30,000

Recommended Amount: \$30,000

Type of support requested: [checked] General Operating [ ] Project/Program

[ ] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$40,000 - FY2018-19

Brief Narrative description of the organization
Woodcraft Rangers is a well known and well-established 501c3. With a strong 15 member governing board of directors which increased from their previous VCF award in FY2018-2019. Their budget reflects a balanced portfolio of restricted, unrestricted and earned income along with federal and state funding
Founded in 1934 to guide young people as they explore pathways to purposeful lives. The organization implements a range of after school programs at sites across the county to supplement educational services including science/technology, engineering, and STEM programs. Services are provided to Title 1 Schools with low academic rankings. Woodcraft Rangers also focus on a unique "Fourfold Woodcraft Way" approach that explores and seeks to cultivate the whole child (mind, body, spirit and sense of service) by building character, skills, strength, resiliency, a deeper understanding of their place in the world, and a greater commitment to their community. Expanded learning programs are offered in 73 locations to 14,000 youth annually.

Organizational strengths:
Woodcraft Rangers:
--seeking funds specifically for Vernon area residents/children
--increased number of board members since last being awarded
--maintain a balanced portfolio of restricted, unrestricted and earned income along with federal and state funding
--leaders have once been recognized by United Way, the City and County of Los Angeles and once named by the Latino Business Association as a non-profit of the year.
--remains at the forefront of out of school time learning opportunities in the Greater Los Angeles
--serves more than 14,000 participants annually in 73 school and parks-based programs
--developing and training leaders on dealing with trauma using a best practice approach

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adolescents Family Type: all  
Gender: Female (51%) Male (49%) Military Status: n/a  
Race/Ethnicity: Hispanic (75%) African American (5%) Sexual Orientation: all  
Economic Status: low income Other (specify): \_\_\_\_\_

Description of the proposal to which funds would apply  
(if no particular project is specified, please note General Operating Support in this area)

Woodcraft Rangers requests \$30,000 to support a day camp and overnight summer camp experience for up to 194 youth from the Vernon area. Woodcraft Rangers will prioritize students at the Vernon School where they provide after school programs and where a number of children of Vernon business owners attend. Through both camp programs, Woodcraft Rangers hope to support families by achieving the following objectives in 2021, especially during a global pandemic: improved physical health and fitness; reduced stress; improved mood regulation and mental health; improved academic performance; increased environmental stewardship; greater appreciation for nature and outdoor activities and spaces.

Cost/Benefit:	194 youth in the Vernon area to receive partial or full scholarships to attend Day and Sleepover camp in 2021	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Resources that enhance quality of life have been shown to have a significant influence on population health outcomes
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## Staff Analysis

### Documents reviewed

Audit/IRS Form 990 (dated: 6 / 30 / 2019 )

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

The project proposal that Woodcraft Rangers submitted is well aligned with the goal of the Fund in that it will:

- Encourage and inspire positive social development in Vernon and neighboring communities
- Support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities.
- Promote effective and responsible leaders at every level of society
- Strengthen and support non-profit organizations that benefit residents and neighborhoods
- Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Woodcraft will recognize VCF by posting the Vernon logo on the organization website (<https://woodcrafrangers.org/give/supporters/>), on summer camp collateral materials and onto social media accounts (via Instagram, Facebook, and Twitter).

What previous projects has the applicant successfully implemented?

Woodcraft Rangers successfully hosted children in the past summers at Day camps and overnight Sleep Away camps for 197 children from the Vernon area in summer camp 2019--175 children benefited from Summer Day Camp while 22 benefited from overnight sleep away camp.

Woodcraft Rangers after school programs are highly attended and recommended in LAUSD schools and at area parks.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*Have project protocols been updated to account for COVID-19, social distancing and safer at home restrictions?*



### Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount:	\$30,000
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Suggested revision(s) to proposal/fund amount, if applicable:

N/A

Staff reviewer: LaTeesha Pinkney

Signed: LaTeesha Pinkney

Date: 11 / 2 / 2020





General Applicant Information

Applicant Organization:	YWCA Greater Los Angeles Union Pacific Empowerment Center (UPEC)
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Type of Organization:	Community Service	Year Founded:	1894
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Annual Budget:	\$17,096,796
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No. of Board Members:	10
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Amount Requested:	\$100,000
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Recommended Amount:	\$30,000
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Type of support requested:	<input checked="" type="checkbox"/> General Operating
	<input type="checkbox"/> Project/Program

<input checked="" type="checkbox"/> First Time Applicant
<input type="checkbox"/> Returning Grantee Prev. Award amount: _____

Brief Narrative description of the organization
<p>YWCA of Greater Los Angeles is a 501c3 organization, governed by a ten member Board of Directors providing oversight to a budget of more than \$17 million. YWCA has 12 locations throughout Greater LA. The Union Pacific Empowerment Center in East LA serves low-income families in Huntington Park, Unincorporated East LA and the City of Vernon. YWCA was initially founded as a women's empowerment movement in 1894 but has since grown and developed and included services for other persons in need such as children and seniors. Through a diverse funding portfolio (that includes private, public, corporate and foundation grants, membership fees and earned income), YWCA seeks to fulfil their mission: to eliminate racism, empower women and promote peace, justice, and dignity for all. Offering, age appropriate confidence and skills building programs and services at all locations.</p>

Organizational strengths:
<p>YWCA:</p> <ul style="list-style-type: none"> <li>--has a community-needs-based approach to services</li> <li>--has 12 locations in Greater LA to serve underserved communities</li> <li>--services and helps develop the entire family</li> </ul>

## Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: All  
 Gender: All Military Status: N/A  
 Race/Ethnicity: All Sexual Orientation: N/A  
 Economic Status: Low Income Other (specify): N/A

Description of the proposal to which funds would apply  
 (if no particular project is specified, please note General Operating Support in this area)

YWCA requests funding support for its Union Pacific Empowerment Center (UPEC) location which focuses on four areas of community improvement: Youth Empowerment, Child Development, Workforce Development, and Senior Engagement. Funds would directly benefit the Senior Engagement program which provides activities such as crafts, field trips, and exercise classes and courses including English as a Second Language (ESL), community advocacy, and computer and financial literacy workshops.

Cost/Benefit:	\$30,000 / 130 seniors = ~\$230.00 per person
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Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Increased number of seniors aging in place and overall greater quality of life
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## Staff Analysis

### Documents reviewed

Audit/IRS Form 990 (dated: 6 / 30 / 2018 )  
 Organizational Budget

Proposal Budget

How does the proposal align with the goals of the Fund?

The project support that YWCA Greater LA requests is well aligned with the goal of the Fund in that it will:  
 --Encourage and inspire positive social development in Vernon and neighboring communities  
 --Support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities.  
 -- Promote effective and responsible leaders at every level of society  
 --Strengthen and support non-profit organizations that benefit residents and neighborhoods  
 --Promotes positive social development of children, youth, families and senior residents in Vernon and surrounding areas

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

VCF would be acknowledged as a YWCA valued funder at their annual gala; on their website and social media accounts; and in newsletters and program materials.

What previous projects has the applicant successfully implemented?

YWCA has been successful in implementing programs for children, youth and women accross 12 locations in the Greater LA area.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

*Adhere to COVID-19 social distancing requirements*

## Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$30,000

Suggested revision(s) to proposal/fund amount, if applicable:

Amount requested was \$100,000.00 for four seperate programs. Revised to support one of four programs that needed the most funding support.

Staff reviewer: LaTeesha Pinkney

Signed: LaTeesha Pinkney

Date: 11 / 2 / 2020



## **Vernon CommUNITY Fund Grant Agreement**

On [INSERT DATE] the Vernon CommUNITY Fund (Grantor) awarded a grant to [INSERT ORGANIZATION] (Grantee) in the amount of \$[INSERT AMOUNT] to support the following purposes: To support [INSERT ORGANIZATION MISSION AND PROJECT DESCRIPTION].

Grantor and Grantee agree to the following terms and conditions of the grant:

### **1. Scope of Work:**

Grantee shall use the grant funds solely for the purposes stated below, and Grantee shall repay to Grantor any portion of the amount granted which is not used for those purposes. Any changes in the purposes for which grant funds are spent must be approved in writing by Grantor before implementation.

[INSERT SCOPE]

### **2. Amount of Grant:**

\$[INSERT AMOUNT], payable upon the Vernon CommUNITY Fund's receipt of this executed Grant Agreement.

### **3. Conditions of Agreement:**

Grantee agrees to the following conditions:

A. Reports. Grantee shall submit written reports to The Vernon CommUNITY Fund as follows:

- A narrative report describing in detail the use of the granted funds, compliance with the terms of the grant and the progress made toward achieving the purposes of the grant. A financial report detailing all expenditures resulting from the grant.
- A copy of materials (if applicable) produced as part of the grant.

The schedule for such reports is:

Interim report: [INSERT DATE]

Final report: [INSERT DATE]

Please submit your report using your FluidReview account. If you have any questions about the grant report, please reach out to the Vernon CommUNITY Fund by phone at 323.351.1198 or by email at [vernoncommunityfund@ci.vernon.ca.us](mailto:vernoncommunityfund@ci.vernon.ca.us).

B. Expenditure of Grant Funds. Any funds not expended in accordance with the terms of this agreement must be returned to Grantor. Grantee shall not use any portion of the funds granted herein to engage in any grassroots or direct lobbying, to intervene in any political campaign on behalf of or in opposition to any candidate for public office, to fund union activity, to induce or encourage violations of law or public policy, to cause any improper private benefit to occur, nor to take any other action inconsistent with Section 501(c)(3) of the Internal Revenue Code.

C. PATRIOT Act. Grantee agrees that it will use the grant funds in compliance with all applicable anti-terrorist financing and asset control laws, regulations, rules and executive orders, including but not limited to the USA Patriot Act of 2001.

D. Return of Funds. If Grantor, in its sole discretion, determines that Grantee violates or fails to carry out any provision of this Agreement, Grantor may, in addition to any other legal remedies it may have, refuse to make any further payments to Grantee, and Grantor may demand the return of all or part of the unexpended grant funds, which the Grantee shall immediately repay to Grantor.

E. Records and Audits. Grantee must maintain these grant funds in a separate fund dedicated to charitable purposes. A systematic accounting record shall be kept by Grantee of the receipt and expense of such funds. Grantee shall retain original substantiating documents related to specific expenditures and make these records available for Grantor's review upon request. Grantee shall be responsible for maintaining adequate financial records of this grant.

F. No Further Obligations by Grantor. This grant is made with the understanding that Grantor has no obligation to provide other or additional support or grants to Grantee.

G. Subgrantees. With regard to the selection of any subgrantees to carry out the purposes of this grant, Grantee retains full discretion and control over the selection process, acting completely independently of Grantor. There is no agreement, written or oral, by which Grantor may cause Grantee to choose any particular subgrantee.

H. Licensing and Credentials. Grantee hereby agrees to maintain, in full force and effect, all required governmental or professional licenses and credentials for itself, its facilities and for its employees and all other persons engaged in work in conjunction with this agreement.

I. Organizational and Staff Changes. Grantee agrees to provide immediate written notice to Grantor if significant changes or events occur during the term of this Agreement which could potentially impact the progress or outcome of the grant, including, without limitation, changes in: a) the Grantee's executive staff or key staff responsible for achieving the grant purposes, or b) losses in funding. In the event that Grantee ceases its operations, Grantee shall transfer any property purchased with the grant funds to Grantor.

J. Liability, Disclaimers and Insurance Requirements. Grantee hereby irrevocably and unconditionally agrees, to the fullest extent permitted by law, to defend, indemnify and hold harmless Grantor, its officers, directors, trustees, employees and agents, from and against any and all claims, liabilities, losses and expenses (including reasonable attorneys' fees) directly, indirectly, wholly or partially arising from or in connection with any act or omission of Grantee, its employees or agents, in applying for or accepting the grant, in expending or applying the funds furnished pursuant to the grant or in carrying

out the program or project to be funded or financed by the grant, except to the extent that such claims, liabilities, losses or expenses arise from or in connection with any act or omission of Grantor, its officers, directors, trustees, employees or agents. Grantees receiving grants in the amount of \$75,000 or more shall obtain from their insurance carriers certificates of insurance naming the City of Vernon as additional insured.

K. Promotion and Publicity. Recognition of the grant brings valuable attention to the mission and activities of both Grantee and Grantor. Grantee agrees that Grantor may include information regarding Grantee and/or this grant, including the amount and purpose of the grant, any photographs or materials Grantee has provided for promotional purposes, Grantee's logo or trademark, and/or other information or materials about Grantee's organization and activities, in Grantor's periodic public reports, newsletters, events, and media releases. Grantee may, subject to Grantor's right of approval in its reasonable discretion, promote Grantor and/or this grant by:

1. Reporting on the partnership with Grantor in Grantee's communication materials, including but not limited to, newsletters, events, media interviews, website posts, and promotional e-mails;
2. Assisting Grantor on cross-promotional events and endeavors.

Grantor must review and approve all materials (including website postings) that use its name or logo, prior to production or publication. Such approval will not be unreasonably withheld.

L. Entire Agreement. Grantor reserves the right to withhold or suspend payments of grant funds if Grantee fails to comply strictly with any of the terms and conditions of the Agreement. This Agreement shall supersede any prior oral or written understandings or communications between the parties and constitutes the entire agreement of the parties with respect to the subject matter hereof. This Agreement may not be amended or modified, except in a written document signed by both Grantor and Grantee.

[Signatures begin on next page]

IN WITNESS WHEREOF, the parties have executed this Grant Agreement effective on the \_\_\_\_\_ day of \_\_\_\_\_, 2020.

[INSERT NAME], Grantee

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

CITY OF VERNON, Grantor

ATTEST:

By: \_\_\_\_\_

\_\_\_\_\_  
Lisa Pope, City Clerk

Name: Carlos R. Fandino, Jr.

Title: City Administrator

Date: \_\_\_\_\_