



Agenda
City of Vernon
Regular Vernon CommUNITY Fund Grant
Committee Meeting
Wednesday, November 17, 2021, 10:00 AM
Remote Location via Zoom

Leticia Lopez, Chair
James Chang, Committee Member
Ronit Edry, Committee Member
Steven Froberg, Committee Member
Frank Gaviña, Committee Member
Mark Gonzalez, Committee Member
Michelle Ybarra, Committee Member

SPECIAL REMOTE PROTOCOLS

Assembly Bill 361 (AB 361) authorizes public meetings to take place via teleconference because State and Local officials are recommending measures to promote social distancing. This meeting will be conducted entirely by remote participation via Zoom Webinar.

The public is encouraged to view the meeting at <https://www.cityofvernon.org/webinar-vcf> or by calling (408) 638-0968, Meeting ID 819-7173-4200#. You may address the Grant Committee via Zoom or submit comments to PublicComment@ci.vernon.ca.us with the meeting date and item number in the subject line.

CALL TO ORDER

FLAG SALUTE

ROLL CALL

APPROVAL OF THE AGENDA

PUBLIC COMMENT

At this time the public is encouraged to address the Grant Committee on any matter that is within the subject matter jurisdiction of the Grant Committee. The public will also be given a chance to comment on matters which are on the posted agenda during deliberation on those specific matters.

PRESENTATIONS

1. **City Clerk**

[Selection of Chair and Vice Chair](#)

Recommendation:

Select one member to serve as Chair and one member to serve as Vice Chair for the term ending June 30, 2022.

CONSENT CALENDAR

All matters listed on the Consent Calendar are to be approved with one motion. Items may be removed from the Consent Calendar by any member of the Committee. Those items removed will be considered immediately after the Consent Calendar.

2. **City Clerk**

[Approval of Minutes](#)

Recommendation:

Approve the May 19, 2021 Regular Vernon CommUNITY Fund Grant Committee meeting minutes.

1. [20210519 VCFGC Minutes](#)

NEW BUSINESS

3. **City Administration**

[Fiscal Year 2021-2022 Docket I Vernon CommUNITY Fund Direct Service Grants](#)

Recommendation:

Award Fiscal Year (FY) 2021-2022 Docket I Direct Service Grants totaling \$373,325 to the following applicants:

- 1) Alzheimer's Greater Los Angeles (Returning Grantee) - \$20,000;
- 2) CA Derby Dolls (Returning Grantee) - \$15,000;
- 3) Centinela Youth Services, Inc. - \$15,000;
- 4) Chicas Rockeras Southeast Los Angeles (Returning Grantee) - \$25,000;
- 5) East Los Angeles Women's Center (Returning Grantee) - \$50,000;
- 6) Girl Scouts Greater Los Angeles (Returning Grantee) - \$20,000;
- 7) Helping Hands Society of Los Angeles - \$15,000;
- 8) LA Family Housing Corporation (Returning Grantee) - \$50,000;
- 9) Las Fotos Project (Returning Grantee) - \$20,000;
- 10) Southeast Churches Service Center (Returning Grantee) - \$50,000;
- 11) Southeast Community Development Corporation (Returning Grantee) - \$23,325;
- 12) Southeast Los Angeles Collaborative - \$40,000; and
- 13) Woodcraft Rangers (Returning Grantee) - \$30,000.

1. [FY 2021-2022 VCF Direct Service Grants Docket Transmittal Report](#)

2. [FY 2021-2022 VCF Direct Service Grants Docket](#)

3. [VCF Direct Service Grant Form Agreement](#)

ORAL REPORTS

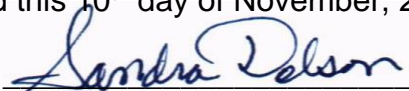
Brief reports, announcements, or directives to staff.

Next regular meeting: Wednesday, May 18, 2022, at 10:00 a.m.

ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Regular and Adjourned Regular meeting agendas may be amended up to 72 hours in advance of the meeting.

Dated this 10th day of November, 2021.

By: 
Sandra Dolson, Administrative Secretary

Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-816-2021

Submitted by: Lisa Pope

Submitting Department: City Clerk

Meeting Date: November 17, 2021

SUBJECT

Selection of Chair and Vice Chair

Recommendation:

Select one member to serve as Chair and one member to serve as Vice Chair for the term ending June 30, 2022.

Background:

The CommUNITY Fund Grant Committee consists of seven members including including one person representing members of the California Legislature, four persons that reside or work in the Vernon area, one Business Representative and one current Council Member.

Following appointments by the City Council on July 20, 2021, the current members are as follows:

James Chang, Business Representative - Appointed July 21, 2020 - Term ending June 2022
Leticia Lopez, Council Member - Appointed July 20, 2021 - Term ending June 2025
Mark Gonzalez, Legislative Representative - Appointed July 21, 2020 - Term ending June 2022
Ronit Edry, Vernon Area Representative - Appointed July 20, 2021 - Term ending June 2022
Steve Froberg, Vernon Area Representative - Appointed July 20, 2021 - Term ending June 2025
Frank Gaviña, Vernon Area Representative - Appointed July 20, 2021 - Term ending June 2025
Michelle Ybarra, Vernon Area Representative - Appointed July 20, 2021 - Term ending June 2025

Municipal Code Section 2.160(a) requires a Chair and Vice Chair from different appointing categories. Section 2.160(b) prohibits a member from serving as Chair for more than two (2) consecutive terms.

Member Lopez has served as Chair for two (2) consecutive years; therefore, she is not eligible to continue to serve as Chair.

It is appropriate for the Committee to select its Chair and Vice Chair for the coming year.

Fiscal Impact:

There is no fiscal impact associated with this item.

Attachments:

Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-765-2021
Submitted by: Sandra Dolson
Submitting Department: City Clerk
Meeting Date: November 17, 2021

SUBJECT

Approval of Minutes

Recommendation:

Approve the May 19, 2021 Regular Vernon CommUNITY Fund Grant Committee meeting minutes.

Background:

Staff has prepared draft minutes and hereby submits the minutes for approval.

Fiscal Impact:

There is no fiscal impact associated with this report.

Attachments:

1. [20210519 VCFGF Minutes](#)

MINUTES
VERNON COMMUNITY FUND GRANT COMMITTEE
REGULAR MEETING
WEDNESDAY, MAY 19, 2021
COUNCIL CHAMBER, 4305 SANTA FE AVENUE

CALL TO ORDER

Chair Lopez called the meeting to order at 10:06 a.m.

FLAG SALUTE

Chair Lopez led the Flag Salute.

ROLL CALL

PRESENT: Leticia Lopez, Chair (via remote access)
Michael Gaviña, Vice Chair (via remote access)
James Chang, Committee Member (via remote access)
Mark Gonzalez, Committee Member (via remote access)
Judith Merlo, Committee Member (via remote access)

ABSENT: Steven Froberg, Committee Member

STAFF PRESENT:

Zaynah Moussa, Senior Deputy City Attorney (via remote access)
Lisa Pope, City Clerk (via remote access)
Diana Figueroa, Administrative Analyst (via remote access)
Frances Jemmott, City Consultant (via remote access)
James Hull, City Consultant (via remote access)

APPROVAL OF THE AGENDA

MOTION

Member Gonzalez moved and Chair Lopez seconded a motion to approve the agenda. The question was called and the motion carried 5-0, Member Froberg absent.

PUBLIC COMMENT

None.

CONSENT CALENDAR

MOTION

Vice Chair Gaviña moved and Chair Lopez seconded a motion to approve the Consent Calendar. The question was called and the motion carried 5-0, Member Froberg absent.

The Consent Calendar consisted of the following item:

1. Approval of Minutes

Recommendation: Approve the November 18, 2020 Regular Vernon CommUNITY Fund Grant Committee meeting minutes.

NEW BUSINESS

2. Fiscal Year 2020/2021 Docket II Vernon CommUNITY Fund Scholarship Grants

Recommendation: Award Fiscal Year 2020/2021 Docket II Scholarship Grants totaling \$20,000 to the following applicants: 1) Dianne Ayala (Applicant #3), Boyle Heights STEM Magnet High School - \$3,700; 2) Anahy Bautista (Applicant #1), Maywood Center for Enriched Studies Magnet School - \$3,700; 3) Miguel Cocolletzi (Applicant #6), East Los Angeles Renaissance Academy - \$2,600; 4) Daniella Hernandez (Applicant #2), Maywood Center for Enriched Studies Magnet School - \$2,600; 5) Emily Mojica (Applicant #4), Maywood Center for Enriched Studies Magnet School - \$3,700; and 6) Melissa Ponce (Applicant #5), Maywood Center for Enriched Studies Magnet School - \$3,700.

Administrative Analyst Figueroa presented the staff report. In response to Committee questions, Administrative Analyst Figueroa stated she anticipated the reduced number of applicants was due to COVID-19. City Consultant Jemmott concurred with the effect of COVID-19 on the application process.

MOTION

Vice Chair Gaviña moved and Member Chang seconded a motion to: Award Fiscal Year 2020/2021 Docket II Scholarship Grants totaling \$20,000 to the following applicants: 1) Dianne Ayala (Applicant #3), Boyle Heights STEM Magnet High School - \$3,700; 2) Anahy Bautista (Applicant #1), Maywood Center for Enriched Studies Magnet School - \$3,700; 3) Miguel Cocolletzi (Applicant #6), East Los Angeles Renaissance Academy - \$2,600; 4) Daniella Hernandez (Applicant #2), Maywood Center for Enriched Studies Magnet School - \$2,600; 5) Emily Mojica (Applicant #4), Maywood Center for Enriched Studies Magnet School - \$3,700; and 6) Melissa Ponce (Applicant #5), Maywood Center for Enriched Studies Magnet School - \$3,700. The question was called and the motion carried 5-0, Member Froberg absent.

3. Vernon CommUNITY Fund Allocation and Recommendations for Fiscal Year 2021/2022

Recommendation: Discuss the anticipated Vernon CommUNITY Fund grantmaking program allocation for fiscal year 2021/2022 and provide recommendations to staff for grantmaking in the upcoming fiscal year.

Administrative Analyst Figueroa presented the staff report.

MOTION

Member Gonzalez moved and Vice Chair Gaviña seconded a motion to proceed with a grantmaking allocation of 95% direct service grants and 5% scholarship grants for fiscal year 2021/2022. The question was called and the motion carried 5-0, Member Froberg absent.

ORAL REPORTS

None.

ADJOURNMENT

With no further business, Chair Lopez adjourned the meeting at 10:24 a.m.

LETICIA LOPEZ, Chair

ATTEST:

LISA POPE, City Clerk
(seal)

Vernon Community Fund Grant Committee Agenda Item Report

Agenda Item No. COV-836-2021
Submitted by: Diana Figueroa
Submitting Department: City Administration
Meeting Date: November 17, 2021

SUBJECT

Fiscal Year 2021-2022 Docket I Vernon CommUNITY Fund Direct Service Grants

Recommendation:

Award Fiscal Year (FY) 2021-2022 Docket I Direct Service Grants totaling \$373,325 to the following applicants:

- 1) Alzheimer's Greater Los Angeles (Returning Grantee) - \$20,000;
- 2) CA Derby Dolls (Returning Grantee) - \$15,000;
- 3) Centinela Youth Services, Inc. - \$15,000;
- 4) Chicas Rockeras Southeast Los Angeles (Returning Grantee) - \$25,000;
- 5) East Los Angeles Women's Center (Returning Grantee) - \$50,000;
- 6) Girl Scouts Greater Los Angeles (Returning Grantee) - \$20,000;
- 7) Helping Hands Society of Los Angeles - \$15,000;
- 8) LA Family Housing Corporation (Returning Grantee) - \$50,000;
- 9) Las Fotos Project (Returning Grantee) - \$20,000;
- 10) Southeast Churches Service Center (Returning Grantee) - \$50,000;
- 11) Southeast Community Development Corporation (Returning Grantee) - \$23,325;
- 12) Southeast Los Angeles Collaborative - \$40,000; and
- 13) Woodcraft Rangers (Returning Grantee) - \$30,000.

Background:

As one of the key elements of the City's good governance reforms, the City Council created the Vernon CommUNITY Fund (VCF) to provide grants to charitable and governmental entities for projects and programs that benefit those residing and working in Vernon. Given the exclusively industrial nature of Vernon, the City Council determined that the VCF was in the best interest of the City and its residents, businesses, and workers. On February 4, 2014, the City Council established the Vernon CommUNITY Fund Grant Committee (Grant Committee) and provided the basic guidelines and operational procedures for said Committee and its officers, including those related to the allocation of funds, and the processes for reviewing and ranking applications and awarding grants.

The City retained the services of Jemmott Rollins Group, Inc. (JRG) to provide consultation, guidance, research and specialized administrative support services to the City Administrator and City staff related to the VCF. JRG has extensive experience in non-profit grant-making and grants management and specialized knowledge of ethics and principles governing the grant-making process.

FY 2021-2022 Funding

Pursuant to Vernon Municipal Code Section 2.164, the City Council may appropriate funds to the VCF. Through the normal budgetary process, City Council authorized an amount of \$500,000 to the VCF for FY 2021-2022. The Grant Committee is required to allocate funds for FY 2021-2022 in accordance with the following formula:

- 1) Administrative Costs shall be determined for the fiscal year and the amount shall be allocated for payment from funds appropriated to the VCF.
- 2) The remainder of available funds in any fiscal year may be awarded to proposals to expend funds on direct services and/or scholarship grants. No single grant of this type shall be in an amount more than \$250,000.

In consideration of Administrative Costs of \$106,675, the total maximum amount of grant funds available for award to proposals for direct services and scholarships during FY 2021-2022 is \$393,325. With \$20,000 dedicated to scholarship awards, \$373,325 remains for direct service grants. As a general guideline, the Grant Committee will award direct service grants at their November meeting (Docket I), and scholarship grants at their May meeting (Docket II). Prospective grantees are provided designated periods within which they may submit their applications, which coincide with each of the two meetings scheduled in a given fiscal year.

Criteria for Ranking Grant Proposals

Pursuant to Vernon Municipal Code Section 2.166, no grant shall be awarded unless doing so serves a municipal purpose of the City, and the Executive Director and Grant Committee must rank all proposals from eligible applicants using the following factors:

- 1) The extent to which the funds will promote the health, safety, and welfare of persons residing or working within the Vernon Area.
- 2) The benefit anticipated to accrue to the Vernon Area.
- 3) The extent to which the public will appreciate that the benefits of the proposed actions were a direct result of the funding provided by the City of Vernon.
- 4) Evidence that the funds will be used by an organization with sufficient capacity to do the work, and will be used effectively and without inefficiencies, waste or fraud.

FY 2021-2022 Docket I Grant Applications

Docket I Direct Service Grant information is summarized in the Grant Review Committee Transmittal Report attached hereto as Attachment 1. As previously indicated, the VCF Direct Service Grant docket for FY 2021-2022 contains 13 applications for review, deliberation, and award by the Grant Committee. All applicants meet the eligibility requirements set forth in Section 2.165 of the Vernon Municipal Code, and all applications were thoroughly vetted by JRG and City staff using the aforementioned ranking criteria. Based upon the content of the applications, JRG's due diligence findings, and the amount of funding available, the total amount of grant funding recommended for the FY 2021-2022 Docket I is \$373,325.

JRG staff has prepared a written summary (Grant Recommendation Form) for each prospective grantee describing the organization's merits and potential risks. A Grant Recommendation Form precedes each grant application in the docket attached hereto as Attachment 2. These materials and recommendations are to be used only as guiding documents for the Grant Committee's deliberation. The Grant Committee is expected to discuss the content of each application at its November 17, 2021 meeting.

Grant Agreement

Upon award of grants by the Grant Committee, each grant recipient shall be required to execute a Grant Agreement in substantially the same form as attached hereto as Attachment 3. The Grant Agreement has been approved as to form by the City Attorney's Office, and sets forth the terms and conditions of the grant, the amount and purpose(s) of the grant, written reporting requirements, the return of any unused portion, and requirements respecting the use of the VCF logo.

Fiscal Impact:

Sufficient funds for the FY 2021-2022 Docket I for Direct Service Grants total grant award amount of \$373,325 have been budgeted and are available in the City's Community Promotion Department Account No. 011.1021.797000.

Attachments:

1. [FY 2021-2022 VCF Direct Service Grants Docket Transmittal Report](#)
2. [FY 2021-2022 VCF Direct Service Grants Docket](#)
3. [VCF Direct Service Grant Form Agreement](#)



Vernon Community Fund Grant Committee
Transmittal Report
 November 17, 2021

Current Cycle: Docket I Fiscal Year 2021-2022

Direct Service Grants	
Total \$ Amount of Grant Requests	\$ 492,924.00
Total Grant Budget – Current Cycle	\$ 373,325.00
Total # Recommended Grants	13
Average Recommended Grant Amount	\$28,717.31

Summary of Recommended Grants

Direct Service Grants			
ORGANIZATION	REQUESTED AMOUNT	RECOMMENDED AMOUNT	COMMUNITIES SERVED
Alzheimer's Greater Los Angeles	\$20,000	\$20,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East LA, Vernon
CA Derby Dolls	\$60,000	\$15,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East LA, Vernon
Centinela Youth Services, Inc.	\$24,924	\$15,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East LA (El Sereno, Lincoln Heights), Vernon
Chicas Rockeras South East Los Angeles	\$48,000	\$25,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East LA, Vernon
East Los Angeles Women's Center	\$100,000	\$50,000	Unincorporated East LA
Girl Scouts Greater Los Angeles	\$30,000	\$20,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East LA
Helping Hands Society of Los Angeles	\$50,000	\$15,000	Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Unincorporated East LA (San Bernardino County, Riverside County), Vernon
LA Family Housing Corporation	\$70,000	\$50,000	Boyle Heights
Las Fotos Project	\$40,000	\$20,000	Boyle Heights
Southeast Churches Service Center (SCSC)	\$50,000	\$50,000	Bell, Commerce, Huntington Park, Maywood, Vernon
Southeast Community Development Corporation	\$99,600	\$23,325	Bell, Huntington Park, Maywood, Unincorporated East LA, Vernon
Southeast Los Angeles Collaborative (SELA Collaborative)	\$60,000	\$40,000	Bell, Huntington Park, Maywood, Vernon
Woodcraft Rangers	\$30,000	\$30,000	Huntington Park, Vernon
TOTAL RECOMMENDED AMOUNT		\$373,325	

FY 2021-2022 Docket I Overview

Total # Applications Submitted	26
Total # Grants Recommended	13
Average Requested Grant Amount	\$48,943.23



General Applicant Information

Applicant Organization: Alzheimer's Greater Los Angeles

Type of Organization: Health/Human Services Year Founded: 1981

Annual Budget: \$6,084,991

No. of Board Members: 24

Amount Requested: \$20,000

Recommended Amount: \$20,000

Type of support requested: [] General Operating [x] Project/Program

[] First Time Applicant [x] Returning Grantee Prev. Award amount: \$40,000 - FY2018-19

Brief Narrative description of the organization
Alzheimer's Greater Los Angeles (ALZGA) is a 501(c)3 community-based health organization with a mission to increase awareness, deliver effective services, provide compassionate support and advocate for quality care and a cure. Through culturally competent and linguistically tailored services, ALZGLA's goal is to increase the community's care giving skills and capacity in order to help families cope, resulting in a better quality of life for both the caregivers and family members with dementia.

Organizational strengths:
For the past 40 years Alzheimer's GLA has focused on meeting the needs of culturally and socio-economically diverse populations by developing and delivering innovative and tailored supported services, receiving many national awards. In 1992 Alzheimer's GLA's El Portal Project began creating services for Latino families in East and Southeast Los Angeles. In 2002, a regional service office was opened in the VCF area to serve the local population with linguistically matched services. These programs and services improve access to quality care for a diverse population. Alzheimer's GLA has the capacity to assure effective and efficient use of funds and engages residents in community-based fundraising activities.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: 55 and above Family Type: All
Gender: All Military Status: n/a
Race/Ethnicity: All Sexual Orientation: All
Economic Status: All Other (specify): n/a

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

Alzheimer's of Greater Los Angeles is seeking partial support for its ongoing COVID Alzheimers Family Support program. The goal of the program is to ensure that lower-income and ethnically diverse families' caregivers living in Vernon and the surrounding communities can continue to receive the support they need to care for their loved ones safely in the home. The COVID-19 epidemic and its long saga of isolation, diminished resources and stress, has threatened the well-being of care giving families. These bilingual Spanish/English programs include Care Counseling and Crisis Intervention, Caregivers and Community Education Classes and ,Caregivers Emergency Fund. The funds will enable Alzheimer's LA to reach 600 lower income or ethnically diverse caregivers in the targeted areas.

Cost/Benefit:	\$20,000/600 individuals =\$33 per person	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	\$33 per person is a fraction of the actual cost of serving residents in our community
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 6 / 30 / 2020) Proposal Budget
 Organizational Budget

How does the proposal align with the goals of the Fund?

Alzheimer's Greater Los Angeles' proposal more closely aligns with VCF's values:

Shared responsibilities for the health and well being of residents of Vernon and neighboring communities.

Efforts to improve the quality of life and strengthen families.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Alzheimer's GLA will promote the VCF in all promotional materials associated with this program. They will acknowledge VCF in their e-newsletter that reaches 65,000 recipients and on the website that gets 50,000 hits per year.

What previous projects has the applicant successfully implemented?

Alzheimer's GLA was able to leverage its VCF FY2020-2021 funding to maintain consistent services for its clients during funding shortfalls resulting from the COVID-19 pandemic. In particular, the general operating funds provided by VCF helped the organization pivot its patient and caregiver support programs to more viable remote options.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

Alzheimer's GLA does not face foreseeable challenges. Of course, changes in the local economy and organizational resources could impose challenges. Alzheimer's GLA is challenged to expand and deepen its commitment to diverse populations as the number of diagnoses rises and the community becomes more aware of the challenges in managing care giving responsibilities.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$20,000

Suggested revision(s) to proposal/fund amount, if applicable:

No revisions to the requested amount

Staff reviewer: Sandra Butler, JRG Consultant

Signed: Sandra Butler

Date: 08 / 28 / 2021

Application: 0715926619

Alzheimer's Greater Los Angeles
Vernon CommUNITY Fund

Grant Application Form

Completed - Sep 28 2021

Vernon CommUNITY Fund Grant Application Form ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Alzheimer's Los Angeles

* Organization Address

Street	4221 Wilshire Blvd, Suite 400
City/Town	Los Angeles
State	California
Zip Code	90010

* Organization Phone

323-938-3379

* Organization Email

help@alzla.org

Organization website address, if any

www.alzheimersla.org

*** Name of Authorized Representative**

(Last Name, First Name)

Cherry, Debra

Title of Authorized Representative

Executive Vice President

*** Organization Founding Date/Date of Incorporation**

Jul 23 1981

*** Organization Type**

Responses Selected:

Health/Human Services

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community): East Los Angeles
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon COMMUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Seniors (ages 55 and up)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Cooper Ortner, Heather

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Ms. Cooper Ortner is a highly respected nonprofit leader, recognized for bringing an entrepreneurial spirit to the healthcare arena. She serves as President & CEO of Alzheimer's Greater Los Angeles, whose mission is to improve the lives of local families affected by Alzheimer's/Dementia by increasing awareness, delivering effective programs/services, providing compassionate support, and advocating for quality care and a cure. Ms. Cooper Ortner's proactive approach and passion for her work have contributed a wealth of experience for healthcare-based organizations. Previously, she served as chief executive officer of Dr. Susan Love Research Foundation, whose mission to achieve a future without breast cancer. Prior to Dr. Susan Love Research Foundation, Ms. Cooper Ortner served as executive vice president at the International Myeloma Foundation.

Dr. Debra Cherry is a clinical psychologist, and the Executive Vice President of Alzheimer's Los Angeles, Dr. Cherry has served on the Board of the American Society on Aging, and on several advisory bodies including the federal NAPA Advisory Council on Alzheimer's Research, Care and Services and the State of California's Alzheimer's Disease and Related Disorders Advisory Council. She is a past recipient of the Rosalynn Carter Leadership in Caregiving Award, granted to "recognize an individual for leadership and innovation in caregiving."

Susan Disney Lord

Co-Chair, Alzheimer's Los Angeles

After spending 10 years changing jobs and professions every year or so, Susan became a full-time mother to 3 step-children, three more children including a set of twins, then many years later, a second set of twins. Now that the last of them are off to college there is more time to devote to philanthropy and chasing joy. Susan has owned and operated The Bel-Air Restaurant since 2007, and it's attached fast food operation, The Shack in the Back.

Education:

- BA in Studio Art, Duke University

Community service

- Chair, Cal Arts Community Arts Partnership
- Co-Board Chair, Alzheimer's Los Angeles
- Chair, Roy and Patricia Disney Family Foundation
- Past Chair, The Center for Early Education

Jeffrey Glassman

Co-Chair, Alzheimer's Los Angeles

A practicing attorney for more than 30 years, Jeff brings significant legal depth to our Covington clients, as well as access to his extensive network of Los Angeles professionals. He specializes in estate planning, probate and trust administration. Before joining the firm in 2007, Jeff served as Managing Director of Bingham Legg Advisers LLC, a joint venture created by law firm Bingham McCutchen and investment manager Legg Mason. Prior to that, he was a principal at the law firm of Riordan & McKinzie for 18 years.

Jeff devotes an extraordinary amount of time, energy and expertise to championing causes he believes in. In addition to the list of non-profits below, he served for many years on the board of IFES, a Washington-based organization that provides election assistance in emerging democracies around the world.

Education

- BA in Political Science, University of California, Los Angeles
- JD, Magna Cum Laude, Loyola Law School

Community service

- Los Angeles Sports and Entertainment Commission, Co-Founder
- Alzheimer's Los Angeles, Co-Board Chair
- Los Angeles Jewish Home Foundation, Board Member
- Skirball Cultural Center, Board Member
- Mark Hughes Foundation, Board Member
- Wende Museum, Board Member

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[AlzLA_BoD FY22.pdf](#)

Filename: AlzLA_BoD FY22.pdf **Size:** 485.4 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

(No response)

*** Most recent audit and/or 990.**

(Please attach)

[AlzLA_FY20Audit.pdf](#)

Filename: AlzLA_FY20Audit.pdf **Size:** 361.7 kB

*** Current organization budget**

(Please attach)

[AlzLA_FY22 Budget.pdf](#)

Filename: AlzLA_FY22 Budget.pdf **Size:** 540.4 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

20000

*** What percentage of your organization budget will the requested funds represent?**

1

*** Are you requesting funding for a specific project?**

Yes

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[AlzLA_Request Budget.pdf](#)

Filename: AlzLA_Request Budget.pdf **Size:** 273.0 kB

Name of Financial Institution

American Business Bank

Address of Financial Institution

400 S. Hope Street, Suite 300
Los Angeles, CA 90071

Phone Number of Financial Institution

310-780-7077

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 28 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 20000

*** What type of funding are you requesting?**

Funding for a specific project/program

Program/Project Funding

What is your annual operating budget?

6084991

<p>What is your organization’s mission? (250 words, maximum)</p>	<p>Alzheimer’s Los Angeles’ mission is to improve the lives of families affected by Alzheimer’s and related disorders by increasing awareness; delivering effective programs and services; providing compassionate support; and advocating for quality care and a cure.</p>
<p>What is the target demographic for your services?</p>	<p>For the past 40 years, Alzheimer’s LA has focused on meeting the needs of our region’s culturally and socio-economically diverse population. The target population for the COVID Alzheimer’s Family Support Program is lower-income and ethnically diverse people living with dementia and their family caregivers in Los Angeles County. Overall, the Program will provide support to older adults 55+ and their caregivers. Funds from the Vernon CommUNITY Fund will be targeted to ensure that Alzheimer’s LA can continue to provide support to lower-income and ethnically diverse family caregivers living in Vernon and the surrounding communities, thereby assuring that families in these geographic areas can access the supports they need.</p>
<p>Please briefly describe your proposed project. (250 words, maximum)</p>	<p>The requested funding will support the following bilingual English-Spanish program efforts over the coming 12-month period:</p> <ul style="list-style-type: none"> - Care Counseling and Crisis Intervention - provided by trained social workers over the telephone or via Zoom-like technology that includes assessment of the family’s immediate and longer-term needs; crisis intervention (if needed); and arrangements to meet short-term urgent needs including food or housing insecurity, respite, medical transportation and access to necessary medical or hygienic supplies, while longer term solutions, such as home delivered meals, can be arranged. - Caregiver and Community Education Classes - provided individually or to groups by telephone or online. Alzheimer’s LA has pivoted to provide these classes using new delivery strategies that do not compromise vulnerable clients’ safety. It is hoped that classes in the community can slowly resume beginning in the

Winter, but online delivery will remain a better option for some while it remains a barrier for others.

- Caregiver Emergency Fund - providing short-term financial assistance to low-income caregivers facing urgent needs for food, medical or hygienic supplies, medical transportation, etc. The fund is used until a longer-term solution is found. It helps prevent a short-term setback from cascading into a long-term problem.

These programs will serve the following number of individuals or families:

- 15 individuals will receive care counseling or crisis intervention.

- 600 families will attend family caregiver education programs and outreach.

- 10 families will benefit from the Caregiver Emergency Fund.

What is the goal of the proposed project? (500 words, maximum)

The goal of the COVID Alzheimer's Family Support Program is to ensure that afflicted families continue to be supported through programs adapted for accessibility during the pandemic and afterwards.

For the past 20 months since the onset of the COVID pandemic, Alzheimer's LA's usual methods for program delivery have had to be adapted. More than ever, the organization is relying on technology to offer services to isolated families. However, Alzheimer's LA's clients are older, lower income and ethnically diverse; many have limited access to computers or Wi-Fi, and they are generally not technology-savvy. As a result, the organization is not only offering services online but providing them telephonically as many caregiving families do have access to smart phones.

During these times, that are challenging both for the organization and the families it serves, support is particularly needed. Data increasingly suggests that people living with ADRD are extremely vulnerable and have had higher than expected

mortality rates during the pandemic. Alzheimer's LA provides them and their families with supports to keep them safe and provides all services free of charge.

Long-term impact: While Alzheimer's LA hopes that the impact of the COVID-19 virus will gradually diminish and dissipate, the current trend is for people to seek supports and services online or by telephone. This public health crisis is forcing the organization to transform its service delivery model to a hybrid of in-person, online and telephonic. Alzheimer's LA believes that the transformation is clearly helpful to many patients, caregivers, and professional providers now, during this period of physical distancing. However, Alzheimer's LA also believes it will be helpful in the long-term, as the population becomes increasingly reliant on the internet for information and support. Given the lower socio-economic level of the population served and their use of smart phone technology to access information, telephonic delivery skills developed during the pandemic will be useful for increasing access to support services and educational materials to the families served for years to come.

Please attach the proposed budget for your project

[AlzLA_Request Budget.pdf](#)

Filename: AlzLA_Request Budget.pdf **Size:** 273.0 kB

Please provide a detailed description of the proposed project (attachment):

[AlzLA_Project Description.pdf](#)

Filename: AlzLA_Project Description.pdf **Size:** 708.0 kB

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

Alzheimer's Los Angeles (LA) was founded by concerned family caregivers in 1980 and incorporated as an independent 501(c)(3) non-profit in 1981. We are a community-based health agency dedicated to providing support and assistance to people living with Alzheimer's disease and related disorders (ADRD) and their families. For the past 40 years, Alzheimer's LA has focused on meeting the needs of our region's culturally and socio-economically diverse population by developing and delivering innovative and tailored supportive services, many of which have received national awards. In 1992, Alzheimer's LA's El Portal Project began creating services for Latino families in East and Southeast Los Angeles. In 2002, a regional service office was opened in this area to serve the local population with linguistically matched services. Alzheimer's LA has been a physical presence in these communities for over 25 years. The impact of this organization's programs has been recognized through over a dozen national awards for innovative programming that improves access to quality care for a diverse population. In 2019, the organization received the Diversity Award from Grantmakers in Aging for its long-term investment into programs addressing the needs of diverse communities. Other awards include the 2018 SCAN Foundation Award for innovation in health care; the 2014 Rosalynn Carter Caregiving Award for caregiver education programs; the 2008 American Society on Aging award for early-stage Alzheimer's programs; and the 2006 National Alliance for Caregiving award for the Asian Pacific Islander Dementia Care Network. Over 20 professional journal articles have been published on this innovative work.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

Alzheimer's LA seeks partial support of its ongoing COVID Alzheimer's Family Support Program. The goal of the Program is to ensure lower-income family caregivers living in Vernon and the surrounding communities can continue to receive the supports they need to care for their loved ones safely in the home. For the past 20 months, the organization has been relying on technology and telephones to offer crisis intervention, support groups, caregiver training, patient activity programs, care counseling, and other forms of assistance.

The COVID-19 epidemic and its long saga of social isolation, diminished financial resources and stress, has threatened the well-being of caregiving families. The long term emotional and financial consequences of the pandemic continue to have a heavy toll, particularly on Latino and African American families, who have suffered disproportionately from health consequences. The pandemic highlighted the

health inequities faced by these populations, who have been historically disenfranchised due to economic, cultural, and social conditions. During the pandemic, many have been isolated from the resources needed to keep their older adult with dementia healthy and safe at home. While many people are returning to pre-COVID lifestyles, this is less true for the families served by Alzheimer's LA, many of whom are older, lower income, still isolated and unsure of how, when and if they will be returning to pre-pandemic "normal".

Alzheimer's LA is still responding to calls from many caregivers who have been isolated, giving 24-hour-a-day care, without breaks, to a person with dementia. At baseline, these families were highly stressed. The pandemic increased their isolation and heightened their depression and anxiety. They need emotional support; education about how to manage their patient's symptoms of agitation, paranoia, etc.; and basic assistance to address food insecurity, respite for the caregiver, medical transit and supplies such as diapers and disposable gloves.

Given the lower socio-economic level of the population in East and Southeast Los Angeles, Alzheimer's LA has relied heavily on smart phone technology to provide disease information, care counseling, crisis intervention, support groups, caregiver training, and much more. All services are provided in English and Spanish - some in additional languages. Additional services are being offered online.

Here is an example of one family helped: Josep is a 90-year-old Spanish-speaking man who has been caring for his wife with dementia for many years with very little help from family. The couple are immigrants and live on a limited income that goes towards paying their bills and leaves very little for anything else. Josep developed a health condition but was unable to seek help because he could not leave her alone. Alzheimer's LA's social worker provided him with emotional support and helped him develop a plan. He received funding for emergency respite so was able to see his physician and get care for his own health problem.

The requested funding will enable Alzheimer's LA to reach 600 lower income or ethnically diverse caregivers in the targeted areas through outreach, education, counseling, and emergency supports over a 12-month period.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

All programmatic activities supported through this grant will acknowledge the funder online and through all promotional efforts. In addition, the grant will be acknowledged in Alzheimer's LA's e-newsletter, which reaches over 65,000 recipients; on Alzheimer's LA's website (www.alzheimersla.org), which receives over 50,000 hits per year; and in the Annual Report.

Upload Additional Documents

Incomplete

Alzheimer's Los Angeles
COVID Alzheimer's Family Support Program

Project Costs	Request to Vernon CommUNITY	Other Funding	Total Project
Personnel Costs			
Director, Latino Services (.10 FTE)	\$ -	\$ 7,308	\$ 7,308
Care Counselor (.18 FTE/1.0 FTE)	\$ 11,275	\$ 51,365	\$ 62,640
Caregiver Education Manager (1.0 FTE)	\$ -	\$ 63,496	\$ 63,496
Benefits @ 23%	\$ 2,593	\$ 28,099	\$ 30,692
Subtotal Personnel	\$ 13,868	\$ 150,268	\$ 164,136
Operating Costs			
Educational Materials	\$ -	\$ 1,000	\$ 1,000
Caregiver Emergency Fund @ approx \$500 each	\$ 4,000	\$ 1,000	\$ 5,000
Office Supplies	\$ -	\$ 600	\$ 600
Travel	\$ 300	\$ 300	\$ 600
Printing of educational handouts/flyers	\$ -	\$ 500	\$ 500
Subtotal Operating	\$ 4,300	\$ 3,400	\$ 7,700
Indirect costs @10%	\$ 1,817	\$ 15,367	\$ 17,184
Total Project Costs	\$ 19,985	\$ 169,035	\$ 189,020



General Applicant Information

Applicant Organization: CA Derby Dolls

Type of Organization: Sports/Recreation Year Founded: 2017

Annual Budget: \$183,460

No. of Board Members: 9

Amount Requested: \$60,000

Recommended Amount: \$15,000

Type of support requested: [checked] General Operating [] Project/Program

[] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$40,000 - FY2018-19

Brief Narrative description of the organization
CA Derby Dolls is a non-profit, volunteer-managed banked-track roller derby league operated by its members. The organization promotes feminist ideals within athletics where highly competitive activities have been shown to build character and team spirit, improve the self-esteem of participants and enhance opportunities for women and girls in underserved communities.
The organization is governed by a board of directors and seeks to demonstrate values of inclusion that welcomes members, fans and volunteers from of all backgrounds. The organization stands proudly against racism, sexism, ableism, transphobia, xenophobia and all forms of discrimination and social oppression.
The organization currently has 65 adult members and 50 junior members with approximately 35 of its members residing in the Vernon area.

Organizational strengths:
CA Derby Dolls is one of a handful of non-profit organizations based in the City of Vernon and contributing to the quality of life for residents in the City and surrounding communities. While COVID-19 pandemic restrictions greatly reduced its operating schedules, the organization is currently re-building and re-engaging its membership base and proactively working to expand the numbers of members and fans who come to their rink in Vernon.
Now in the process of resuming more normal operations, CA Derby Dolls is committed to year-round activities and service projects to promote the health and well-being of community members. In addition to spectator activities, the organization participates in health fairs, neighborhood clean-ups, marathons and CicLAvias, literacy events and other family-oriented activities.
The Derby Dolls have won multiple national and regional championships and are currently undefeated for the past seven years in competitions involving ten teams across multiple states.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: All
 Gender: Female Military Status: n/a
 Race/Ethnicity: All Sexual Orientation: n/a
 Economic Status: All Other (specify): n/a

Description of the proposal to which funds would apply
 (if no particular project is specified, please note General Operating Support in this area)

The grant request of \$15,000 will support general operating expenses with \$5,000 of the funds used to reduce membership fees for participants, subsidize equipment and gear, promote Vernon-based activities and outreach to rebuild membership and fan base.

Cost/Benefit:	\$15,000 benefiting 35 people is \$430 over 12 months or \$35 per month	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Full members pay \$75.00 per month in dues and purchase equipment valued at \$500. Reduced memberships will increase participation and revenue
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 8 / 20 / 2020)
- Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

The intense form of exercise and competition supports abuse survivors, assists societal re-entry by offering introductory skating and derby classes, and provides a physical outlet for stress.

The organization promotes the health and well being of Vernon residents, brings new audiences into the City of Vernon and adds value to the sense of community within Vernon.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

The Mayor, Police Department and others in the City of Vernon have been featured at Derby events: the Mayor was invited to provide the "start whistle" and the Police brought the antique VPD police car for the enjoyment of spectators. The organization's website acknowledges the contributions of the City of Vernon and the organization participates in activities in the City.

What previous projects has the applicant successfully implemented?

The last VCF grant the CA Derby Dolls received was for fiscal year 2018-2019 during which the organization enrolled over 100 individuals into their formal skating program and gave introductory classes to over 200 individuals through their "Derby Por Vida" program.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

The organization is challenged to regain its budget and membership in the post COVID-19 environment which long term will effect organizational viability. However, the challenges are offset by the enthusiastic participation and voluntarism at the heart of the organization's programming and the potential to generate grants from other funding sources.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$15,000**

Suggested revision(s) to proposal/fund amount, if applicable:

With 26 applications amounting to almost \$500,000 in grant requests, the selected applicants have agreed to accept lower grant awards. CA Derby Dolls originally requested \$60,000 which would have been about 1/3 of its operating budget, a risk not recommended by the management consultants.

Staff reviewer: Fran Jemmott and James Hull

Signed: *Fran Jemmott and James Hull*

Date: 8 / 28 / 2021

Application: 7162435862

CA Derby Dolls
Vernon CommUNITY Fund

Summary

ID: 7162435862
Last submitted: Sep 8 2021 09:53 PM (UTC)

Grant Application Form

Completed - Sep 8 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

CA Derby Dolls

* Organization Address

Street	2661 E 46th Street
City/Town	Vernon
State	California
Zip Code	90058

* Organization Phone

562-440-3875

*** Organization Email**

generalmanager@derbydolls.com

Organization website address, if any

www.derbydolls.com

*** Name of Authorized Representative**

(Last Name, First Name)

Miranda, Kristal

Title of Authorized Representative

Treasurer

*** Organization Founding Date/Date of Incorporation**

Oct 6 2021

*** Organization Type**

Responses Selected:

Community Service

Health/Human Services

Sports/Recreation

Youth Development

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community)
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

50 - 100

What age group(s) benefit the most from your services?

Adults (ages 21 - 54)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Amy Gantvoort

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[5215235322-2020 EC Bios.docx](#)

Filename: 5215235322-2020 EC Bios.docx **Size:** 14.6 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

(No response)

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Derby Dolls Board Roster 2020 - 2021.docx](#)

Filename: Derby Dolls Board Roster 2020 - 2021.docx **Size:** 16.0 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Earned Income - Monthly Dues from League Members

Fundraisers / Donations

Grants

Events - Prior to COVID Restrictions

Other - Film, Location Rentals and Misc

*** Most recent audit and/or 990.**

(Please attach)

[5215576245-19X_CADERBY FED 8 19 20 - KM Signed.pdf](#)

Filename: 5215576245-19X_CADERBY FED 8 19 20 - KM Signed.pdf **Size:** 475.8 kB

*** Current organization budget**

(Please attach)

[2021 CA Derby Dolls Grant Budget.pdf](#)

Filename: 2021 CA Derby Dolls Grant Budget.pdf **Size:** 118.6 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

60000.00

*** What percentage of your organization budget will the requested funds represent?**

32%

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[2021 Grant Budget.pdf](#)

Filename: 2021 Grant Budget.pdf **Size:** 114.0 kB

Name of Financial Institution

Wells Fargo

Address of Financial Institution

4580 Pacific Blvd Vernon CA 90058

Phone Number of Financial Institution

323-586-8725

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 8 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 60000.00

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	183,460
What is your organization's mission? (250 words, maximum)	<p>MISSION STATEMENT The Derby Dolls is a non-profit, volunteer-run banked-track roller derby league operated by its members. Our mission centers feminism within athletics and through community, growth, and leadership opportunities.</p> <p>VISION STATEMENT We, the Derby Dolls, strive to create quality banked-track roller derby programs in an environment of inclusivity, accountability, and integrity. We embrace a growth mindset and aim to foster connection and belonging through sport in our community and beyond.</p> <p>INCLUSION STATEMENT Derby Dolls league members, fans, and volunteers come from all backgrounds. It is this diversity that creates our dynamic and empowering community. We are committed to creating a space where all are welcome.</p> <p>The Derby Dolls stand proudly against racism, sexism, ableism, transphobia, xenophobia, and all forms of discrimination and oppression.</p>
What is the target demographic for your services?	Women and Girls ages 7 and up
What period of time are the requested funds expected to cover?	12 months

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

The LA Derby Dolls are the premier female, banked track roller derby league in the state. The league was founded in October 2003 and in October 2017, was granted its 501c3 status, under the name CA Derby Dolls. Over the last eighteen years, the Derby Dolls have continued to evolve and was thriving prior to the COVID-19 Pandemic. We are a volunteer-run organization comprised of more than 150 adult and junior skaters, referees, and trainers.

The Derby Dolls also commit their time and career talents to a robust schedule of year-round service projects to promote the health and wellbeing of communities throughout Los Angeles County (i.e. a league produced health fair, neighborhood clean-ups, marathons and CicLAvias, literacy events, family movie nights, and more).

The Derby Dolls have won multiple national and regional championships. Currently, the Derby Dolls have been undefeated for the last 7 years in the annual national competition which hosts over 10 teams across multiple states.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

For over 18 years, the LA Derby Dolls has provided a space for women across Los Angeles to find social and emotional support among other women while competing together in a physically and mentally challenging sport. Modern roller derby is unique in that it is a fast-action contact sport led by women as opposed to so many other sports that present as a "women's alternative" to a male-dominated sport. The pro-women attitude is galvanized by the Derby Dolls' focus on issues of women's empowerment, body positivity, and inclusivity. The result is a safe community where women support each other in their successes, encourage each other through their defeats, and receive the same in return - whether on or off the track.

The LA Derby Dolls are dedicated to ensuring that women in Vernon and surrounding cities continue to have the same opportunity to increase self-confidence, positive self-image, empathy, and a strong social and emotional support network from our organization that hundreds of members - past and present - have benefited from. We plan to grow the program's reach to women who do not know that the Derby Dolls is available to them and make our space available to a greater number of LA county women and

juniors.

As a member of the community, the Derby Dolls take great pride and privilege in being able to volunteer with Vernon-area nonprofit organizations and to help bring awareness to those programs. In addition to sending volunteers to participate in the events of other local organizations, the Derby Dolls have initiated a program to spotlight and host local nonprofit organizations at each of our public events, providing those organizations with access to our supporters and helping to amplify their unique missions and messages.

Like the adult program, the Junior Derby Dolls program focuses on developing teamwork, relationship building, self-confidence, empowerment, athletic skills, and sportsmanship. Roller derby can be an alternative for children and teens who do not feel comfortable with, or inspired by, mainstream sports programs. In our juniors program, young women between the ages of seven and 17 participate in afterschool training programs and on weekends, and compete in full production games in front of family, friends, and fans. Juniors are trained by members of the adult league which provides them with direct access to mentors and role models.

Lastly the Derby Dolls have a large dedicated fanbase and very active social media account. The Derby Dolls bring a fresh, fun and positive publicity to Vernon. Along with our new across the street neighbors the Southern California Curing Center our two sports brings new positive publicity to Vernon's now growing obscure sports center of LA county.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

The Derby Dolls would be honored to announce a grant partnership with the Vernon CommUNITY Fund on our website, across our social media platforms with over 65,000 followers, and through a dedicated newsletter to our e-mail list serv of over 25,000 fans/supporters. We would also credit the CommUNITY Fund through an announcement at each public bout for the duration of the grant period - ex. "This bout is brought to you with support from the Vernon CommUNITY Fund".

Upload Additional Documents

Completed - Sep 8 2021

CA Derby Dolls Fed Exemption (1)

Filename: CA_Derby_Dolls_Fed_Exemption_1.pdf **Size:** 306.3 kB

[Submit IRS Form W-9] 40412456-derby-dolls-w9

Filename: Submit_IRS_Form_W-9_40412456-derby-dolls-w9.pdf **Size:** 388.2 kB

CA Derby Dolls Operating Budget

Total

OPERATING EXPENSES

Rent	\$	140,472
LADWP/utilities		9,000
Trash		2,400
Water		300
Telephone		1,200
D&O Insurance		1,800
General Liability		9,600
Umbrella Policy		3,196
Equipment Insurance		792
Staff Person(s)		-
Trainers (DPV & JR)		12,000
Workers Comp		-
Tax filings		1,500
Security for practice times		-
Cleaning Persons/Repairs		-
Cleaning Supplies		300
Office Supplies/Postage		300
Accounting Fees/ Tax		-
Legal Fees /Prof fees		-
Track Repairs		300
Uniforms		-
Water		-
First Aide Supplies		300
Bout Stipends for visiting Skaters		-
Construction		-
Total Operating Expense	\$	183,460



General Applicant Information

Applicant Organization: Centinela Youth Services, Inc.

Type of Organization: Youth Development Year Founded: 2003

Annual Budget: \$1,941,566

No. of Board Members: 7

Amount Requested: \$24,924

Recommended Amount: \$15,000

Type of support requested: [] General Operating [x] Project/Program

[x] First Time Applicant [] Returning Grantee Prev. Award amount: _____

Brief Narrative description of the organization
The mission of Centinela Youth Services (CYS) is to help youth, ages 9 - 18, to avoid involvement with the juvenile justice system and stay in school. The organization is now an independent 501(c)3 organization governed by a seven member Board of Directors, most of whom are local officials of cities with at risk populations of youth (e.g. Gardena, Inglewood, Hawthorne). The organization was formed in 1975 by parents, school officials and law enforcement to offer counseling and referrals. In 1992 CYS launched the Victim Offender Restitution Services Program (VORS) a leading national model for restorative justice mediation and began accepting referrals from juvenile court jurisdictions throughout LA County. Requests for these services from Vernon area communities is increasing and the organization seeks to enhance its presence and service in Vernon. In 2018 CYS was named a service provider for the LA County Youth Development and Diversion (YDD) pilot program and successfully diverted 50% of referrals away from the Juvenile Justice System in its first year. Services are provided by staff and volunteers who live in the same neighborhoods and share the same cultural experiences of youth and families served.

Organizational strengths:
CYS has the competence, capacity and expertise to improve the quality of life for youth and their families and positively impact public safety, high school graduation and referrals to the juvenile justice system. CYS's Victim Offender Restitution Services (VORS) provides evidence-based, culturally competent restorative justice mediations that help youth take responsibility for their actions, develop greater empathy and learn to communicate peacefully while addressing conflicts, trauma, mental/behavioral health concerns and family issues. CYS's Seeking Safety program helps students at risk for suspension or expulsion understand how their experience of trauma may be affecting their attitudes and behaviors. These programs and services provide alternatives to arrest and avoid the limitations a juvenile record would impose on a young person's future. The program also addresses the needs of families to better cope with adolescence and manage tensions between families, schools and law enforcement. The successful track record of Centinela Youth Services in other communities would offer another valuable resource to families in and around Vernon.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adolescents (ages 15 -17) Family Type: All
 Gender: All Military Status: n/a
 Race/Ethnicity: All Sexual Orientation: All
 Economic Status: Low income Other (specify): n/a

Description of the proposal to which funds would apply
 (if no particular project is specified, please note General Operating Support in this area)

Funding this proposal would provide resources for CYS to establish a presence in the City of Vernon. CYS will complete an assessment of youth arrests in and around Vernon; map community resources; identify and assess shared space options for service delivery in Vernon in partnership with a local youth or family center; negotiate agreements to host restorative justice meetings between youth and harmed parties; coordinate with the Vernon Police Department to introduce CYS's Restorative Justice Diversion model; leverage CYS' existing relationship with the District Attorney; provide restorative justice orientation and referral procedures to all levels of VPD command and field officers; and establish connections with local schools and service partners to provide services for up to 30 youth and families in need of such services.

Cost/Benefit:	\$15,000 investment would leverage 4 x that amount in services	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Impact on reduced costs of police and juvenile services combined with benefit in increased income related to obtaining a high school diploma
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 7 / / 2019)
- Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

Vernon CommUNITY Fund seeks to support the health and well-being of residents in Vernon and surrounding communities, increase opportunities for successful futures and contribute to public safety. Partnerships between local community-based organizations and law enforcement, specifically the Vernon Police Department, would contribute to achieving the VCF goals.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Centinela Youth Services will announce the grant on their website, list the Vernon CommUNITY Fund among it's supporters and include in it's work plan additional ways to acknowledge Vernon as a funder of its programs.

What previous projects has the applicant successfully implemented?

For the years 2017 through 2020 CYS provided diversion services to 57 youth residing in Vernon and surrounding communities gives optimism that a grant from the VCF would increase the numbers of youth served with intentional focus and collaboration of local organizations. Data from the Everychild Restorative Justice (EJRC) consistently demonstrate a re-offense rate of less than 11% at 12 months of enrollment, an average reductions of 7% in youth needs and risk factors, and a high satisfaction rate among youth and victims. An analysis of EJRC data from the years 2018 and 2019 demonstrate that among referred youth who complete diversion services, 87% fulfilled restitution agreements.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

In that we are essentially recommending a planning grant, there are no foreseeable challenges at this time. It could happen that there is no or little interest among law enforcement or potential collaborating community organizations to support this project. That disappointing challenge would need to result in an alternative plan working with organizations in other parts of the Vernon catchment area.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$15,000**

Suggested revision(s) to proposal/fund amount, if applicable:

The original request of \$24,924 is reduced to \$15,000 to support more in-depth planning and building partnerships with collaborative organizations and anticipation of more funding from a range of resources if a more comprehensive plan emerges.

Staff reviewer: **Fran Jemmott**

Signed: *Fran Jemmott*

Date: 08 / 31 / 2021

Application: 9187938600

Centinela Youth Services, Inc.
Vernon CommUNITY Fund

Summary

ID: 9187938600

Last submitted: Sep 29 2021 11:15 PM (UTC)

Grant Application Form

Completed - Sep 29 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Centinela Youth Services, Inc.

* Organization Address

Street	110 S. La Brea Avenue Ste 450
City/Town	Inglewood
State	California
Zip Code	90301-1708

* Organization Phone

310-970-7702

*** Organization Email**

info@cys-la.org

Organization website address, if any

www.cys-la.org

*** Name of Authorized Representative**

(Last Name, First Name)

Ellis, Jessica

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Jun 4 2003

*** Organization Type**

Responses Selected:

Youth Development

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community): El Sereno, Lincoln Heights
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon COMMUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Adolescents (ages 15 -17)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Ellis, Jessica

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[0929 CYS Leadership Committee 092721.pdf](#)

Filename: 0929 CYS Leadership Committee 092721.pdf **Size:** 58.7 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

(No response)

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[CYS Board of Directors.pdf](#)

Filename: CYS Board of Directors.pdf **Size:** 87.1 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

CYS receives funding from a diverse network of financial resources. For the FYE 2021 the allocations were as follows:

Government Grants: \$1,138,254

Private Foundation Grants: \$89,237

Corporate Grants: \$131,316

Other: \$25,684

Additional information can be provided upon request.

* **Most recent audit and/or 990.**

(Please attach)

[2019 990 CYS w attachments.pdf](#)

Filename: 2019 990 CYS w attachments.pdf **Size:** 447.7 kB

*** Current organization budget**

(Please attach)

[CYS BUDGET 2022 Board Approved Budget May2021.pdf](#)

Filename: CYS BUDGET 2022 Board Approved Budget May2021.pdf **Size:** 95.9 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$24,924

*** What percentage of your organization budget will the requested funds represent?**

0.01

*** Are you requesting funding for a specific project?**

Yes

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[0929 City of Vernon Budget .pdf](#)

Filename: 0929 City of Vernon Budget .pdf **Size:** 47.1 kB

Name of Financial Institution

MUFG Union Bank

Address of Financial Institution

12801 Hawthorne Blvd.
Hawthorne, CA 90250

Phone Number of Financial Institution

3106799082

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 29 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 24,924

*** What type of funding are you requesting?**

Funding for a specific project/program

Program/Project Funding

What is your annual operating budget?	\$1,941,566
What is your organization’s mission? (250 words, maximum)	The mission of Centinela Youth Services (CYS) is to help youth (ages 9 to 18), most of whom are Youth of Color living in the least-supported communities of Los Angeles County, avoid involvement with the juvenile justice system and stay in school. CYS facilitates transformational services with a multi-faceted approach: 1) leveraging the principles of Restorative Justice (RJ) to facilitate peaceful conflict resolution; 2) providing service navigation for participating youth to qualified, local healthcare providers; and 3) conducting case management services that strengthen families and communities

and help youth fulfill their potentials as successful students and productive adults.

Through participation in CYS's Restorative Justice (RJ) services youth learn to mediate conflicts peacefully, become accountable for their actions, and develop the empathy required to become invested in the well-being of others in their communities. CYS's Service Navigators connect youth to local community providers of quality basic needs, mental/behavioral health care, academic advocacy/tutoring, and constructive youth development/enrichment programs. Additionally, CYS has actively advocated for systems change with its agency partners, including the Los Angeles Police Department (LAPD), Los Angeles County Sheriff's Department (LASD) and the county's Youth Development and Diversion (YDD) initiative.

What is the target demographic for your services?

Youth (ages 9 - 18)

Please briefly describe your proposed project. (250 words, maximum)

Through an integration of Restorative Justice practices and social work strategies, CYS's Everychild Restorative Justice Center (ERJC) pre-arrest, diversion services model, created with the LAPD and juvenile justice agencies, helps an average of 1200 youth annually avoid involvement with the juvenile justice system and stay in school. CYS receives diversion referrals from juvenile courts, LAPD, LASD, school police, and community-based organizations. The majority of referred youth are Black (33%) and Latino (63%), who reside in Los Angeles County communities deeply challenged by poverty and high rates of crime and violence.

At intake Case Managers (CMs) conduct assessments and motivational interviewing to develop a customized Case Plan for each youth, enrolling youth in CYS programs and/or local community services, as appropriate. CMs monitor youth participation and modify levels and types of services, as needed. A Clinical Case Manager (CCM) is attached to cases where youth have significant academic, health, mental health, substance abuse or complex needs. The CCM will

conduct youth, home, and school visits as needed, as well as advocate on behalf of the youth and their families. The typical length of service for a CCM is nine months.

ERJC programs have consistently documented: 1) re-offense rates of less than 11%, at 12 months post-exit; 2) average reductions of 7% in youth needs and risk factors, and 3) a high satisfaction rate among youth and victims. An analysis of ERJC data from the years 2018 and 2019 demonstrate that among referred youth who complete diversion services, 87% fulfilled restitution agreements.

What is the goal of the proposed project? (500 words, maximum)

For the year 2017 through 2020, CYS provided diversion services to 57 youth residing in Vernon and its surrounding prioritized communities, for an average of 19 youth per year. The goal of CYS's ERJC diversion programs for the City of Vernon is to provide youth-centered, strengths-based, healing, and trauma-informed restorative justice diversion and case management services to at least 20 youth during the 12-month grant period. All 20 referred youth will be residents of Vernon and/or its surrounding communities who have been referred by local schools, school police, law enforcement agencies, the offices of Los Angeles County's District Attorney and Public Defenders, Los Angeles Superior Courts, community based organizations or caregivers as an alternative to arrest or expulsion from school.

By providing these resources at such a crucial stage in the development of each youth, CYS services will not only help each individual youth and family, they will also enhance safety and well-being in the community. The CYS ERJC program and diversion services provide specific and individualized interventions and facilitate access to care for youth whose unmet health/mental health, trauma, recovery, and developmental needs are addressed. Through participation in CYS services, assessment and attention to these needs, local youth and families gain support and meaningful resources to help them recognize and manage issues that have

previously remained unrecognized or treated. By addressing the underlying factors that are spurring a youth's destructive behavior, linked risk factors for negative or risky behavioral choices are decreased, thereby decreasing the likelihood that community members will experience future offenses by that youth and increasing his or her recognition of the value of their connection within the community.

Please attach the proposed budget for your project

[0929 City of Vernon Budget .pdf](#)

Filename: 0929 City of Vernon Budget .pdf **Size:** 47.1 kB

Please provide a detailed description of the proposed project (attachment):

[CYS ERJC project details.pdf](#)

Filename: CYS ERJC project details.pdf **Size:** 66.6 kB

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

In 1975, parents, educators, and law enforcement officers, who lived and worked in the underserved communities of Los Angeles County, came together to create Centinela Youth Services (CYS), a non-profit organization. Since its founding, CYS has offered its Counseling and Referral Services (CARS) program, an individualized intervention and prevention program that addressed the unmet educational, health/mental health, substance abuse, and developmental needs of referred youth.

In 1992, CYS launched its Victim Offender Restitution Services (VORS) program, a leading national model for Restorative Justice mediation, which began accepting juvenile court referrals from jurisdictions throughout Los Angeles County in 1995. CYS's VORS model received national recognition and inclusion in the federal Substance Abuse and Mental Health Services Administration's Registry of Effective Programs in 2004..

With a mix of public and private funds, CYS partnered with the LAPD and a 35 member Juvenile Arrest Diversion Collaborative (JADC), in 2011, to successfully launch its Everychild Restorative Justice Center (ERJC), the first pre-booking diversion program in California. In 2018, CYS was named a service provider for the Los Angeles County's Youth Development and Diversion (YDD) pilot program, and was responsible for 50% of successfully diverted YDD cases by the end of the pilot year.

CYS's diversion services are facilitated by staff members and volunteers who live in the same neighborhoods and share the same cultural experiences as the youth and families they serve. 100% of CYS's Board of Directors are POC, and fully 58% of CYS staff are bicultural and bilingual.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

According to the cityofvernon.org website, the Vernon community was founded in 1905 as the first exclusively, industrial city in the Southwestern United States, and remains, to this day, an environment uniquely friendly to multiple businesses from various industrial sectors. Considering the importance of the city's relationship with business and industry, CYS provides the following concrete examples of how its services will improve the Vernon community and its surrounding areas: 1) By helping youth-in-need to remain in school, earn their high school diplomas, and either pursue higher education or join the workforce, CYS is supporting the preparation of a well-educated and highly motivated population of potential employees for the very industries and business that form Vernon's financial foundation; 2) Youth who graduate from high school attain better compensated employment, and therefore pay more taxes. According to the Bureau of Labor Statistics, in 2014, the estimated, annual median income of a worker without a high school diploma was \$23,568, but the median income for a worker with a high school diploma was \$31,872 and \$54,288 for a worker with some college instruction; and 3) According to an April 2019 Board of State and Community Corrections (BSCC) report, the cost to Los Angeles County residents to incarcerate a youth at a Juvenile Hall for one year was \$358,813; whereas, the annual average cost for CYS diversion services is \$2,600 per youth.

In addition to quantifiable return-on-investment (ROI) improvements, CYS will also provide services that improve the quality of life of youth and families who live in Vernon and its surrounding communities. CYS's Victim Offender Restitution Services (VORS) program, which provides evidence-based, culturally competent, RJ mediations, helps Youth become accountable for their actions, develop empathy for others, and provide restitution to those they have harmed. CYS's Families Able to Resolve Situations (FARS) mediations help families learn to communicate peacefully, while addressing conflicts, trauma, mental/behavioral health concerns, and family issues. And, CYS's Seeking Safety program helps students at-risk for suspension or expulsion understand how their experience of trauma may be affecting their attitudes and behaviors. Participants in Seeking Safety learn how to create new, healthy relationship boundaries, rebuild trust in others, and avoid repeating self-defeating behavioral patterns.

These ERJC programs and services provide alternatives to arrest and avoid the limitations a juvenile record would otherwise impose on a youth's future, while also meeting their unaddressed needs and preserving their opportunities to succeed at school, at work, and as contributing members of the community.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

If awarded a grant from the city of Vernon's CommUNITY Fund, CYS will promote the fund through direct recognition in a press release distributed via a mass email to all of CYS's agency, governmental, and like-minded community partners. The press release and the Vernon CommUNITY Fund Grant logo will be prominently displayed on CYS's website, cys-la.org, in its monthly newsletter, and on all of CYS's Social Media platforms.

Upload Additional Documents

Incomplete

CYS Leadership Committee

Jessica J. Ellis, CYS's Executive Director, has over 25 years of experience in nonprofit youth development, including 12 years of leading, promoting, and expanding CYS's Restorative Justice mediation and diversion services programs. Between 2014 and 2018, as a CYS Director, Ms. Ellis expanded ERJC services from serving one court in Los Angeles County to serving four courts, tripled the number of law enforcement agencies participating in the "Juvenile Arrest Diversion Collaborative," and served on the California Board of State and Community Corrections, Executive Steering Committee on Strengthening Police-Community Relations.

In 2018, when Ms. Ellis was named CYS's Executive Director, she began the successful two-year process of taking CYS's administrative services in-house and away from a larger non-profit that had overseen its administrative services for over 45 years. In doing so, Ms. Ellis facilitated a decrease in overhead costs by 15%, while increasing administrative efficiency by 60%.

Ms. Ellis oversees the fidelity and quality control of all CYS's services models and programs, provides case consultation to staff and volunteers, and conducts vital advocacy of CYS's ERJC diversion model and Restorative Justice diversion services with members of LA County's Youth Diversion and Development (YDD) initiative and state legislators working to improve California's diversion programs and services.

Centinela Youth Services, Inc.
City of Vernon CommUNITY Fund
CYS's Everychild Restorative Justice Center (ERJC) Program for the Vernon CommUNITY

Personnel and Benefits	Total Program Amount	Requested from City of Vernon	Funding from Other Sources
Intake Case Manager (0.50 FTE) @ \$17.33/hour 1040 Hours x \$17.33 =	\$18,023	\$12,015	\$6,008
Clinical Case Manager (0.45 FTE) @ \$23.71/hour 936 Hrs. x \$23.71 = 22,193	\$22,193	\$5,548	\$16,644
Personnel Subtotal	\$40,216	\$17,563	\$22,653
Benefits @ 16%	\$6,435	\$2,810	\$3,624
Total Personnel and Benefits	\$46,650	\$20,373	\$26,277
Operating Expenses	Amount	Amount	Amount
Office Supplies Pens, Pencils, notebooks, folders, snacks, bottled water 20 Students x \$15/youth	\$300	\$300	\$0
Travel - Local mileage to and from CYS's Inglewood office to a city within the Vernon service area to provide Intensive Case Management. Four (4) visits per month; Average round trip distance 24 miles 4 visits x 9 months = 36 visits 36 visits x 24 miles = 864 miles 864 miles x \$0.56/mile = \$483.84	\$484	\$350	\$134
	\$0	\$0	\$0
Operating Expenses Subtotal	\$784	\$650	\$134
Total Direct Expenses (Personnel + Operating)	\$48,218	\$21,673	\$26,545
Indirect Costs @ 15% of Program Budget	\$7,233	\$3,251	\$3,982
Total Project Budget (Direct + Indirect)	\$55,451	\$24,924	\$30,526

CYS BUDGET FY 2021 / 2022	Total Target Budget
Updated 5/19/21	
Salaries and Benefits	TOTAL
Executive Director	
Operations Manager	
Special Projects Coordinator	
HR Specialist	
PROGRAM ADMIN TOTAL STAFFING	\$ 358,122
Program Director	
Mediation Supervisor	
Clinical Case Managers (5)	
Quality Assurance Specialist	
Intake/CARS Coordinators (3)	
Restorative Justice Program Specialist	
School Transformation Specialist	
Volunteer & Community Outreach Coordinator	
Training & Curriculum Specialist	
Communications Coordinator	
VORS/FARS Case Manager (4)	
Mediation Program Data Clerk	
RESTORATIVE JUSTICE CENTERS STAFFING	\$ 989,944
TOTAL SALARIES & BENEFITS	\$ 1,348,066

CYS BUDGET FY 2021 / 2022	Total Target Budget
PROGRAM EXPENSES	
MENTAL HEALTH SERVICES	12,850
PROJECT EVALUATION	28,000
MATERIALS/ SUPPLIES / OTHER	10,000
TOTAL OF JOINT COSTS (ERJC&RJ UNIT)	50,850
CONTRACT SERVICES - PUBLIC COUNSEL (Educational rights advocacy for youth pushed out of school.)	18,250
CONTRACT SERVICES - Clinical training and groups	6,500
PARTICIPANT RELATED SERVICES	11,000
RENT AND UTILITIES (Program)	57,600
EQUIPMENT	9,800
TOTAL ERJC-specific expenses	103,150
VOLUNTEER RECOGNITION AND EVENTS	10,000
MEDIATION TRAINING AND RECRUITMENT	1,200
DATA BASE UPGRADE	60,000
TOTAL MEDIATION UNIT & TRAINING	71,200
PROGRAM EXPENSE TOTAL	225,200
OPERATING EXPENSES	
GRANTWRITER	65,000
RENT AND UTILITIES (Admin)	14,400
DUES, SOFTWARE & SUBSCRIPTIONS	14,000
TRAVEL, CONFERENCE, MEETINGS	1,500
MILEAGE / PARKING REIMBURSEMENT	7,000
INSURANCE(S) AND PROFESSIONAL SERVICES	32,000
AUDITING SERVICES	24,000
PAYROLL FEES AND MISC	4,200
STORAGE	5,200
BOARD DESIGNATED RESERVE	30,000
OPERATING EXPENSES TOTALS	197,300
SUBTOTAL BUDGETED EXPENDITURES	1,770,566
CONTRACT ADMINISTRATION SERVICES (HR, IT, Accounting, Legal)	171,000
TOTAL BUDGETED EXPENSES	1,941,566

CYS BUDGET FY 2021 / 2022	Total Target Budget
REVENUE - Committed for FY 21-22	
GOVERNMENT (City, County and State)	
LA County Dispute Resolution, Community	101,951
LA County Dispute Resolution, Victim/Offender	240,000
GRYD - Rampart	169,615
LA County Youth Diversion and Development	432,000
Youth Reinvestment Grant - CYS	550,000
Youth Reinvestment Grant - SBWIB	50,000
City Contributions (Inglewood, Lawndale, Hawthorne, Etc)	33,000
FOUNDATIONS (Private, Corporate, etc)	
2021 grant carry over (PPP, JIB, Ballmer, Ahmanson)	112,000
SERVICE CONTRACTS	
Subtotal, Confirmed Revenue	1,688,566
REVENUE - Projected	
Foundations	75,000
Corporate Contributions	15,000
Service Contracts	15,000
Government Contracts	108,000
Expanded City Contributions	30,000
Individual Giving	10,000
Subtotal, Projected Revenue	253,000
TOTAL BUDGETED REVENUE	1,941,566
Budget Balance	-

Centinela Youth Services, Inc.
City of Vernon CommUNITY Fund
CYS's Everychild Restorative Justice Center (ERJC) Program for the Vernon CommUNITY

Personnel and Benefits	Total Program Amount	Requested from City of Vernon	Funding from Other Sources
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Total Personnel and Benefits	\$46,650	\$20,373	\$26,277
Operating Expenses	Amount	Amount	Amount
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Travel - Local mileage to and from CYS's Inglewood office to a city within the Vernon service area to provide Intensive Case Management. Four (4) visits per month; Average round trip distance 24 miles 4 visits x 9 months = 36 visits 36 visits x 24 miles = 864 miles 864 miles x \$0.56/mile = \$483.84	\$484	\$350	\$134
	\$0	\$0	\$0
Operating Expenses Subtotal	\$784	\$650	\$134
Total Direct Expenses (Personnel + Operating)	\$48,218	\$21,673	\$26,545
Indirect Costs @ 15% of Program Budget	\$7,233	\$3,251	\$3,982
Total Project Budget (Direct + Indirect)	\$55,451	\$24,924	\$30,526



General Applicant Information

Applicant Organization: Chicas Rockeras South East Los Angeles

Type of Organization: Youth Development Year Founded: 2014

Annual Budget: \$226,500

No. of Board Members: 5

Amount Requested: \$48,000

Recommended Amount: \$25,000

Type of support requested: [checked] General Operating [] Project/Program

[] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$25,000 - FY2020-21

Brief Narrative description of the organization
Chicas Rockeras South East Los Angeles (CRSELA) is a 501(c)3 non-profit organization, governed by a five member Board of Directors, three of whom are founding members. The organization describes itself as a transformative youth development organization in which music is created and taught as a vehicle for gender expansive young women to find safe and accepting spaces in which to learn and develop career opportunities.
CRSELA offers a range of programming including a summer camp, Soniditos Saturdays music lessons for youth ages 8 to 17 and Future Me!, a series of college and career workshops. Their mentorship program, Lxs Sobrinxs, engages teens ages 13 to 17, an age when data suggests that all adolescents benefit from mentors with whom they identify.

Organizational strengths:
CRSELA was founded by community organizers and musicians with first-hand experience of the difficulties faced by young people to gain entry into the entertainment field, to see themselves reflected in productions and to find acceptance in mainstream venues where young people want to meet and find other like-minded peers. The organization has successfully achieved parts of its mission by becoming an independent non-profit, and in 2019, attracting the attention of Univision that filmed a two-part news segment featuring CRESELA's summer camp and invited campers to perform live on A Primera Hora. Also, in 2019 Teen Vogue named the organization as one of the "12 Radical Latinx Groups Building Powerful Cultural Community Spaces".
CRSELA adapted to the COVID-19 pandemic by transforming their summer camp to an on-line experience with Future Me! as an on-line series of events.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Youth and Adolescents (8-17) Family Type: All
 Gender: Female Military Status: n/a
 Race/Ethnicity: All Sexual Orientation: LGTBQ+/Gender Expansive
 Economic Status: All Other (specify): n/a

Description of the proposal to which funds would apply
 (if no particular project is specified, please note General Operating Support in this area)

CRSELA proposes to use the VCF grant award for general operating costs that would assist the organization in emerging from the COVID-19 limitations, increase its outreach and programming, and support young people in completing their high school education, find appropriate post secondary education and employment opportunities and continue to engage with successful LGBT and gender expansive role models. CRSELA will reach and engage a minimum of 30 eligible youth beginning in January 2022.

Cost/Benefit:	\$25,000 supports services for 30 youth at a cost of \$750 per year per youth.	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Youth services provided cost approximately \$750 per individual for music lessons, mentoring, camp experiences and college prep.
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 5 / 13 / 2021) Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

Currently there are no culturally, geographically or financially accessible services for music education specifically for girls, transgender and gender expansive youth in SELA. 90% of SELA is Latinx; 43% of SELA residents are first generation immigrants and 28.7% are undocumented according to data provided by CRSELA. 22% of the target community lives in poverty, making resources for music lessons and camp unreasonable and the high unemployment rate argues for many more opportunities for youth to finish school and pursue careers in entertainment and related fields.

This grant proposes to improve the health, mental health and quality of life for a significant portion of an underserved area of Los Angeles County.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

CRSELA will promote a grant from the VCF on their social media website as well as their camper booklet provided to their Showcase audience members.

What previous projects has the applicant successfully implemented?

In 2019, CRSELA implemented "Lxs Sobrinxs," a leadership skills development program for gender expansive youth. They successfully reached over 230 youth with the support of 300 volunteers. Chicxs Rockerxs recieved a VCF grant in 2020 which helped the organization transform their annual summer camp into an on-line experience. This included the launch of their "Future Me!" monthly series for teens to discuss college, careers and planning for their future, and "Soniditos Saturdays", during which they offered free music lessons in guitar, bass, drums, vocals and keyboard.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

An extension of COVID-19 isolation mandates would challenge CRSELA to fully implement the program envisioned for 2022, however the risk is mitigated by their success in coping with COVID-19 through 2020 and 2021.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$25,000**

Suggested revision(s) to proposal/fund amount, if applicable:

CRSELA originally requested \$48,000. The request was reduced given current funding available.

Staff reviewer: Fran Jemmott

Signed: *Fran Jemmott*

Date: 10 / 31 / 2021

Application: 7130230947

Chicas Rockeras South East Los Angeles
Vernon CommUNITY Fund

Summary

ID: 7130230947

Last submitted: Sep 28 2021 04:19 PM (UTC)

Grant Application Form

Completed - Sep 28 2021

Vernon CommUNITY Fund Grant Application Form ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Chicxs Rockerxs South East Los Angeles

* Organization Address

Street	PO Box 1140
City/Town	South Gate
State	California
Zip Code	90280

* Organization Phone

562-441-4463

*** Organization Email**

info@crsela.org

Organization website address, if any

www.crsela.org

*** Name of Authorized Representative**

(Last Name, First Name)

Gutman, Victoria

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Jan 13 2014

*** Organization Type**

Responses Selected:

Youth Development

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community): 90022, 90023, 90033, 90063
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

50 - 100

What age group(s) benefit the most from your services?

Children and Youth (ages 0 -14)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Victoria Gutman

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[CRSELA Executive Staff Volunteer Leadership.pdf](#)

Filename: CRSELA Executive Staff Volunteer Leadership.pdf **Size:** 54.7 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

(No response)

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[CRSELA Board Members.pdf](#)

Filename: CRSELA Board Members.pdf **Size:** 45.7 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Grants, Store Credit, Individual Donations, Corporate Contributions, Online Merchandise Sales, Program Service Revenue, Fundraiser Events, and Fundraising Campaigns

* Most recent audit and/or 990.

(Please attach)

[2020 FILED_990EZ and 4562.pdf](#)

Filename: 2020 FILED_990EZ and 4562.pdf **Size:** 197.6 kB

* Current organization budget

(Please attach)

[Organizational Budget.pdf](#)

Filename: Organizational Budget.pdf **Size:** 33.4 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$48,000

*** What percentage of your organization budget will the requested funds represent?**

20.76%

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[Proposed Budget.xlsx.pdf](#)

Filename: Proposed Budget.xlsx.pdf **Size:** 33.2 kB

Name of Financial Institution

Self-Help Federal Credit Union

Address of Financial Institution

2504 Tenaya Drive
Modesto, CA 95354

Phone Number of Financial Institution

(877) 369-2828

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 28 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 48,000

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	\$226,500
What is your organization's mission? (250 words, maximum)	Chicxs Rockerxs South East Los Angeles (CRSELA) amplifies the voices of trans youth, gender expansive youth, and girls from communities of color through music, mentorship and social justice to empower themselves and their communities. We offer a variety of programming throughout the year including our annual Summer Camp, Soniditos Saturdays music lessons for youth 8 to 17, Future Me! our college and career workshops, and our mentorship program Lxs Sobrinxs for teens 13 to 17.
What is the target demographic for your services?	Trans youth, gender expansive youth, and girls ages 8 to 17.
What period of time are the requested funds expected to cover?	January 1, 2022 - December 31, 2022

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization’s history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

Chicxs Rockerxs South East Los Angeles (CRSELA) was founded in 2013 by community organizers and musicians who know first hand how difficult it is for girls and LGBTQ youth to see themselves reflected in the music industry. In 2014 CRSELA became a non-profit and the co-founding organizers transitioned into the board of directors. Our first annual summer camp and showcase was hosted in 2015 in Huntington Park, CA. CRSELA extended programming in 2017 to include field trips outside of summer camp to concerts that highlighted women and LGBTQ musicians.

In 2019, Univision filmed a two-part television news segment featuring CRSELA’s summer camp and invited campers to perform live on their morning show A Primera Hora. That same year, Teen Vogue named CRSELA as one of the “12 Radical Latinx Groups Building Powerful Cultural Community Spaces.” 2019 was also the launch of Lxs Sobrinxs, a mentorship program for girls and gender expansive youth ages 14-17 to gain leadership skills.

In 2020, CRSELA adapted to the COVID-19 pandemic by transforming our annual summer camp to an online experience. That summer we launched Future Me! a monthly series for teens to discuss college, careers, and planning for their future and in Fall we started Soniditos Saturdays, free music lessons in guitar, bass, drums, vocals, and keyboard. At the end of 2020, in order to be more gender inclusive, we began the process of changing our name from “Chicas Rockeras” to “Chicxs Rockerxs”.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

Currently, there are no culturally, geographically, and financially accessible spaces for music education specifically for girls, trans youth, and gender expansive youth in Southeast Los Angeles (SELA). 90% of SELA is Latinx, 43% of SELA residents are first-generation immigrants and 28.7% are undocumented immigrants, so we offer bilingual programming and communication in English and Spanish. Household median income in SELA is \$40.5K, the unemployment rate is 11%, three percentage points higher than the LA County average, and 22% of our community lives in poverty. Research shows that those same households spend less on food and other essentials, which means that many families are unable to purchase basic gear for their children to pursue an interest in music-making, much less pay for private instruction. All of our programming is free or sliding scale and all instruments and supplies are provided. We also offer breakfast, lunch, and snacks during our summer camp.

Making music and learning an instrument reduces stress and anxiety while improving moods, memory, mathematical skills, and language. Forming a band, creating a band logo, and writing a song together helps the youth in our summer camp with communication and group collaboration skills. Participants learn about using music and lyrics as a tool of self-expression with our songwriting workshop. According to our own surveys, learning an instrument and making music has helped our youth gain confidence and boost self-esteem. Other workshops teach participants a range of different topics including mindfulness, community organizing, self-defense, immigrant rights, and stage presence. Mentors in our programming carry out our mission of empowering youth by creating a safe space for them to feel comfortable, think critically, speak up, and express themselves. Surveys from our most recent summer camp offered comments from parents like “campers feel comfortable in their own skin, open up and make new friends”, “We loved how the volunteers engaged with the campers. It’s wonderful how thought provoking & empowering the camp experience is”, and “It creates such a beautiful space for young folx to be their most creative selves”. Camper comments included “I liked being surrounded by people with similar interests in music and that we get to spend time on something we're passionate about!” and “I liked being surrounded by people with similar interests in music and that we get to spend time on something we're passionate about!”

Through Future Me! And Lxs Sobrinxs, we offer resources to help prepare teens for life after high school. We’ve hosted workshops with working professionals in the arts and music industry, local college students who are past CRSELA participants and volunteers, and high school college prep teachers to help teens plan for their future career and the steps to get there. Teens participate in hands-on organizing with Lxs Sobrinx, planning their own events, fundraisers, and working alongside adult organizers to plan programming, furthering their collaboration, communication, and critical thinking skills. We also fulfill school student service hours, act as references for jobs, and write recommendation letters for college.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

If selected, we would like to promote our Vernon CommUNITY Fund Grant on our Social Media, on our website, as well as on our Camper booklet provided to our Showcase audience members.

Upload Additional Documents

Completed - Sep 28 2021

[2021 Camper Showcase](#)

Chicxs Rockerxs SELA 2021 virtual camper showcase on YouTube! Hear original songs by all 12 bands formed at CRSELA's 2021 online summer camp.

<https://www.youtube.com/watch?v=CpxzIEZO6wI>

[showcase zine_compressed](#)

Filename: showcase_zine_compressed.pdf **Size:** 32.9 MB

[JAN 2021 FUTURE ME](#)

Filename: JAN_2021_FUTURE_ME.png **Size:** 131.8 kB

[Celina Cruzitas](#)

Filename: Celina_Cruzitas.png **Size:** 1.6 MB

[Lxs Sobrinx Info Sesh copy](#)

Filename: Lxs_Sobrinx_Info_Sesh_copy.png **Size:** 2.1 MB

[Soniditos Saturdays 2020 copy](#)

Filename: Soniditos_Saturdays_2020_copy.png **Size:** 3.0 MB

Chicxs Rockerxs South East Los Angeles Proposed Budget for Requested Funds

For the Vernon Community Fund

Expenses	Budget	Description
Overhead and General Expenses	\$39,400	
Management & General	\$37,400	
Payroll, Taxes, & Benefits	\$30,000	General and Programming Operations Full-Time & Part-Time Staff
Facilities Rental	\$200	PO Box
Equipment Purchase	\$2,000	Technology
Consulting and Other Professional Services	\$1,800	Lawyer, Payroll & Accounting Services
Web Hosting & Email Subscriptions	\$400	
Insurance	\$1,000	
Administration	\$1,000	Taxes, Legal, & Nonprofit Filings; Bank Fees
Office Supplies	\$1,000	Printer, Paper, Ink, etc
Staff Professional Development	\$0	
Conferences & Meetings	\$0	
Fundraising	\$2,000	
Merchandise	\$2,000	
Art & Design	\$0	Artists
Fundrasier Supplies	\$0	Online Store Shipping Supplies, Etc.
Fundraiser Acct Fees	\$0	PayPal, SQUARE Processing Fees
Fundrasier Facilities Rental	\$0	Fundraiser Event
Program Expenses	\$8,600	Virtual Summer Camp, COVID-19 Digital Programming, Stay-at-Home Activity Zines, Soniditos Saturdays, Future Me!
Payroll, Taxes, & Benefits	\$0	Instrument Instructors, Camp Counselors, Support Staff, etc.
Consulting and Other Professional Services	\$0	Photographers, Videographers, Workshop Hosts, Performers
Supplies	\$3,600	Program Shirts & Totes, Instruments & Breakables, Workshop Supplies, Hotspots, Notebooks, LiveScans, Photocopying, etc.
Equipment Purchase & Maintenance	\$1,000	Laptops, Tablets, and Cases
Art & Design	\$0	Flyers, Logos
Insurance	\$0	
Travel	\$0	Delivering Musical Instruments
Food & Catering	\$3,000	Summer Camp Breakfast, Lunch, & Snack
Facilities Rental	\$1,000	Summer Camp Stage/Lighting/Audio, Sobrinx Event Space Rental, etc.
Expenses Total	\$48,000	

Chicxs Rockerxs South East Los Angeles Current Organizational Budget

For the Vernon Community Fund

Expenses	Budget	Description
Overhead and General Expenses	\$100,800	
Management & General	\$95,300	
Payroll, Taxes, & Benefits	\$70,000	General and Programming Operations Full-Time & Part-Time Staff
Facilities Rental	\$9,000	PO Box, Storage Facility (for Musical Equipement, Program Supplies, and Merchandise), Meeting Space
Equipment Purchase	\$2,000	Technology
Consulting and Other Professional Services	\$8,000	Lawyer, Payroll & Accounting Services
Web Hosting & Email Subscriptions	\$800	
Insurance	\$1,000	
Administration	\$1,000	Taxes, Legal, & Nonprofit Filings; Bank Fees
Office Supplies	\$1,000	Printer, Paper, Ink, etc
Staff Professional Development	\$500	
Conferences & Meetings	\$2,000	
Fundraising	\$5,500	
Merchandise	\$2,000	
Art & Design	\$1,000	Artists
Fundrasier Supplies	\$300	Online Store Shipping Supplies, Etc.
Fundraiser Acct Fees	\$200	PayPal, SQUARE Processing Fees
Fundrasier Facilities Rental	\$2,000	Fundraiser Event
Program Expenses	\$125,700	Virtual Summer Camp, COVID-19 Digital Programming, Stay-at-Home Activity Zines, Soniditos Saturdays, Future Me!
Payroll, Taxes, & Benefits	\$67,000	Instrument Instructors, Camp Counselors, Support Staff, etc.
Consulting and Other Professional Services	\$13,000	Photographers, Videographers, Workshop Hosts, Performers
Supplies	\$9,100	Program Shirts & Totes, Instruments & Breakables, Workshop Supplies, Hotspots, Notebooks, LiveScans, Photocopying, etc.
Equipment Purchase & Maintenance	\$1,500	Laptops, Tablets, and Cases
Art & Design	\$2,000	Flyers, Logos
Insurance	\$1,000	
Travel	\$100	Delivering Musical Instruments
Food & Catering	\$6,000	Summer Camp Breakfast, Lunch, & Snack
Facilities Rental	\$26,000	Summer Camp Stage/Lighting/Audio, Sobrinx Event Space Rental, etc.
Expenses Total	\$226,500	

Chicxs Rockerxs South East Los Angeles List of Board Members

Angelica Garcia – Executive Staff

Angelica Garcia was born and raised in Southeast Los Angeles and has been involved in organizing and education for over a decade. During her undergraduate program she began organizing with Mujeres Activas en Letras y Cambio Social where she helped organize CSULA's 1st Annual Women of Color Conference, was the Editor in Chief of LOUDmouth Magazine and a Special Events Coordinator at the Center for Student Involvement. During her graduate program she worked as a Site Coordinator in multiple East Los Angeles schools where she launched and developed a literacy program. Now she is teaching Humanities in Huntington Park dedicated to promoting lifelong learning and social consciousness. Garcia currently serves on the Chicxs Rockerxs SELA Board as Chief Executive Officer.

Christina Mejia – Executive Staff

Christina Mejia is a Senior Secretary with the County of Los Angeles Internal Services Department. Mejia works directly with the Division Manager for the Management Information Systems Division. She assists with all administrative duties and helps manage the Division's \$1.4 million dollar budget. As a founder of Chicxs Rockerxs SELA, Mejia has served as a Board Member for the organization since its inception, and previously served as the Treasurer. She has also been involved as a core organizer and currently serves as CRSELA's IT specialist, managing the website and email newsletters.

Nancy Ruiz – Executive Staff

Nancy Ruiz works as a Paraeducator for Special Needs students and has worked as a group home Resident Supervisor with at-risk youth in the Southeast Los Angeles area. Ruiz began volunteering with Eastern Counties Area of Narcotics Anonymous (ECANA) in 2008, where she started as a Group Service Representative and Phone Line volunteer. In 2010, she expanded her role to Area Secretary for ECANA. From 2010 to 2012, she served on ECANA's Public Relations\Public Information Committee, as well as the Hospitals & Institutions Panel Committee, where she spoke to youth and women who were in treatment or incarcerated. She has volunteered with Chicxs Rockerxs South East Los Angeles (CRSELA) since 2016 as support staff and later joined *Las Comadres*, the CRSELA core organizing team, in 2018. Ruiz was elected to the CRSELA board in 2020.

Victoria Gutman – Executive Staff

Victoria Gutman is a founding organizer of Chicxs Rockerxs SELA (CRSELA). She currently serves as the Secretary and Treasurer of the CRSELA Board of Directors, previously serving as Chief Executive Officer. Gutman's knowledge as a musician and live audio engineer for local events lends itself to the mission and purpose of CRSELA. As an experienced community organizer, along with a background in finance and budgeting, Gutman has a strong set of skills for the day-to-day operations of the

organization. She holds a BA in Economics from Cal State Fullerton and has professional experience as an operations and IT business analyst for merchandising companies. She is currently the only full-time employee of Chicxs Rockerxs South East Los Angeles.

Noel Lozano – Volunteer Leadership

Noel Lozano is a founding organizer of Chicxs Rockerxs SELA (CRSELA). They have a background in music education and have served as a drum technician at CRSELA. With a background as a paraprofessional and drumline coach at a local SELA middle/high school, Lozano has extensive experience managing youth, lesson planning, and purchasing instrument equipment and supplies. Lozano has managed all summer camp-related meal services including coordinating with chefs/caterers, accommodating dietary restrictions, planning menus, and securing donations. Lozano currently serves as a Board Member for CRSELA, previously serving as Secretary. They currently work as a Special Education Classroom Assistance and are pursuing a teaching degree in high school history at University of Illinois at Chicago.



General Applicant Information

Applicant Organization: East Los Angeles Women's Center

Type of Organization: Community-based organization Year Founded: 1976

Annual Budget: \$4,879,793

No. of Board Members: 8

Amount Requested: \$100,000

Recommended Amount: \$50,000

Type of support requested: [] General Operating [x] Project/Program

[] First Time Applicant [x] Returning Grantee Prev. Award amount: \$60,000 FY2018-19

Brief Narrative description of the organization
East Los Angeles Women's Center (ELAWC) was founded in 1976 with a mission to ensure that all women, girls and their families live in a place of safety, health, and personal well-being, free from violence and abuse, with equal access to necessary health services and social support.
ELAWC's target population is primarily Latinx individuals, immigrants and their families who are low- to very low-income, limited English-speaking or monolingual and adversely affected by domestic/intimate partner violence, HIV/AIDS, homelessness and sex trafficking. Using a holistic and trauma-informed approach, ELAWC delivers bilingual, culturally responsive services to over 10,000 individuals annually in over 30 communities.
With a current operating budget of approximately \$4.9 million, ELAWC's comprehensive services are rooted in interdisciplinary, evidence-based best practices focused on empowering survivors, ending gender-based violence and homelessness, and building healthier communities in its service areas, which includes Bell, Boyle Heights, Commerce, Huntington Park, Maywood, Vernon and unincorporated areas of East and Southeast LA.

Organizational strengths:
ELAWC has a large network of partners and achieves much of its success by collaborating with and leveraging its relationships with government, corporations, foundations and community allies, including US Dept of HHS, US Dept of Justice, Office on Violence Against Women (OVW), CA Governor's Office of Emergency Services (OES), LA County Dept of Public Health - Office of Women's Health, Emergency Food and Shelter Program, LAHSA, Toyota, AIDS Healthcare Foundation, CA Community Foundation, Blue Shield of CA Foundation and Kaiser Foundation to name a few.
ELAWC's programs are rooted in interdisciplinary, evidence-based best practices and proven models designed to heal, support, protect and empower communities. Significant achievements over 45 years of programs include:
• established in 1976 the nation's very first bilingual hotline for Spanish-speaking survivors of sexual abuse.
• being recognized as one of the first organizations to provide prevention and intervention services for Latinas impacted by HIV.
• provided COVID-19 education and linkages to testing and vaccines to over 25,000 residents.
ELAWC's Promotoras Contra la Violencia program is nationally recognized and focuses on raising awareness of sexual and domestic violence.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adults (21-54) Family Type: All
 Gender: All (Primarily women and girls) Military Status: n/a
 Race/Ethnicity: All (Primarily Latinx) Sexual Orientation: n/a
 Economic Status: All (Primarily VLI & LI) Other (specify): n/a

Description of the proposal to which funds would apply
 (if no particular project is specified, please note General Operating Support in this area)

VCF funding will enable ELAWC to increase and expand program services (housing, outreach, education and emergency response) in the City of Vernon and surrounding areas to meet increasing needs, including filling in critical gaps due in large part to the pandemic.

Domestic violence incidents and calls to ELAWC's hotline have increased 100%, necessitating an increase in Promotoras training and staff to provide emergency crisis response on top of existing prevention and intervention services for victims.

Additionally, ELAWC will increase community awareness and visibility of program services in order to reach the many isolated victims of domestic or sexual violence, as well as expanded information on COVID-19 testing, vaccine, and booster shots education and services.

Finally, ELAWC will establish a Collective of Promotoras in Southeast Los Angeles to convene community women in the spirit of community, awareness, prevention, and support and focus on the critical issues they face. Lead Promotoras will facilitate education and healing circles to empower women to return to health and better lives. The Collective will also train emerging leaders interested in becoming Promotoras, thus widening ELAWC's reach.

Cost/Benefit:	Significantly expanded outreach due to an increase of trained Promotoras. Decreased spread of COVID-19 as concerns are demystified and more residents are vaccinated.	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	VCF's investment will yield an exponential impact as more trained Promotoras reach isolated victims and educate residents about COVID-19 vaccines.
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: ____ / ____ / ____)
 Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

ELAWC's proposed work satisfies two of the Fund's goals as follows:

- Strengthen and support non-profit organizations that benefit residents and neighborhoods
- To encourage and inspire positive social development in Vernon and neighboring communities

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

ELAWC will acknowledge VCF in their 2022 Annual Report, quarterly newsletter, social media, and website.

What previous projects has the applicant successfully implemented?

In response to the pandemic, the Promotoras provided COVID-19 education and linkages to testing and vaccines to over 25,000 residents, and ELAWC has expanded housing support for families in their service areas.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

None. ELAWC has a history of quickly adjusting to ever-changing and emerging community needs in their target populations. Because of their deep roots in the communities they serve, they are well-positioned for success with this grant.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$50,000**

Suggested revision(s) to proposal/fund amount, if applicable:

\$100,000 request was reduced given current funding available.

Staff reviewer: Jonathan R. Macaranas

Signed: Jonathan R. Macaranas

Date: 10 / 31 / 2021

Application: 0753249647

East Los Angeles Women's Center
Vernon CommUNITY Fund

Summary

ID: 0753249647

Last submitted: Sep 10 2021 07:19 PM (UTC)

Grant Application Form

Completed - Sep 10 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

East Los Angeles Women's Center

* Organization Address

Street	1431 S. Atlantic Blvd
City/Town	Los Angeles
State	California
Zip Code	90022

* Organization Phone

3235265819

*** Organization Email**

bkappos@aol.com

Organization website address, if any

elawc.org

*** Name of Authorized Representative**

(Last Name, First Name)

Barbara Kappos

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Feb 6 1976

*** Organization Type**

Responses Selected:

Community Service

Health/Human Services

Other (Please specify): Victim Services and Housing Assistance

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community): 90022
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon COMMUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Adults (ages 21 - 54)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Kappos, Barbara

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Executive Officers or Leadership Team.1.pdf](#)

Filename: Executive Officers or Leadership Team.1.pdf **Size:** 352.3 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

(No response)

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[2021 ELAWC BOD Roster.pdf](#)

Filename: 2021 ELAWC BOD Roster.pdf **Size:** 662.1 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

U.S. Department Of Health And Human Services, Administration
For Children And Families (ACF),
Cal OES Governor's Office of Emergency Services
US Dept. of Justice
Office on Violence Against Women (OVW)
LA County Dept. of Public Health — Office of Women's Health
Emergency Food and Shelter Program
Los Angeles Homeless Services Authority
City of Los Angeles AIDS Coordinator's Office
(ACO)
Los Angeles County -Department of Public Social Services Los Angeles County
Dept. of Public Health -Division of HIV and STD Program
Department of Public Social Services
Community Services Block Grant (CSBG)
California Dept of Public Health
J.B & Emily Van Nuys Charities
Bezos Day One Fund
AIDS Healthcare Foundation (AHF)
California CommunityFoundation
Kaiser Foundation
Rose Hills Foundation
The Annenberg Foundation
The California Wellness Foundation
Roy + Patricia Disney Family Foundation
The Ralph M. Parsons Foundation
Blue Shield of California Foundation
Corporations (Toyota, Rehrig Pacific Company, CAL Water)
Private Donors

*** Most recent audit and/or 990.**

(Please attach)

[Financial Statements - ELAWC - Final.pdf](#)

Filename: Financial Statements - ELAWC - Final.pdf **Size:** 1.3 MB

*** Current organization budget**

(Please attach)

[2021 Approved Budget.pdf](#)

Filename: 2021 Approved Budget.pdf **Size:** 228.2 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$100,000

*** What percentage of your organization budget will the requested funds represent?**

2.05%

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[VernonBudget2021.2 \(1\).xls](#)

Filename: VernonBudget2021.2 (1).xls **Size:** 32.3 kB

Name of Financial Institution

Bank of the West

Address of Financial Institution

6055 E. Washington Blvd.
Commerce, CA 90040

Phone Number of Financial Institution

323.724.0890

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

N/A

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 10 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 100,000

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	\$4,879,793.00
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What is your organization's mission? (250 words, maximum)

The mission of the East Los Angeles Women's Center is to ensure that all women, girls and their families live in a place of safety, health, and personal well-being, free from violence and abuse, with equal access to necessary health services and social support, with an emphasis on Latino communities.

The East Los Angeles Women's Center provides comprehensive services for survivors and their families affected by sexual, domestic, and intimate partner violence, HIV/AIDS and the intersection of homelessness.

ELAWC strives to help individuals and their families find esperanza or hope in their lives, and empowers them to attain a better quality of life that is without violence and safe for themselves and their children. Using a holistic and trauma informed approach, ELAWC delivers bilingual, culturally responsive services to over 30 communities. These programs are built on a foundation of best-practices including interdisciplinary evidence-based models. Our work incorporates individuals, groups, communities, and partnerships to end gender-based violence, homelessness due to violence and create programs that are interconnected in order to end the cycle of violence. ELAWC builds healthier communities by working closely with our many community partners in health care, law enforcement, social services, public institutions, and other community-based organizations.

What is the target demographic for your services?

The population served is primarily the Latinx community who have been exposed to and/or have been victims of domestic violence, family violence, child abuse, and sexual violence. The population is generally low-income, with limited English proficiency with many being immigrants who lack knowledge and trust of organizations that do not offer services designed to meet their specific cultural and linguistic needs. Families

reside in Greater East Los Angeles, Southeast Los Angeles, Boyle Heights and surrounding communities in the City of Los Angeles, including residents of a shelter and transitional housing for victims of DV and sexual assault administered by ELAWC

What period of time are the requested funds expected to cover?

January 1, 2022 to December 31, 2022

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

The East Los Angeles Women's Center is a leading voice and advocate for survivors and their families affected by sexual, domestic violence, HIV/AIDS and the intersection of homelessness. In 1976 a small group of dedicated Latinas in East Los Angeles established the first-in-the-nation bilingual hotline for Spanish-speaking survivors of sexual assault. Today, ELAWC delivers innovative, comprehensive, culturally-responsive services that build on a foundation of trauma-informed, evidence-based practices designed to heal, support, protect, and empower the communities we serve. Working in collaboration with our partners we also foster the implementation of policies and practices that support social justice and human rights. ELAWC has earned a reputation as a trusted and compassionate resource working to empower and transform lives - and the lives of future generations.

Throughout our 45 year history ELAWC has evolved in all areas of services impacting over 10,000 individuals annually. ELAWC is noted for establishing one of the first organizations to provide prevention and intervention services for Latinas impacted by HIV. ELAWC is co-located at the Wellness Center @ LAC+USC medical campus, providing emergency response services to patients who disclose DV/SA. ELAWC established one of the only emergency shelters for survivors on a medical campus. ELAWC has expanded housing support for families. The Promotoras Contra la Violencia program is nationally recognized and focuses on preparing participants to raise the community's awareness of sexual and domestic violence. Most recently, the Promotoras (Community Health Workers) provided COVID-19 education, linkages to testing and vaccines to over 25,000 residents.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

Funds will be applied to fill the gaps of services, general operating costs will support the day to day operations (direct services, housing, outreach and education, and emergency response). Funds will provide funding for additional personnel (staffing) and stipends for Promotoras to meet the demanding needs for counseling and crisis intervention for survivors and their families.

ELAWC will expand services to the City of Vernon and the surrounding communities by expanding prevention and intervention services for survivors of domestic and sexual violence. During the pandemic domestic violence calls to the center increased by 100%. ELAWC will expand our chat line response and crisis intervention services in order to meet the needs of the communities we serve.

The Promotora (Community Health Workers) program will increase visibility in the City of Vernon, Commerce and Bell Gardens and Huntington Park and surrounding cities in Southeast Los Angeles. Services will include domestic violence and sexual assault education awareness and support and COVID-19 education and linkages and resources to testing and vaccine clinics. The Promotora program will establish a collective in Southeast Los Angeles in order to bring together women of the community to address these critical issues and other issues related to those communities. The Collectives focus on: Community Awareness, Prevention and Support, services will include: supportive services, linkages to resources, advocacy and community mobilization focused on violence prevention. Lead Promotoras co-facilitate Promotoras Training; facilitate educational/healing circles, recruit and train other community Latinas to become Promotoras, and provide survivors with linkages to care and community resources, and engage in advocacy for survivors. The collective will include ongoing training on topics such as public speaking, advocacy, community resources, and impact of trauma. Healing circles also are available for the Promotoras, a non-traditional, safe space for women to talk and process their feelings. This will increase community engagement, provide training opportunities and added resources for the communities in the Southeast.

ELAWC will increase housing support by providing linkages to housing programs, negotiating with landlords, providing rental and utility assistance and helping families, who are at risk, establish housing plans. The organization will focus on increasing outreach in the East and Southeast Communities, in order to break isolation and alienation for survivors and their children.

During this funding period these services will improve the well-being and quality of life for survivors and residents living in the City of Vernon and surrounding communities. The prevention of domestic and sexual violence, homeless prevention and community engagement will provide a sense of hope, build community unity and create a positive response for community members.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

The Vernon CommUNITY Fund Grant will be highlighted in the multiple areas such as: 2022 Annual Report, the virtual quarterly newsletter, social media posts, and will be highlighted and promoted on ELAWC's website.

Upload Additional Documents

Completed - Sep 6 2021

[ELAWC Annual Review 2020_070821_INT](#)

Filename: ELAWC_Annual_Review_2020_070821_INT.pdf Size: 7.8 MB

[Promotoras Community Outreach](#)

During COVID 19 our Community Health Workers (Promotoras) have outreached to the community providing education and linkages to testing and vaccines.

<https://www.youtube.com/watch?v=Kzkob6cg1so>

[Annual Mujeres de Paz Event](#)

Annually ELAWC organizes a vigil for Domestic Violence Awareness Month.

<https://www.youtube.com/watch?v=qkyqVtPUgEw>

ELAWC PROPOSED BUDGET 2021

PROGRAM REVENUES	24,000	
GRANTS - GOVERNMENT	3,568,043	
GRANTS - GVMT - SHELTER	62,000	
GRANTS - GVMT - PROJECTED	130,000	
GRANTS - FOUNDATION	374,000	
GRANTS - FOUNDATION - PROJECTED	150,000	
UNRESTRICTED DONATIONS	150,000	
FUNDRAISING	10,000	
RELEASE FROM RESTRICTED FUNDING	411,750	
TOTAL INCOME		4,879,793

Payroll

Salaries	2,600,000	
Vacation Expense	100,000	2,700,000
Fringe Benefits	625,000	625,000

Staff Development & Training 30,000 30,000

Travel (Staff local) 10,564 10,564

TELEPHONE

Communications(phones, internet, ans svc) 111,786 111,786

RENT

Rent - building	160,000	
Rent - transitional housing	32,865	
Rent - House Day 1 Fund	40,000	
STORAGE	7,700	240,565

SUPPLIES

Office supplies	71,500	
Meeting Supplies	14,500	
Program/workshop supplies (outreach material)	85,943	171,943

DIRECT

EMERGENCY FUNDS	125,000	
HOUSING ASSISTANCE	75,000	
TRANSPORTATION - CLIENTS	15,922	
FOOD - CLIENTS	30,000	245,922
Membership Dues (program)	1,500	

Printing	11,000	
Professional Fees		
Consultant / Evaluation	121,650	
Grant Writing	20,000	
Parenting	3,600	
Social Media	9,600	
Training/Advocacy	13,150	
Clinical Supervision	32,750	
Program Consultant	120,000	
Promotora Consultant/Stipends	90,000	
Program equipment	16,500	439,750

Indirect Costs

Accountant	106,700	
Advertising	892	
Bank fees (including Paypal, Square, Auction)	3,152	
Depreciation	7,500	
Directors & officers insurance	20,000	
External Audit	23,100	
Finance and late charges	1,650	
Fundraising	2,000	
Lease - equipment (copier, postage, telephone)	6,698	
Legal and Professional	2,500	
Membership dues (admin)	2,500	
Miscellaneous	10,185	
Outside Service - Payroll fees	8,800	
Postage/shipping	2,838	
Property & liability insurance	15,400	
PROPERTY TAX	5,500	
Repairs & maintenance - building (incl. janitorial, gardening)	30,000	
Repairs & maintenance - computer	37,000	
Retirement Management	1,348	
Utilities	16,500	
		304,263
TOTAL EXPENSES	4,879,793	4,879,793
NET:		(0)



BOARD OF DIRECTORS 2021

<p><u>Marilyn Ladd</u> Board Chair 1173 E. Lexington Street Pasadena, CA 91104 Affiliation: East Los Angeles College Board Member since: 4/2006 (626) 222-1237 cell marilynadd@att.net board@elawc.org</p>	<p><u>Dr. Irma L. Licea, DPA, MA</u> Treasurer One Gateway Plaza Mail Stop: 99-8-1 Los Angeles, CA 90012-2952 Affiliation: Metro Transportation Board Member since 4/2017 (213) 922-2207 office (213) 922-2668 fax (909) 630-3105 cell cell liceai@metro.net</p>	<p><u>Silvia De La Riva</u> Member 8455 Glencrest Drive Sun Valley, CA 91352 Affiliation: Los Angeles County Office of Education Board Member since 9/2017 Direct: (818) 259-0388 rivazen@sbcglobal.net</p>
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<p><u>Beatriz Zaragoza</u> Secretary Allstate Insurance 1850 E. 1st Street Los Angeles, CA 90033 Affiliation: Allstate Insurance Board Member since 3/2018 (323) 306-0101 office (626) 203-2050 cell beatriz@fourcornersinsurance.net</p>	<p><u>Reyna Hernandez-Valadez, M.A, Ed</u> Member 461 Faxina Ave, La Puente, CA 91744 Affiliation: AltaMed, ELAC Lecturer 323-379-6572 Office reyna.hernandez@alumni.usc.edu</p>	<p><u>Barbara Kappos, LCSW</u> Executive Director 136 E. Sycamore Avenue Arcadia, CA 91006 Executive Director since 1/08 Ex Officio (323) 526-5819 work (626) 695-4742 cell bkappos@elawc.org</p>



General Applicant Information

Applicant Organization: Girl Scouts Greater Los Angeles

Type of Organization: Youth Development Year Founded: 2008

Annual Budget: \$17,945,414

No. of Board Members: 16

Amount Requested: \$30,000

Recommended Amount: \$20,000

Type of support requested: [checked] General Operating [] Project/Program

[] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$30,000 - FY2020-21

Brief Narrative description of the organization
Among the largest organizations in Los Angeles committed to the growth and development of young girls, GSGLA fosters leadership, service to others, entrepreneurial skills and environmental awareness. The organization is governed by a Board of Directors and holds itself accountable to its almost 45,000 dues paying members, all of whom are eligible to vote on policies and programs at the Annual Meeting held each spring. GSGLA operates at the local level through an extensive network of troops and service centers. In the larger Vernon area the organization supports 93 traditional troops, 583 girls and 118 adults.

Organizational strengths:
GSGLA has an impressive organizational capacity that includes cutting-edge and proven models that benefit the development of young girls, is diverse and tracks participation across many ethnic/cultural groups, and supports language diversity by training and inclusive outreach to adults to serve as both staff and volunteers.
GSCLA was able to pivot during the COVID-19 quarantine periods to on-line engagement that allowed participants to continue to pursue their personal, troop and community goals. The 2021 Annual Report indicates that 60,887 badges for proficiency were awarded, 16,148 girls reported one-of-a-kind adventures (usually out of doors), 63,618 scouts had hands-on business development experiences and almost 300 scouts earned gold medals for powerful take-action projects.
The organization meets the criteria for organizational resilience, excellence in its program development and inclusion policies and practices as well as its brand recognition and satisfaction from participants and parents.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: All
Gender: Female Military Status: n/a
Race/Ethnicity: All Sexual Orientation: All
Economic Status: All Other (specify): n/a

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

GSGLA requests general operating support to maintain its services in the Vernon area. The organization will continue to reach out to girls in schools and after school programs that provide safe meeting spaces and to offer outdoor adventure and on-line activities. It is estimated that up to 175 girls in Vernon, Maywood, Huntington Park, Boyle Heights and East LA will be engaged in both traditional and innovative approaches to engagement.

Cost/Benefit:	\$20,000 to support year round programs for 175 girls = \$115 per scout	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Compared to child care and other enrichment activities would cost families more than \$1500 annually
---------------	---	---	--

Staff Analysis

Documents reviewed

Audit/IRS Form 990 (dated: 9 / 30 / 2020)
 Organizational Budget

Proposal Budget

How does the proposal align with the goals of the Fund?

The grant award to GSGLA aligns with goals of the VCF to promote quality of life in communities, to promote youth development and healthy futures and to engage youth and adults in programs that benefit our community.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

• <https://issuu.com/girlscoutsofgreaterlosangeles/docs/2019-gsgla-annual-report>

Vernon CommUNITY Fund was acknowledged in the 2019 Annual Report.

What previous projects has the applicant successfully implemented?

GSGLA successfully met its grant objectives and continues to broaden their impact in Vernon and surrounding communities

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

The uncertainty of the COVID-19 restrictions could impact how services are delivered and could mean less in-person engagement; however it appears the organization is well-prepared for any such recurrence. GSGLA remains scandal-free - a known cause of decreased membership and services in other youth development organizations.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$20,000

Suggested revision(s) to proposal/fund amount, if applicable:

\$30,000 request was reduced given current funding available

Staff reviewer: Sandra Butler and Fran Jemmott

Signed: *Sandra Butler and Fran Jemmott*

Date: 11 / 01 / 2021

Application: 8710572637

Girl Scouts Greater Los Angeles
Vernon CommUNITY Fund

Summary

ID: 8710572637

Last submitted: Sep 30 2021 08:15 PM (UTC)

Grant Application Form

Completed - Sep 30 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Girl Scouts Greater Los Angeles

* Organization Address

Street	1150 S. Olive Street, Suite 600
City/Town	Los Angeles
State	California
Zip Code	90015

* Organization Phone

213-213-0123

*** Organization Email**

grants@girlscoutsla.org

Organization website address, if any

www.GirlScoutsLA.org

*** Name of Authorized Representative**

(Last Name, First Name)

Portnoy, Danielle

Title of Authorized Representative

Director of Development

*** Organization Founding Date/Date of Incorporation**

Mar 1 1958

*** Organization Type**

Responses Selected:

Youth Development

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community): GSGLA broadly serves those living in Los Angeles county.

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Children and Youth (ages 0 -14)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Edy-Kiene, Theresa

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Staff Bios and Qualifications.pdf](#)

Filename: Staff Bios and Qualifications.pdf **Size:** 107.8 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

(No response)

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[GSGLA 2021 Board of Directors.pdf](#)

Filename: GSGLA 2021 Board of Directors.pdf **Size:** 37.5 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Public support, product and retail sales, program revenue, property and equipment, investment income, and other income.

* Most recent audit and/or 990.

(Please attach)

[2020 Audit.pdf](#)

Filename: 2020 Audit.pdf **Size:** 958.6 kB

* Current organization budget

(Please attach)

[2021 Organization Budget.pdf](#)

Filename: 2021 Organization Budget.pdf **Size:** 344.0 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$30,000

*** What percentage of your organization budget will the requested funds represent?**

<1%

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[2021 Organization Budget.pdf](#)

Filename: 2021 Organization Budget.pdf **Size:** 344.0 kB

Name of Financial Institution

Citizen's Business Bank

Address of Financial Institution

1900 Avenue of the Stars #2440, Los Angeles, CA 90067

Phone Number of Financial Institution

310-436-3480

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 30 2021

Application Narrative Form

* What dollar amount are you requesting from the Vernon CommUNITY Fund?

\$ 30,000

* What type of funding are you requesting?

General operations funding

General Operations Funding

What is your annual operating budget?	\$17,945,414
What is your organization's mission? (250 words, maximum)	Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.
What is the target demographic for your services?	Girls, grades K-12
What period of time are the requested funds expected to cover?	October 1, 2020 - September 30, 2022

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

GSGLA is the largest leadership organization for girls in Southern California, positioned to help meet the complex needs of girls deeply impacted by today's current multifold crisis. Despite the challenges presented by the pandemic, we continue to prepare girls to take the lead, explore their passions, and make the world a better place for generations to come. As the largest leadership organization for girls in Southern California, positioned with the framework and expanding programs to meet them where they are, GSGLA can champion the girls who believe they can make a difference in this world. In Girl Scouts, girls develop the competencies, positive values, and strong sense of self to do big things, as well as the grit and strength that are essential to solving both every day and once-a-century challenges. That's the Girl Scout difference.

We use our resources and expertise to continuously create programs that make a difference in girls' lives—something we have been doing for 100 years. We don't know what the next 100 years will look like, but we do know that right now we are giving girls the skills to be visionary doers, innovators, creators, and thinkers. Our programming utilizes our specific knowledge and skillsets that are uniquely focused on opportunities for girls and, in the long term, increase economic potential for underserved girls in the future through targeted, meaningful, and impactful programming with a history of proven success.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

Girls are living through a transformative time. Since 1912, Girl Scouts have risen in the face of adversity and worked to build a better tomorrow for everyone. This year, while unprecedented, has been no different—the COVID-19 pandemic and our nation's reckoning with racism tested girls, and they've coped with and persevered through historic difficulties and leveraged the opportunity of the moment to make positive change.

As we grapple with the effects of the recent past and move forward to create a new normal, girls need Girl Scouts more than ever. And the world needs more Girl Scouts. Girls need Girl Scouts as they seek connection, build relationships, and use this life-changing time to shape a bold tomorrow. And our nation needs their perspective and leadership in our communities. Girl Scouts of Greater Los Angeles has a unique opportunity to re-envision how we continue to serve girls during this critical time.

Girl Scouts of Greater Los Angeles believes in every girl's power to change the world. Girls are the focus of everything we do, and our programming is designed with, by, and for girls. We prepare and support girls as they work to achieve their potential by developing a range of valuable skills, exploring and expanding their capabilities, and learning to embrace failure as part of growth. Through the Girl Scout Leadership Experience (GSLE), Girl Scouts have always learned the importance of persevering through adversity and drawing on the resilience and courage that are crucial to meeting challenges—skills that girls have drawn on as they've faced these obstacles. As our members grow older, they use what they learn with us to champion better, healthier ways of living and working within their wider communities. Girls will carry the effects of the recent past with them for the rest of their lives and will use their experiences to change the face of business; bring a new perspective to daily life; and improve their own lives, our communities, and our world.

In Southern California, girls have risen to unprecedented challenges with grit and determination. The COVID-19 pandemic and our nation's most recent reckoning with racism tested them, and they've met health, academic, social, and financial instability with extraordinary resilience. Simply put, they're living through a transformative time. Now, they're leveraging the opportunity of this moment to create a better future—proving again that they're the changemakers of today and tomorrow. This grant will support GSGLA as we:

1. Cultivate academic achievement with initiatives to minimize learning loss due to the pandemic and in-person school closures.
2. Provide workforce development opportunities
3. Support a positive sense of self through mental health programming
4. Expand our programming in the Vernon community and surrounding areas with our Community Partners Program

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

Vernon CommUNITY Fund will be recognized in our 2021 Annual Report, which receives about 700,000 visitors online, the same visits from over 350,000 unique individuals annually. GSGLA would like to increase promotion opportunities with VCF by working directly with VCF's public relations and marketing teams to garner publicity around our continued partnership.

Upload Additional Documents

Completed - Sep 30 2021

[Vernon CommUNITY Fund Proposal Sept 2021](#)

Filename: Vernon_CommUNITY_Fund_Proposal_Sept_2021.pdf **Size:** 178.2 kB

GIRL SCOUTS OF GREATER LOS ANGELES

**FY 2020-2021 Budget: Final & Board Approved
Consolidated**

Budget Compared to Current Year Forecast, Current Year Final Budget and Prior
12/21/2020

	Final 2021 Budget
Operating Revenue	
Total Public Support	1,001,893
Total Product Sales	12,966,451
Total Retail Sales	429,364
Total Program Revenue	1,350,874
Total Property & Equipment	50,012
Total Investment Income	208,500
Other Revenue	1,938,320
Total Operating Revenue	17,945,414
TOTAL Revenue	17,945,414
Personnel Expenditures	
<i>Salaries & Wages</i>	<i>9,210,660</i>
<i>Employee Benefits</i>	<i>1,376,967</i>
<i>Employee Taxes & Insurance</i>	<i>807,100</i>
Total Personnel Expenditures	11,394,727
Total Professional Services & Fees	566,392
Total Supplies	1,400,476
Total Telecommunications	281,514
Total Occupancy	1,351,695
Total Equip. Purchase, Rent & Maint	409,974
Total Printing, Promotion & Publications	623,420
Total Travel	155,534
Total Assistance & Grants	411,656
Total Insurance	423,636
Total Other Expense	870,002
Total Other Operating Expenditures	6,494,299
TOTAL Expenditures before Depreciation	17,889,026
Net +/(-) in Net Assets before Depreciation	56,388
Total Depreciation	1,537,051
TOTAL Expenditures	19,426,077
Net Increase (Decrease) in Net Assets	(1,480,663)
TOTAL CAPITAL SUPPORT	0
Capital Expenditures	
Camp Lakota	108,000
HQ	0
Inglewood	246,411
La Casita	0
Other	221,151
Property Capital Expenditures	575,562
IT Capital Expenditures	133,650
TOTAL CAPITAL EXPENDITURES	709,212
NET INCREASE (DECREASE) IN FUNDS FOR CAPITAL	(709,212)

GIRL SCOUTS OF GREATER LOS ANGELES

**FY 2020-2021 Budget: Final & Board Approved
Consolidated**

Budget Compared to Current Year Forecast, Current Year Final Budget and Prior
12/21/2020

	Final 2021 Budget
Operating Revenue	
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TOTAL Expenditures	19,426,077
Net Increase (Decrease) in Net Assets	(1,480,663)
TOTAL CAPITAL SUPPORT	0
Capital Expenditures	
Camp Lakota	108,000
HQ	0
Inglewood	246,411
La Casita	0
Other	221,151
Property Capital Expenditures	575,562
IT Capital Expenditures	133,650
TOTAL CAPITAL EXPENDITURES	709,212
NET INCREASE (DECREASE) IN FUNDS FOR CAPITAL	(709,212)



2021 Board of Directors

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Ellen E. Swarts, Accountant

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Monique Earl, Executive Officer, Los Angeles Department of Transportation

Dr. Judy Ho, Ph.D., ABPP, ABPdN

Sue Callaway Kelly, Founder, Glovebox Media

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Erin Oremland, Senior Vice President, Administration, ICM Partners

Andy Park, Tax Partner, Private Client Services, Ernst & Young

Anna Tom, Senior Vice President, Commercial Relationship Management, BBVA Compass

Tania Van Herle, Managing Principal, Harley Ellis Devereaux



General Applicant Information

Applicant Organization: Helping Hands Society of Los Angeles

Type of Organization: Community Service Year Founded: 2020

Annual Budget: \$347,175.30 (aspirational) No. of Board Members: 4

Amount Requested: \$50,000 Recommended Amount: \$15,000

Type of support requested: [checked] General Operating [unchecked] Project/Program [checked] First Time Applicant [unchecked] Returning Grantee Prev. Award amount: _____

Brief Narrative description of the organization
Helping Hands Society of LA (HHSLA) was founded in 2020 with a mission to lighten the load of the suffering: a response to growing issues in Los Angeles including homelessness, food insecurity and job displacement. As a start-up non profit, the organization is just beginning to build its board, finances and programs.
The founders of Helping Hands Society of Los Angeles have for decades volunteered in collecting and distributing resources to underserved communities. Their experiences led them to organize Helping Hands Society of Los Angeles, based on the model of Helping Hands Society, an international relief agency. One of the founders serves as the Chair of the Board of Directors, his spouse serves as the Executive Director and two friends who share their passion for service are also Board members. The organization is based in Vernon in a warehouse owned by a local businessman who has provided HHSLA rent-free space, refrigeration trailers, cash donations and additional services to assist them in procuring bulk volumes of fresh food which is distributed through networks of churches and community organizations. Many Vernon-based businesses contribute foods and other essential items.
HHSLA addresses a critical need in society. Their reach includes communities of focus in the VCF as well as other parts of Southern California and Central America, namely Guatemala and Mexico. The proposed grant addresses the services for communities of concern to Vernon.

Organizational strengths:
This start-up organization is strengthened by the focus and dedication of its founders who may not be fully dependent on the non-profit for their income.
The support and enthusiasm of local businesses to support their efforts lends credibility to the effort and invites support from the corporate sector.
Partnerships with organizations who receive and distribute goods add efficiencies to the operation and those distribution partners pay a nominal fee to receive the goods.
Potential exists for additional earned income, government contracts and donations to demonstrate broad range of public support for future sustainability.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adults (ages 21 - 54) Family Type: All
Gender: All Military Status: n/a
Race/Ethnicity: All Sexual Orientation: All
Economic Status: All Other (specify): n/a

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

The grant award from the Vernon CommUNITY Fund would assist the start-up non-profit in building a local base of financial support at the same time providing food and other goods to churches and non-profits in the Vernon area.

Cost/Benefit:	N/A	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Difficult to calculate without data on distribution in Vernon area
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 4 / 1 / 2021) Proposal Budget
 Organizational Budget

How does the proposal align with the goals of the Fund?

This award would directly align with two of VCF's goals:

- To encourage and inspire positive social development in Vernon and neighboring communities, and
- To strengthen and support non-profit organizations that benefit residents and neighborhoods

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Helping Hands plans to post on its social media network if awarded a grant, and, depending on the award amount, can add a sponsor logo to its trucks. Sponsorship signs are also posted in their warehouse facility where members of the public and businesses assisting with distribution or picking up boxes for their own use are able to see donors.

What previous projects has the applicant successfully implemented?

The Perez family has been engaged in charitable work, especially food procurement and distribution for twenty years. They have successfully completed many food drives, distribution efforts and maintained a network of supportive business and residential neighbors. The Disney Foundation awarded a \$10,000 grant without a proposal from the non-profit because an employee recognized their good work. These anecdotes point to success in building and sustaining the non-profit.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

The very start up nature of this non-profit organization and the expanse of the territory it covers requires that VCF recognize this as a high-risk grant. A high-risk grant in a typical philanthropic organization (e.g. a foundation) would be one that threatened the tax-exempt status of the funder, In the case of government, and of the VCF in particular, policies and practices encourage supporting local businesses and non-profits. The recommendation to fund comes with an understanding of the risks.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$15,000**

Suggested revision(s) to proposal/fund amount, if applicable:

The original request of \$50,000 was amended to \$15,000 to both support the organization and its mission and to recognize in time their financial situation is on track to improve.

Staff reviewer: **Fran Jemmott**

Signed: *Fran Jemmott*

Date: 10 / 31 / 2021

Application: 4540167421

Helping Hands Society of Los Angeles
Vernon CommUNITY Fund

Summary

ID: 4540167421

Last submitted: Sep 28 2021 07:07 PM (UTC)

Grant Application Form

Completed - Sep 28 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Helping Hands Society of Los Angeles

* Organization Address

Street	2360 E. 51st St, Vernon CA 90058
City/Town	vernon
State	California
Zip Code	90058

* Organization Phone

13233135895

*** Organization Email**

sheila@helpinghandsofla.org

Organization website address, if any

www.helpinghandsofla.org

*** Name of Authorized Representative**

(Last Name, First Name)

Sheila Lopez

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Sep 26 2020

*** Organization Type**

Responses Selected:

Community Service

Other (Please specify): Food bank

* **Service Area**

Responses Selected:

Bell
Boyle Heights
Commerce
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community): San Bernardino county, Riverside County
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Adults (ages 21 - 54)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Sheila Lopez

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Key Staff and volunteers.pdf](#)

Filename: Key Staff and volunteers.pdf **Size:** 171.5 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Jose J. Lopez-CEO

Ensuring the organization's activities are compliant and in furtherance of its mission.

- Leading, managing, and developing the organization's employees, volunteers, and organizational culture
- Developing, implementing, monitoring, and assessing the organization's programs
- Developing, implementing, monitoring, and assessing sound and compliant financial management practices (including budgeting)
- Developing, implementing, monitoring, and assessing sound and compliant fundraising practices
- Developing, informing and supporting the board and the board committees to carry out their governance functions
- Working with the development staff in cultivating and soliciting major foundation grants and individual gifts
- Developing and maintaining beneficial relationships with donors, funders, supporters, collaborators,

allies, vendors, and other stakeholders

- Ensuring effective external communications about the organization and its mission, priorities, importance, programs, and activities
- Championing the organization and advocating its mission to internal and external stakeholders
- Keeping informed and the organization's leadership informed of significant developments and changes in the internal and external environment
- Leading the organization's planning processes
- Ensuring legal compliance (including all required filings) and sound risk management practices

Sheila Lopez-Rivera-Executive Director

She assesses the efficiency of Helping Hands Society of Los Angeles practices and strategic design improvements to company procedures; guides the company culture and direct communication to reinforce Helping Hands Society of LA's mission and motivate the team to carry it. Sheila is also in charge of the grant writing for Helping Hands, communicating with foundations to seek grants nationally and locally, maintaining updated grantors, and building new relationships to accomplish our mission.

Alfredo Mejia-Shipping & Delivery Logistics

he is responsible for transporting handling deliveries, clearing donations sent overseas, handling all customs duties promptly, duties, and responsibilities:

- Transport agencies load to destinations
- Arrive at destinations on schedule
- Fulfill administrative needs, like office pickups
- Research and plan for traffic, construction, and weather delays
- Use navigation applications to determine the best route
- Always interact with agencies professionally
- Pick up donations from donors, make sure to write up donation receipts
- Ensure that the vehicle is always fueled and ready for use
- Clear all donated goods sent overseas, handling distributions, and making sure donations get to the needy in Guatemala & Mexico.

Irving Hernandez-Volunteer Coordinator

He has the following responsibilities:

- Keeping internal information confidential.
- Respecting staff members.
- Accepting and following rules and guidelines of the volunteer role.
- Completing duties promptly.
- Logging volunteer hours.

- He is always willing to learn and participate in meetings and training programs.

Irving has 4-8 volunteers to train for tasks and duties every day.

Julian Bautista-Warehouse Volunteer

He is reliable and committed to our work, he is passionate about what he does, and that is what has a significant impact on our everyday work; he helps us organizing the warehouse, inventory, helps the warehouse manager with all duties, the skills he provides us is what is taking us to a greatness level.

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Board members Bio.pdf](#)

Filename: Board members Bio.pdf **Size:** 13.1 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

Jose J. Lopez -President CEO

Sheila Lopez-Rivera-Executive Director

Alfredo Mejia -Board Member

Daniel Vital-Board Member

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Disney Grant- \$10,000
Walmart giving grant \$2,500
Golden Eagle Transport \$ 50,000
Earned income \$14,000
Individual donations \$5,000

*** Most recent audit and/or 990.**

(Please attach)

[990 Helping hands.pdf](#)

Filename: 990 Helping hands.pdf **Size:** 14.0 MB

*** Current organization budget**

(Please attach)

[Organizational Budget.xlsx](#)

Filename: Organizational Budget.xlsx **Size:** 19.5 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$50,000

*** What percentage of your organization budget will the requested funds represent?**

25

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[HHOLA General Support for programs.pdf](#)

Filename: HHOLA General Support for programs.pdf **Size:** 170.4 kB

Name of Financial Institution

Wells Fargo Bank

Address of Financial Institution

4580 Pacific Blvd, Vernon CA 90058

Phone Number of Financial Institution

323-586-8725

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

No

Application Narrative Form

Completed - Sep 28 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 50,000

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	347,175.30
What is your organization's mission? (250 words, maximum)	Our Mission A society committed to lighten the burden of the less fortunate.
What is the target demographic for your services?	Los Angeles County
What period of time are the requested funds expected to cover?	12 months

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

Our history: Helping Hands Society of Los Angeles was founded in September 2020 after seeing the need in Los Angeles and surrounding cities, families with no job, trying to find a way of providing for their kids, homeless on the streets, seniors, single moms, fighting hunger, fighting the adversities of life. We decided to provide food to other small non-profit organizations so they can give out food in their communities and alleviate some of their needs, and help them to go through the difficult times, and help them improve their lives by creating programs for youth & families that need that extra hand, so they realize that their situation is not permanent, we want to diminish their hardship.

Our achievements

We are dedicated to serving the community with perishable & non-perishable food items, personal hygiene, clothing, and much more; we provide all of these to small food pantries, other non-profit organizations, charitable foundations to feed their communities weekly. We are supplying food to 45 small non-profit organizations, with fresh produce & fruits, bread, milk & non-perishables food. Each of them feeds approximately 100 families weekly, that is 18,000 families monthly, within Los Angeles County and surrounding cities.

Efforts to eliminate food insecurity are likely to be successful with a broad anti-poverty measure, including social, educational, and economic interventions that create living wages and expanded employment opportunities for those most at risk of poverty.

We are currently partnering with many different food pantries and small charities.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

We are located in Vernon, we want to make a change!

We help families in the process when their lives fall apart, due to food insecurity, unemployment, human loss, physical disabilities, environmental circumstances, help them in the process of rebuilding their lives. By providing food, training for a job, reduce fear of immigration status and provide counseling by partnering with the organizations we provide food to.

Objectives:

1. by providing food to our partner agencies, we reach hundreds of families weekly, and some of them will provide training for a job, reduce fear of immigration status by providing guidance and updates on immigration updates; counseling, violence prevention & intervention, and sober living.
2. Lighten burdens; by providing food and other daily life essential to families referred by the partner agencies we serve, they come to our warehouse to pick up food, and we interview the family for evaluation on what the family needs, such as counseling, immigration guidance, a job, career seeking, daycare for their kids, and so forth.

Vernon residents will benefit from the iFeed food program as well as 2 more programs at no cost :

Hands-on Food Box

Over 50 volunteers come together to build boxes with non-perishable food for needy families in Vernon and surrounding cities, families can come and get a box of food for free!

Healthful Living Program

We provide personal hygiene, vitamins, over-the-counter medicines, first aid, oral antiseptics, and many more at no cost to the families.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

We will post on our website & social media about the award. Also, we can add the Sponsor by Vernon Community and your logo on our trucks.

Also post signs in our facility, letting our donors and recipients know about the funding from Vernon Community fund.

Upload Additional Documents

Helping Hands Board Members

Jose L. Lopez President CEO

Jose's heartfelt to help people since 2010 when he started working as the operations manager at a local non-profit organization, serving thousands of families with food and other life essentials for twelve years. He loves to help people; therefore, in September 2020, after seeing the need in Los Angeles and surrounding cities, families with no job, trying to find a way of providing for their kids, homeless on the streets, seniors, single moms, fighting hunger, fighting the adversities of life. And so many helping hands were ready just to bring the help, he decided to start Helping Hands Society of Los Angeles. Soon after, he received its US federal tax-exempt 501 (C) (3) status, he began a team to start providing a group of people to be part of the Helping Hand's society, organizing food pantries to distribute food, and today he is ensuring the organization's activities are compliant and in furtherance of its mission; leading, managing, and developing the organization's employees, volunteers, and organizational developing, implementing, monitoring, and assessing the organization's programs. His mission is not hanging on a plaque on the wall, it is in each person's heart; each stakeholder is part of the life-changing events that happen every day at Helping Hands.

Sheila Lopez-Rivera -Executive Director Co-Funder

With eighteen years working for another non-profit organization as Director of the food program, she managed food distribution to over 50 food pantries weekly, and realized that was her passion, caring for the needy and serving them is what she felt her love is, so along with Jose, they started Helping Hands Society of Los Angeles, build a Society of hands coming together for the greater good!

She assesses the efficiency of Helping Hands Society of Los Angeles practices and strategic design improvements to company procedures; guides the company culture and direct communication to reinforce Helping Hands Society of LA's mission and motivate the team to carry it. Sheila is also in charge of the grant writing for Helping Hands, communicating with foundations to seek grants nationally and locally, maintaining updated grantors, and building new relationships to accomplish our mission.

We believe the best people to make known the mission & vision of the organization are the founders because Helping Hands mission is assembled in their hearts.

Alfredo Mejia-Board Member

With a background of poverty from Guatemala, Alfredo always had in his heart to help people, assist, cure, and bring hope to those in need. With his experience in a non-profit environment, by shipping containers filled with clothing, food, personal care items, OTC medicines, vitamins, medical supplies, also overseas for over fifteen years; to alleviate the need in Guatemala.

Alfredo's heart has always filled with love to share with others; he is all about helping; that is why he is part of our board and staff.

Daniel Vital-Board Member

Daniel's focus has always been to help the homeless; for eleven years, he brought food to skid row in downtown Los Angeles, where people is seeking hope, help; Daniel and his team of 40 + volunteers come together to assist the homeless, therefore, on 2019 Daniel started A World with Compassion, a non-profit organization dedicated to helping low-income families mainly with food and other life essentials, Daniel serves as a board member helping us bring donations, we partner with A World with Compassion to do food distributions and other events with the only purpose of helping our communities.



General Applicant Information

Applicant Organization: LA Family Housing

Type of Organization: Health/Human Services Year Founded: 1983

Annual Budget: \$73,423,319

No. of Board Members: 25

Amount Requested: \$70,000

Recommended Amount: \$50,000

Type of support requested: [] General Operating [x] Project/Program

[] First Time Applicant [x] Returning Grantee Prev. Award amount: FY2019-2020

Brief Narrative description of the organization
LA Family Housing (LAFH) was founded in 1983 by a group of interfaith leaders to address homelessness and poverty through a continuum of housing-enriched and supportive health and human services. Initially starting out by purchasing and renovating a motel in the San Fernando Valley to provide temporary housing for 40 homeless families and individuals, LAFH has now become the largest housing and supportive services provider in Los Angeles, helping 11,000 individuals annually, including 1,093 families and 2,222 children in the past year alone. LAFH flagship programs are focused in four main areas:
• Street Outreach, Engagement and Intervention
• Housing Services
• Supportive Services
• Real Estate Development

Organizational strengths:
LAFH's board of directors, executive leadership, and senior program managers are experts in all of the organization's major program areas.
LAFH has achieved an impressive 97% housing retention rate, which far outshines the national average of 60 – 65%.
LAFH manages multiple affordable and transitional housing developments and oversees a multimillion dollar operating budget supported by multiple donors, funders and earned income revenue streams.
In the midst of the pandemic and through California state government's Project Roomkey Initiative, LAFH expanded services by opening and staffing five crisis housing sites for over 1,000 homeless individuals, connecting them to supportive, wraparound and service-enriched programs to put them on the path to more stable, healthier lives. Additionally, LAFH worked with local restaurants and food banks to provide emergency meals to over 1,300 families and individuals every day.
In a global environment where many organizations are reducing services or closing doors, LAFH expanded services to meet unprecedented community needs and increased its annual budget by almost 80%.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All (ages 0 - 54) Family Type: All
Gender: All Military Status: n/a
Race/Ethnicity: All (Primarily Latinx) Sexual Orientation: n/a
Economic Status: Low-income Other (specify): Homelessness Services

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

Grant funds will provide ongoing support to LAFH's Comunidad Cesar Chavez (CCC) operations and housing program in Vernon. CCC currently houses 27 homeless families comprised of 115 residents.

In addition to covering operating expenses to maintain the facility's high standards, CCC will connect 100% of residents to a robust continuum of comprehensive services designed to lift families out of homelessness and on to self-sufficiency and ultimately permanent housing. Families will have access to physical and mental healthcare, parenting classes, educational assistance, enrollment assistance to various social service programs, etc. Program staff will continue focusing on young children to educate and empower them to break the cycle of homelessness. LAFH will continue connecting CCC and outreach services to maintain a 95% or better housing capacity that ensures they can serve as many homeless families as possible.

Cost/Benefit:	Helping families get back on their feet reduces the strain on social services and ultimately contributes to a	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Housing homeless families into health-centered facilities shields them from COVID-19, potentially reducing spread.
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Staff Analysis

Documents reviewed

Audit/IRS Form 990 (dated: 12 / / 2020)

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

This award directly addresses two of VCF's goals:

- To strengthen and support non-profit organizations that benefit residents and neighborhoods.
- To promote positive social development of children, youth, families and senior residents in Vernon and surrounding areas.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

LAFH will promote the grant award in the Grant Spotlights sections of their quarterly newsletter, social media channels, website, event collateral including their biannual impact report, and during internal communications vehicles. LAFH is eager to offer engaging volunteer opportunities to City of Vernon staff.

What previous projects has the applicant successfully implemented?

With previous VCF support, LAFH was able to maintain a 95% occupancy rate at CCC, serving 28 families and successfully transitioning three families into permanent housing. All residents received critical wraparound services to help them get back on their feet to healthier, better lives.

Additionally, during the previous grant term, LAFH successfully launched The Irmas Family Campus in North Hollywood. The 6,000 sq. ft. facility is a full-service healthcare center open to all LAFH clients.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

The pandemic continues to challenge the global community as variants emerge and misinformation about vaccines circulates. Along with their healthcare partners, allies and a large network of professionals, LAFH is well-positioned to address COVID-19 related hurdles as they occur.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$50,000**

Suggested revision(s) to proposal/fund amount, if applicable:

\$70,000 request was reduced given current funding available.

Staff reviewer: Jonathan R. Macaranas

Signed: Jonathan R. Macaranas

Date: 10 / 31 / 2021

Application: 6134837218

LA Family Housing Corporation
Vernon CommUNITY Fund

Summary

ID: 6134837218

Last submitted: Sep 23 2021 10:56 PM (UTC)

Grant Application Form

Completed - Sep 23 2021

Vernon CommUNITY Fund Grant Application Form ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

LA Family Housing

* Organization Address

Street	7843 Lankershim Blvd
City/Town	North Hollywood
State	California
Zip Code	91605

* Organization Phone

8189824091

*** Organization Email**

grants@lafh.org

Organization website address, if any

www.lafh.org

*** Name of Authorized Representative**

(Last Name, First Name)

Mottern, Chelsea

Title of Authorized Representative

Grants Manager

*** Organization Founding Date/Date of Incorporation**

Jul 1 1983

*** Organization Type**

Responses Selected:

Health/Human Services

* **Service Area**

Responses Selected:

Boyle Heights

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

More than 100

What age group(s) benefit the most from your services?

Adults (ages 21 - 54)

STAFF DETAILS

* **Name of Executive Director**

(Last Name, First Name)

Klasky-Gamer, Stephanie

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[LAFH Executive Leadership Bios Sept. 2021.pdf](#)

Filename: LAFH Executive Leadership Bios Sept. 2021.pdf **Size:** 855.6 kB

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

(No response)

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[LAFH Board of Directors List 04 2021.pdf](#)

Filename: LAFH Board of Directors List 04 2021.pdf **Size:** 181.1 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Public Funds: 59,454,785
Private Funds: 7,050,000
Property Income: 5,824,769
Developer Fees: 3,061,880
Partnership Fees: 150,000

* Most recent audit and/or 990.

(Please attach)

[LAFH Audited Financial Statement 2020.pdf](#)

Filename: LAFH Audited Financial Statement 2020.pdf **Size:** 3.7 MB

* Current organization budget

(Please attach)

[2021 LAFH Corp Budget SC.pdf](#)

Filename: 2021 LAFH Corp Budget SC.pdf **Size:** 44.1 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

70000

*** What percentage of your organization budget will the requested funds represent?**

1

*** Are you requesting funding for a specific project?**

Yes

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[2021 Cesar Chavez Budget.xlsx](#)

Filename: 2021 Cesar Chavez Budget.xlsx **Size:** 295.3 kB

Name of Financial Institution

Citibank, N.A.

Address of Financial Institution

13657 Van Nuys Blvd, Pacoima, CA 91331

Phone Number of Financial Institution

(818) 869-6134

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 23 2021

Application Narrative Form

* What dollar amount are you requesting from the Vernon CommUNITY Fund?

\$ 70000

* What type of funding are you requesting?

Funding for a specific project/program

Program/Project Funding

What is your annual operating budget?	73,423,319
What is your organization's mission? (250 words, maximum)	LA Family Housing (LAFH) helps people transition out of homelessness and poverty through a continuum of housing enriched with supportive services. We are a regional leader providing solutions to end homelessness in people's lives.
What is the target demographic for your services?	Families and individuals of all ages and backgrounds who are homeless, formerly homeless, or at imminent risk of becoming homeless.
Please briefly describe your proposed project. (250 words, maximum)	Since 1989, Comunidad Cesar Chavez (CCC) has been offering service-enriched interim housing in the Vernon area for up to 27 homeless families, with 115 participants currently on-site. Designed to propel families toward long-term self-sufficiency, CCC includes 27 studio housing units with kitchenettes, a community room, and a technology center. Families have access to onsite supportive services that help them 1) navigate the homeless services system, 2) plan for increased self-sufficiency, 3) enroll or keep children enrolled in school and connect them to tutoring, 4) secure permanent housing, and 5) connect them to additional job training, employment opportunities, and/or health services to promote long-term sustainability. LAFH partners onsite with PATH and

The Whole Child to offer assistance in helping these families transition out of homelessness. Once a family's crisis housing needs are met, one or both of LAFH's onsite partners will meet with them to begin a full assessment that includes homelessness history; resources, and connections (to determine if housing options, other than crisis housing, exist); employment, medical, and education history; income status; a history of domestic violence; mental health and/or substance abuse issues; eviction history, criminal record; etc. These factors help staff design an individualized housing and service plan. The goal of this service plan is not only to place them into permanent housing but also to provide a full range of supportive services that create a pathway to long-term stability. These additional supportive services are what set the program apart from others.

What is the goal of the proposed project? (500 words, maximum)

During the grant period, LAFH aims to achieve the following through activities at Comunidad Cesar Chavez:

- Provide service-enriched interim housing at CCC for 30 families.
- Connect 100% of households with our childcare partner, The Whole Child.
- Connect 100% of households with our onsite, LAFH-run Children's Programming that utilizes enthusiastic volunteers from the Boyle Heights-Vernon community.
- Connect 100% of households with a full range of supportive services, including physical and mental healthcare, parenting classes, educational assistance, enrollment into mainstream benefits programs, and more.
- Maintain a 95% housing capacity at CCC by ensuring that most housing units are filled at all times.
- Provide access to move-in and rental assistance to 100% of households once placed into permanent housing.
- Provide post-placement stabilization services to 100% of households based on the unique needs of each household, ensuring that households have the ongoing support needed to remain housed.

For children who are residents at CCC, opportunities for fun and enriching activities offer relief from the constant stressors of homelessness, build bonds among children and within families, and spark interests and inspire creativity. The overall goal is to stabilize the family and provide easy access to every resource possible so that they can stay housed and rebuild their lives, including job training and employment services. LAFH provides that support, even after the family is placed into permanent housing.

Please attach the proposed budget for your project

[2021 Cesar Chavez Budget.xlsx](#)

Filename: 2021 Cesar Chavez Budget.xlsx **Size:** 295.3 kB

Please provide a detailed description of the proposed project (attachment):

[2021 CCC Project Description.pdf](#)

Filename: 2021 CCC Project Description.pdf **Size:** 111.4 kB

Describe your organization’s history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

LA Family Housing (LAFH) was founded in 1983 when five interfaith leaders in San Fernando Valley noticed a rise in homelessness and converted a 40-unit motel into temporary housing for families, naming the site Valley Shelter. Valley Shelter merged with a South L.A.-based affordable housing developer to form LAFH.

Today, LAFH is one of the largest housing and homeless services providers in Los Angeles, serving nearly 11,000 individuals annually, including 1,093 families and 2,222 children over the past year. Our main service areas include street outreach, housing placement services, interim (temporary) housing, and post-move-in housing stability services. LAFH is also active in Real Estate Development, allowing for a seamless progression of services. Our service-enriched housing programs work—97% of the participants who we move into permanent housing retain their housing for at least a year after move-in, a significantly higher rate than the 60-65% national average.

Amidst the COVID-19 pandemic, LAFH expanded our services, serving on the frontlines of our region’s response efforts. Through the State of California’s Project Roomkey initiative, we opened and staffed five crisis housing sites, bringing over 1,000 people indoors and giving them a stable place to remain “safer at home,” connect with supportive services and case management and begin their path toward permanent housing, improved health and wellbeing, and stability. LAFH also partnered with local restaurants and food banks to address the growing food insecurity of our participants, delivering freshly prepared meals, produce baskets, and non-perishable food items to over 1,300 families and individuals daily.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

While the homelessness crisis in Los Angeles often appears intractable, LAFH has demonstrated by the success of thousands of our program participants that it is possible to effectively end homelessness by providing comprehensive and individualized housing interventions enriched with supportive services. LAFH is prepared and eager to continue providing these services to families in Vernon and surrounding communities.

Located in Boyle Heights, CCC falls within Los Angeles County’s Service Planning Area (SPA) 4, which has the highest levels of homelessness in the County: the 2020 Greater Los Angeles Homeless Count identified over 17,000 people experiencing homelessness on any given night in SPA 4, including nearly 2,000 families. One of the most significant indicators for homelessness in adulthood is having

experienced homelessness as a child, which is why it is our goal to never let a family sleep on the streets. Children experiencing homelessness experience higher rates of emotional and behavioral health issues and lower academic outcomes than their low-income housed peers, and both adults and children who are homeless have a higher prevalence of mental illness, substance use disorders, and acute and chronic physical illness.

Youth experiencing homelessness suffer from diminished academic performance, high drop-out and truancy rates, as well as high rates of physical and mental health issues. America's Youngest Outcasts, a 2014 report by the National Center for Family Homelessness, outlines in greater detail the detrimental impact of homelessness on children's health and development. Mental health problems requiring clinical evaluation are common among homeless youth, and their frequency increases from pre-school to school age groups. Our youth programs offer a range of targeted academic and tutoring supports, arts and cultural experiences, and recreational and other enrichment events, all provided to children as their parents work with LAFH to secure permanent homes and build long-term housing stability.

At CCC, we aim to provide much-needed support to families in need in the area. For example, as schools closed at the start of the COVID-19 pandemic, many of our families living at CCC who relied on school lunch programs to provide up to three meals per day found themselves in crisis. To address this food insecurity, LAFH began delivering warm meals, produce baskets, non-perishable food items, and essential goods to families at CCC.

Obtaining housing at CCC begins with the referral of a homeless family to LAFH, whose staff then provides an initial assessment. If emergency housing is needed, the family is immediately placed at CCC. (If a unit is unavailable, LAFH will connect them to other options; no family is left on the streets.) As our staff learns more about the family and their needs, we begin the process to help them locate and secure permanent housing. Meanwhile, LAFH case management links the family to comprehensive services, such as tutoring, childcare, adult education, job training and employment services, mental health and primary care, substance addiction treatment, and more. Our goal for each family is permanent housing and stability.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

LAFH promotes our grants through various channels, including Grant Spotlights in our quarterly newsletter that highlights new and exciting grants, on our social media channels, on our website, in our bi-annual impact report, and event collateral. Internally, we share new grant awards with staff through All-Staff meetings, emails, and reports. If selected for a grant from the Vernon CommUNITY Fund, we would be happy to discuss additional opportunities to promote our Vernon CommUNITY Fund Grant, as well as offer engaging volunteer opportunities for your staff.

Upload Additional Documents

Incomplete

LA FAMILY HOUSING

2021 LA Family Housing Corporation Consolidated Budget Summary

R.0 - 1/11/2021

	Budget 2021
Revenue	
Public Funds	59,454,785
CARES Act PPP (forgiveable loan)	-
Private Funds	7,050,000
Rental Property Income	5,824,769
Developer Fees	3,061,880
Partnership Fees	150,000
Interest Income	85,000
Other Revenue	185,869
TOTAL REVENUES	75,812,303
Expense	
Wages & Benefits	32,470,219
General Operating	5,853,334
Occupancy Expenses	8,211,482
Fundraising Events	43,400
Direct Client Assistance	17,101,945
Subcontracts - Client Assistance	4,375,412
Contribution Expense	248,221
Rental Property Management Fees (JSCO)	1,434,997
Rental Property Operations & Occupancy	7,373,046
Add Back Non-Cash Items (Accrued Int/Dep/Amz)	(3,688,737)
Net Operating Expense	73,423,319
Net Operating Surplus/(Deficit)	2,388,984
Other Cash Items	
Principal Debt Service	253,654
Building Repl, Op Reserve, Endowment	90,000
Construction Financing Repayment/Capital Loans	1,000,000
Building Improvements	1,040,000
Total Other Cash Items	2,383,654
TOTAL CASH & EXPENSES	75,806,973
Cash Surplus/(Deficit)	5,330

2021 BOARD OF DIRECTORS

Gillian Wright (Chair)

Senior Vice President of Customer Service
Southern California Gas Company

Gregg Sherkin (Vice Chair)

Senior Vice President | Senior Manager, Community Relations – Southern California
Wells Fargo

Wayne Brander (Treasurer)

California Region Manager, Commercial Real Estate
U.S. Bank

Daniel M. Howard (Secretary)

Office Managing Partner
Citrin Cooperman

Stephanie Klasky-Gamer

President and CEO
LA Family Housing

Michele Breslauer

Senior Attorney
Children's Law Center of Los Angeles

Karen Brodtkin

President, IMG Worldwide
William Morris Endeavor

Steve M. Brown

President
Hoffman Brown Company

Debbie Burkart

National Vice President, Supportive Housing
National Equity Fund

Zeeda Daniele

Community Lending & Strategic Partnerships Nat'l
Manager
New American Funding

Deborah Kazenelson Deane

Communications
Acadia Pharmaceuticals

Brie Dorfman

Associate
Cox, Castle & Nicholson LLP

Jill Koenig

Community Lending & Property Management

Robyn Lattaker-Johnson

Head of Unscripted Development, Programming
OWN: Oprah Winfrey Network

Jacob Lipa

Micropolitan, CEO
PSOMAS

Gary Meisel

Private Investor

Michelle Missaghieh

Rabbi
Temple Israel of Hollywood

LA FAMILY HOUSING

Ima Nsien

Associate, Healthcare Litigation
Manatt

Blair Rich

Brand & Marketing Advisor
Virgin Galactic

Jonathan Ruiz

Partner, Founder
The Agency

Tony Salazar

President
McCormack Baron Salazar, Inc.

Peyman Salehi

Senior Vice President, Regional Manager
City National Bank

Ross E. Winn

Partner
Wolf, Rifkin, Shapiro, Schulman & Rabkin, LLP

Rashad Winston

CEO/Broker/Realtor
Winston Group Realty

Michael Ziering

CEO (Retired)
Diagnostic Products Corp.

Comunidad Cesar Chavez

LA Family Housing (LAFH) respectfully requests \$70,000 to be applied toward one year of program costs for Comunidad Cesar Chavez (CCC), including occupancy expenses, salaries for program personnel, utilities, supplies, field trip costs, and operations. CCC is a 27-unit building offering emergency shelter for families in the area of Boyle Heights, Vernon, and surrounding communities.

Though CCC offers basic necessities such as housing and linkages to food and clothing, additional supportive services are what set the program apart from others. Once a family's crisis housing needs are met, one or both of LAFH's onsite partners, PATH or The Whole Child, will meet with them to begin a full assessment that includes homelessness history; length of time without a home; resources and connections (to determine if housing options, other than crisis housing, exist); employment, medical and education history; income status; history of domestic violence; mental health and/or substance abuse issues; eviction history, criminal record; etc. Each of these factors helps staff design an individualized housing and service plan. The goal of this service plan is not only to place them into permanent housing, but also to provide a full range of supportive services that create a pathway to long-term stability, such as benefits enrollment support, employment services, childcare, education support (through our LAUSD liaison), domestic violence counseling support, rental and move-in assistance as needed; and post-move-in housing stabilization services.

For children who are residents of CCC, opportunities for fun and social enrichment offer relief from the constant stressors of homelessness, build bonds among children and with families, and spark interests and inspire creativity. The overall goal is to stabilize the family and provide easy access to every resource possible so that they can stay housed and rebuild their lives, including job training and employment services. LA Family Housing provides that support, even after the family is placed into permanent housing.

LAFH Helps Build Success

In 2020, LAFH placed 300 families into permanent housing, including over 1,000 children. With LAFH's system of supportive services to ensure they have everything they need to stay housed (income, pathways to employment and additional job training, health care, access to food and clothing, etc.), we—along with our supporting partners—are able to ensure that 97 percent of our program participants stay housed for the long term.

Target Population

Established in 1989, Comunidad Cesar Chavez (CCC) is an integral part of Boyle Heights and surrounding communities. Families who participate in CCC programs come from all backgrounds, races, ethnicities, and religions; the agency does not discriminate based on any demographic detail. All families live in low- or very low-income households; nearly all are homeless when they walk through our doors. Last year, the agency served nearly 11,000 individuals. The client demographic breakdown for LAFH's family participants is as follows:

- 45 percent of the individuals in LAFH's programs are female;
- 24% are aged 17 and under

- 100 percent of clients fall below 80 percent of the area median income, with most falling below 30-50 percent of the AMI;
- Average monthly income for working families is well below the poverty level;
- 41 percent of individuals are Hispanic or Latino;
- 21 percent are African-American or black;
- 26 percent are Caucasian or white;
- 12 percent are multiracial

The children 18 and under that LAFH serves annually—a number that continues to increase year over year—are often struggling with issues of poor health and nutrition, stress- and nutrition-related physical conditions, learning disorders, intermittent school attendance and behavioral problems. Providing access to stable housing is important—but it is only the first step. Children and their families need ongoing supportive services in order to improve the quality of their lives. Comunidad Cesar Chavez offers these much-needed services.

How LAFH Will Measure Success

LAFH employs multiple procedures to monitor, track and assess performance for various outcomes. Internal controls monitor program performance. LAFH's Quality Assurance team measures and analyzes programmatic outcomes and, together with Program staff, the QA team reviews current agency goals 1) to ensure that clients are provided with the ideal type and level of service; 2) to promptly identify any issues and implement corrective action; 3) to ensure compliance with contract reporting requirements; and 4) to review and address client feedback. It is of utmost importance that LAFH continuously implements industry best practices and reviews performance.



General Applicant Information

Applicant Organization: Las Fotos Project (a project of Community Partners)

Type of Organization: Workforce Development and Training Year Founded: 2011

Annual Budget: \$773,892

No. of Board Members: 10*

Amount Requested: \$40,000

Recommended Amount: \$20,000

Type of support requested: [checked] General Operating [] Project/Program

[] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$35,000 FY2018-19

Brief Narrative description of the organization
Las Fotos Project (Project) was founded in 2010 by LA-based photographer Eric V. Ibarra and has a mission to elevate the voices of teenage girls from communities of color through photography and mentoring, empowering them to channel their creativity for the benefit of themselves, their community and future careers. In 2011, the organization became a project of Community Partners, an umbrella nonprofit that accelerates ideas into action to advance the public good.
Through year-round programming, participants gain access to professional cameras, quality instruction and workshops that encourage them to explore their identity, build leadership and advocacy skills, and strengthen their social and emotional well-being. The Project's Core Programs include: Esta Soy Yo (This Is Me), Digital Promotoras and Creative Entrepreneurship Opportunities (CEO). These core programs along with special projects/programs such as Photo Journalism, Hire Her and the Age of Change have enabled the Project to steadily grow its capacity to serve up to 277 young girls of color annually.
* The Project has 10 advisory board members. Community Partners' website lists 16 governing board members.

Organizational strengths:
The Las Fotos Project's staff and advisory board is comprised of a robust group of extremely talented artists and professionals who are not only experts in their disciplines but also serve as role models for participants.
Almost 400 visual artists/photographers serve as mentors, creating pathways to artistic/creative expression for those in low-income communities.
The organization has grown an impressive network of allies and supporters in the arts and big corporations, including the Ford Theater, the Academy Museum of Motion Pictures, the California Arts Council, Converse, IPSY, Adobe, Hollywood Foreign Press Association, Sony Pictures and NBC Universal, to name a few.
Data indicates that since inception, close to 50,000 hours of mentoring was provided to over 1,100 girls from 18 communities, and 24,000 people attended 48 student-led events.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adolescent - teen Family Type: All
 Gender: Girls, gender-expansive youth Military Status: n/a
 Race/Ethnicity: All (primarily girls of color) Sexual Orientation: All
 Economic Status: All Other (specify): n/a

Description of the proposal to which funds would apply
 (if no particular project is specified, please note General Operating Support in this area)

General Operating Support

Cost/Benefit:	Empirical research illustrates that supporting and empowering girls/women not only benefits them directly,	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	The Project provides creative outlets and 21st Century skills training that enable and empower young girls to revitalize the souls of neighborhoods and specific geographies.
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 1 / 13 / 2021) Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

Continued support of The Las Fotos Project aligns with four VCF goals:

- To encourage and inspire positive social development in Vernon and neighboring communities.
- To support and assist organizations that expand opportunities for training and development of residents for potential employment in businesses located in Vernon and surrounding communities.
- To promote positive social development of children, youth, families and senior residents in Vernon and surrounding areas.
- To promote effective and responsible leadership at every level of society.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

The Las Fotos Project will recognize VCF via social media platforms, including Facebook (8,100 followers) and Instagram (18,900)

What previous projects has the applicant successfully implemented?

With the VCF grant in 2019, Las Fotos was able to redirect its services to respond to the COVID-19 pandemic, starting hosted group chats and virtual community hang-outs for students, mentors and staff, and adapting its in-person programming into virtual programming.

The Age of Change project celebrates ten years of programming and student voices, with a multitude of contemporary artwork displayed throughout many LA area neighborhoods.

The organization's CEO program has garnered much support from respected community arts institutions, including The Ford Theater, Academy Museum of Motion Pictures, and Grand Park. Moreover, global corporations such as Converse and IPSY have contracted with the Project's students to create product-photography for their campaigns.

In August 2021, after a year of pandemic-related delays, the Project finally moved into a larger space in Boyle Heights, sufficient to provide a well-equipped, youth-led photography studio, gallery, dark room, office space and backyard area.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

The global pandemic continues to challenge all organizations, nationally and internationally - creating delays in some of the Project's activities. Between staff, advisors, allies and the Project's participants, however, no doubt their creativity will help them forge innovative ways to continue services and achieve goals and objectives.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount:	\$20,000
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Suggested revision(s) to proposal/fund amount, if applicable:

\$40,000 request was reduced given current funding available.

Staff reviewer:	Jonathan R. Macaranas
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Signed: Jonathan R. Macaranas

Date: 10 / 31 / 2021

Application: 0894170702

Community Partners fbo Las Fotos Project
Vernon CommUNITY Fund

Summary

ID: 0894170702

Last submitted: Sep 30 2021 04:33 PM (UTC)

Grant Application Form

Completed - Sep 30 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Community Partners fbo Las Fotos Project

* Organization Address

Street	2210 E Cesar Chavez Ave
City/Town	Los Angeles
State	California
Zip Code	90033

* Organization Phone

(323) 352-8131

*** Organization Email**

info@lasfotosproject.org

Organization website address, if any

<https://lasfotosproject.org>

*** Name of Authorized Representative**

(Last Name, First Name)

Torres, Lucia

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Mar 1 2011

*** Organization Type**

Responses Selected:

Community Service

Workforce Development and Training

* **Service Area**

Responses Selected:

Boyle Heights

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 100

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

More than 100

What age group(s) benefit the most from your services?

Adolescents (ages 15 -17)

STAFF DETAILS

* **Name of Executive Director**

(Last Name, First Name)

Torres, Lucia

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Lucia Torres, Associate Director – Lucia has more than 15 years of experience working with community-based organizations in Pacoima, Boyle Heights, and South LA developing the capacity of youth and young adults and acting as a conduit for the telling of community narratives. She graduated from UCLA with a B.A. in Chicano/a Studies and received her Masters in Public Administration from Cal State, Northridge. In addition to her program development work, she is an Adjunct Faculty member at Los Angeles Trade-Tech College in the Community Planning and Economic Development program.

Alyssa Garcia, Education and Programs Manager – Alyssa is an integrative artist and educator based out of LA whose most recent contracts include MOLAA and The Hammer Museum. She began her career with the YWCA working with domestic violence survivors, using art and nature as a healing medium. Alyssa worked within CVUSD and LAUSD, where she worked in SPED and also taught art and photography to grades K-12. She is the current Education and Programs Manager with Las Fotos Project and has over 10 years of experience in the education and non-profit field. She completed her undergraduate work within CSULA's Charter College of Education, majoring in Urban Learning and focusing her credentials on leadership and art.

Helen Alonzo Hurtado, Social Enterprise Manager – Helen currently serves as the Social Enterprise Manager at Las Fotos Project where she is responsible for advancing the program's creative direction by managing all aspects of the launch and expansion of its social enterprise activities, which includes overseeing students and connecting them to paid creative industry job opportunities. Prior to joining Las Fotos Project, Helen was an Associate Educator at the Skirball Cultural Center working with high school students to create original artwork inspired by a Skirball exhibition. Helen graduated from the University of Southern California with a Master's degree in Public Administration specializing in nonprofit

management. Helen also holds a Bachelor of Arts in Sociology from the University of California, Los Angeles. While at UCLA, Helen was Editor in Chief of La Gente, the longest-running Latino student publication covering politics, community, art, and culture. These experiences ground Helen's passion in community capacity building through creative expression for organizations and youth of color to become leaders in the world around them.

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[LFP Board Member Biographies.pdf](#)

Filename: LFP Board Member Biographies.pdf **Size:** 68.6 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

HFPA/Golden Globes Grant

\$10,000.00

Weingart Foundation

\$25,000.00

Play Equity Fund

\$10,000.00

California Community Foundation

\$100,000.00

The Children's Partnership

\$20,000.00

Nike/Converse

\$30,000.00

LA2050/Goldhirsh Foundation

\$50,000.00

USC Good Neighbors Grant

\$17,640.00

Crail-Johnson Foundation

\$10,000.00

Ralph M. Parsons Foundation

\$40,000.00

NALAC

\$5,000.00

Horace W. Goldsmith Foundation

\$50,000.00

Dept. of Cultural Affairs

\$24,590.00

Herb Ritts Foundation

\$35,000.00

California Humanities

\$10,000.00

Reissa Foundation

\$10,000.00

Nike/Converse

\$30,000.00

Los Angeles County Arts & Culture

\$12,310.00

Annenberg Foundation

\$10,000.00

Freida C. Fox Family Foundation

\$15,000.00

Earned Income (via Service Revenue Fees and the organization's web-based The Foto Shop)
\$20,000

Individual Donations

*** Most recent audit and/or 990.**

(Please attach)

[Community Partners FY20 Form 990-2.pdf](#)

Filename: Community Partners FY20 Form 990-2.pdf **Size:** 396.3 kB

*** Current organization budget**

(Please attach)

[2021-22 Las Fotos Project Org Budget.pdf](#)

Filename: 2021-22 Las Fotos Project Org Budget.pdf **Size:** 28.3 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

40,000

*** What percentage of your organization budget will the requested funds represent?**

5

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[2021-22 Las Fotos Project Proposed Grant Use Budget.pdf](#)

Filename: 2021-22 Las Fotos Project Proposed Grant Use Budget.pdf **Size:** 26.0 kB

Name of Financial Institution

Bank of America

Address of Financial Institution

333 S. Hope Street, Suite 100/Los Angeles, CA 90071

Phone Number of Financial Institution

(213) 613-9579

Name of Fiscal Sponsor (if applicable)

Community Partners

Fiscal Sponsor Address (if applicable)

1000 N. Alameda Ave
Suite 240
Los Angeles, CA 90012

Fiscal Sponsor Phone (if applicable)

213.346.3200

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

<https://communitypartners.org>

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 30 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 40,000

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	773,892
What is your organization's mission? (250 words, maximum)	Las Fotos Project's mission is to elevate the voices of teenage girls from communities of color through photography and mentoring, empowering them to channel their creativity for the benefit of themselves, their community, and future careers.
What is the target demographic for your services?	Las Fotos Project primarily engages young girls and gender-expansive youth from the northeast, east, central and south Los Angeles communities. Throughout its decade of programming, the organization has prioritized giving access to communities with comparably fewer resources than the rest of Los Angeles County. Moving from our studio space in Lincoln Heights to Boyle Heights, our focus has consistently been communities of color living in neighborhoods with a lack of cultural institutions offering arts education. Through a physical space embedded in the neighborhood, we amplify the importance of the arts as we offer free photography training.
What period of time are the requested funds expected to cover?	Dec 2021 - June 2022

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

The organization launched an Age of Change, celebrating 10 years of programming and student voices through several activations: bus shelter installations displaying student work over the past 10 years, a mini-documentary highlighting students, mentors, and teaching artists, a photography book and student-produced zine, and a map plotting the various points throughout Los Angeles that our students have documented.

Our CEO program model has proven to be both effective and impactful as is evident by the partnerships we have forged in the past two years. Respected community arts institutions such as The Ford Theatre, Academy Museum of Motion Picture and Grand Park have continually partnered with us to provide event photography, social media content and community workshops for their audiences. This year we have established major partnerships with global companies such as Converse and IPSY, who have contracted our students to create product photography for their campaigns.

In August of 2021, after more than a year of delays due to COVID-19, the organization was able to move into its new studio space in Boyle Heights. The space, larger than its previous studio in Lincoln Heights, is equipped with space for a youth-led photography studio, a gallery, a dark room, office space, and a backyard area which the organization will transform into an exhibition and community space. As the organization prepares its youth-led photography studio, 2 alumni have been onboarded to support the launch as Studio Coordinator and Administrative Assistant.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

Las Fotos Project provides a vital creative outlet and learning resource for teenage girls and gender-expansive youth from historically marginalized communities to develop competency in photography and creative writing as well as improve their socioemotional and economic well-being. Our programming also promotes the development of real-world skills such as effective communication, collaboration, and critical thinking for use in the classroom and future careers. We also aim to reduce barriers and increase opportunity for program participants and our greater community by advancing each of the following learning objectives:

Social Consciousness & Action - Program participants learn about research, planning, policy analysis,

activism, and alliance building. Sometimes a picture speaks louder than words – photography can serve as an effective tool for advocacy and change.

Outreach & Engagement - Program participants are expected to complete and exhibit personal photography and projects on relevant social issues. This experience allows participants to share their creative vision with the community, engage in meaningful discussions about their work, and serves as an introduction to the utilization of art as an instrument for social change. The organization also partners with local small businesses by providing product and lifestyle photography through our CEO programming.

Effective Communication - Program participants actively engage in an open dialogue with mentors and peers, which provides opportunities for participants to share and discuss their unique perspective on relevant social issues such as the gender pay gap, gentrification, and immigrant rights. They also hone their public speaking skills by facilitating peer-to-peer learning exchanges and interacting with community members at student-led virtual exhibits.

Leadership Training - Program participants learn about various influential figures from each of their respective communities and the qualities they exhibit as effective leaders. They also develop their own aptitude for leadership by serving as mentors to our younger participants. The organization's Youth Advisory Council places student voices at the forefront of our programming and initiatives as their input is encouraged and uplifted.

Establishing Education & Career Goals - Program participants explore a variety of potential career paths related to their coursework, program experiences, and interactions. They receive college and financial aid application support, including writing assistance for scholarships and personal statements. Resume creation and mock-interview services are also available for Las Fotos Project alumni pursuing internships and employment opportunities.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

Acknowledgement of the Vernon CommUNITY Fund will take place on our social media including Facebook (8.1K) and Instagram (18.9K) as well as our monthly newsletter.

Upload Additional Documents

Completed - Sep 30 2021

[LFP_2020-21_ExhibitionSummaries](#)

Filename: LFP_2020-21_ExhibitionSummaries.pdf **Size:** 4.9 MB

[Las Fotos Project Age of Change Mini-Documentary](#)

In celebration of our 10 years of programming this mini-documentary, produced by Justice For My Sister, highlights some of our past students, their parents, mentors, and teaching artists that have been connected to the organization over the years.

<https://www.youtube.com/watch?v=RYNzOqvaTDI>

[LFP Detailed Programming Description](#)

Filename: LFP_Detailed_Programming_Description.pdf **Size:** 52.4 kB

2021-22 LAS FOTOS PROJECT PROGRAM BUDGET

EXPENSES	
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Personnel Expenses	
Executive Director (1 FTE)	\$ 3,328.00
Education & Programs Director (1 FTE)	\$ 3,224.00
Social Enterprise Manager (1 FTE)	\$ 2,808.00
Studio Coordinator (.5 FTE)	\$ 5,200.00
Programs Associate (.5 FTE)	\$ 1,386.00
Administrative Assistant (.5 FTE)	\$ 3,536.00
Teaching Artists	\$ 1,584.00
Benefits (For full-time employees)	\$ 2,309.00
Payroll Taxes	\$ 1,241.00
Total Personnel Expenses	\$ 24,616.00

Occupancy Expenses	
Rent	\$ 9,300.00
Utilities	\$ 2,400.00
Office Supplies	\$ 2,000.00
Occupancy Total	\$ 11,700.00

Program Expenses	
Photo Printing	\$ 2,184.00
Support Total	\$ 2,184.00

Professional Fees	
Fiscal Sponsor Administrative Fee	\$ 1,500.00
Professional Fees Total	\$ 1,500.00

Total	\$ 40,000.00

LAS FOTOS PROJECT 2021 - 2022 ORGANIZATIONAL BUDGET

REVENUES	
Individual Contributions	\$ 77,389.20
Board Contributions	\$ 23,216.76
Corporate Contributions	\$ 38,694.60
Foundation Grant	\$ 386,946.00
Government Grants	\$ 54,172.44
Service Fee Revenue	\$ 116,083.80
Special Events	\$ 77,389.20
Total Revenues	\$ 773,892.00

EXPENSES	
Personnel Expenses	
Executive Director (1 FTE)	\$ 66,560.00
Development Manager (1 FTE)	\$ 52,000.00
Education & Programs Director (1 FTE)	\$ 64,480.00
Social Enterprise Manager (1 FTE)	\$ 56,160.00
Projects Manager (.75 FTE)	\$ 43,680.00
Community Engagement Coordinator (.75 FTE)	\$ 34,320.00
Studio Coordinator (.5 FTE)	\$ 26,000.00
Programs Associate (.5 FTE)	\$ 20,800.00
Administrative Assistant (.5 FTE)	\$ 17,680.00
Teaching Artists	\$ 23,760.00
Benefits (For full-time employees)	\$ 63,440.00
Payroll Taxes	\$ 40,544.00
Total Personnel Expenses	\$ 509,424.00

Occupancy Expenses	
Rent	\$ 55,800.00
Utilities	\$ 7,200.00
Office Supplies	\$ 6,000.00
Office Maintenance/Improvements	\$ 10,000.00
General Liability Insurance	\$ 1,800.00
Occupancy Total	\$ 80,800.00

Program Expenses	
Website Design and Hosting	\$ 13,500.00
Meeting Expenses	\$ 6,000.00
Program Supplies	\$ 15,000.00
Staff and Volunteer Engagement and Training	\$ 8,000.00
Transportation	\$ 1,500.00
Photo Printing	\$ 4,000.00
Other Printing	\$ 1,500.00
Communications	\$ 6,168.00
Equipment	\$ 15,000.00
Event Entertainment	\$ 1,500.00
Event Rentals	\$ 2,500.00
Event Professional Services	\$ 1,500.00
Event Venue Rental	\$ 5,500.00
Support Total	\$ 81,668.00

Professional Fees	
Consultant Professional Services	\$ 16,500.00
Graphic Design	\$ 7,500.00
Fiscal Sponsor Administrative Fee	\$ 78,000.00
Professional Fees Total	\$ 102,000.00

Total	\$ 773,892.00
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LAS FOTOS PROJECT

Board Member Biographies

Emily Grijalva – Board Chair

Restorative Justice Coordinator, Mendez High School

The youngest daughter of Central American immigrants and a mother of two, Emily Grijalva has been an educator for 13 years. Currently, she is the Restorative Justice Coordinator in Felicitas and Gonzalo Mendez High School in Boyle Heights. She holds a B.A. in Sociology with an Education Studies Minor and an M.A. in Education with a Teaching Credential from UCLA. Emily received the United Way’s Inspirational Teacher award in 2014, the Partnership for Los Angeles Schools’ Courageous Teacher award in 2017, and most recently, the Gene Lentzner Human Relations Award. She is a UCLA Writing Project Fellow and a National Endowment for the Humanities Fellow. Along with her position, Emily is a proud sponsor of her school’s Gender & Sexuality Alliance (GSA) and the board chair of Las Fotos Project, a non-profit that mentors teenage girls through photography. Emily is passionate about restorative justice and prioritizing youth’s mental health and social-emotional growth.

Linda Vasquez – Board Co-Chair

Senior Director, Public Affairs, The Campaign for College Opportunity

Linda serves as the Senior Public Affairs Director for the Campaign for College Opportunity, a non-profit advocacy organization focused on shaping California’s higher education policy, where she leads the organization’s strategic implementation efforts of critical statewide student success policies on college access, affordability, completion, and equity. She has nearly fifteen years of experience in higher education and advocacy, with a record of building partnerships and forming alliances with cross-sector organizations to expand the educational opportunities for low-income, first-generation college students like herself. She is a proud alumni of the California Education Policy Fellowship program and the Hispanas Organized for Political Equality Leadership Institute. She holds a Political Science B.A. from California State University, Fullerton, with minors in Spanish & Chicano/a Studies and an M.A. in Leadership, Policy, and Politics from Teachers College, Columbia University.

Remy De La Peza – Secretary

Founder and Principal, morena strategies

Rémy De La Peza is the Founder and Principal of morena strategies, a collaborative community-based lawyering and consulting practice supporting neighborhoods of color to influence the policies and development decisions that impact them. Rémy has 15 years of experience in affordable housing; state



LAS FOTOS PROJECT

and local land use, planning, and zoning policy; equitable community and economic development; and community-driven campaigns.

Over the years, Rémy has provided technical assistance to partner organizations across the country, coordinated and served as leadership to various coalitions, and been a member of the Boards of ACLU-Southern California Pasadena/Foothills Chapter, Las Fotos Project, and currently West Hollywood Community Housing Corporation and Inclusive Action for the City. Rémy has a B.A. from the University of San Diego and J.D. from Loyola Law School in Los Angeles. She is licensed to practice law in the State of California.

Nancy Martinez

Manager, University Recruiting and Programs, Honey

Nancy Martinez is a Director of Talent at Honey, where she leads the University Recruiting and Diversity, Equity & Inclusion programs. She began her career in tech at Google over a decade ago. Since then Nancy has helped several leading technology companies, in Silicon Valley and Los Angeles, scale their teams. Nancy is passionate about helping organizations build diverse teams. She takes pride in matching people with careers that will allow them to grow and fulfill their goals. When she's not playing matchmaker, she enjoys traveling and learning everything there is to know about wine. Nancy is a proud Los Angeles native. She currently resides in Lemeirt Park with her husband, dog, and two cats. She graduated with honors from UCLA with a BS in Psychology. Go, Bruins!

Melissa Hernandez

Project Manager, JCDecaux

Melissa Hernandez serves as the Lead Project Manager for JCDecaux and Outfront/ JCDecaux. She is responsible for overseeing, planning and budgeting all projects for the cities of Los Angeles, West Hollywood and Vancouver. Additionally, Melissa plays a leadership role in community outreach programs and government-based programs and oversees transit, streetscape and beautification projects. Melissa's passion for a bottom's up approach to her work is motivated by her love for the City she grew up in and her vision for a progressive forward-thinking City that provides its citizens effective and equitable services that improve the quality of life, the environment, and puts the neighborhood first. Melissa is a proud first-generation Latina with a B.A in Political Science and Healthcare Policy. Prior to her work at JCDecaux, Melissa worked in Councilwoman Nury Martinez's office, a local nonprofit and for LAUSD. In her spare time, Melissa enjoys meeting new people through coffee, music, art and fashion.



LAS FOTOS PROJECT

Eva Vieyra Osmand

Content Marketing Manager, Kevin Barry Fine Art

Eva Vieyra Osmand is a born and raised Los Angeleno with a passion for education, communication, and the arts. She has spent the past decade working in nonprofits of all kinds, most recently focusing her career on developing curriculums, programming and communication strategies around the visual arts. Her personal heroes are Matilda Wormwood, Frida Kahlo, and anyone who can fold a fitted sheet. Her abuela says she can do anything.

Lisa Changadveja

Chief of Staff, Move On

Lisa Changadveja is currently Chief of Staff at a digital progressive advocacy organization. Previously, she was Vice President at Stand for Children, an education advocacy nonprofit. She has worked to elect over 200 state and local candidates and helped raise \$1million for local candidates. In 2016, Lisa oversaw the strategic planning and decision-making for a statewide election program that included managing 215+ staffers across 50+ offices and managed a \$8.3 million budget on behalf of 8 federal candidates. Lisa graduated with a degree in Political Science & History from Brenau Women's College. In her free time, she can be found either tutoring kids experiencing homelessness in Los Angeles or building robotics competition sets for kids.

Zoila Darton

Founder, WORD Agency

Zoila Darton is a Panamanian-Jamaican Jew from NYC currently living in Los Angeles. She is a passionate innovator, skilled connector & creative director with 10+ years of success in the business of community building and marketing. She is the founder of WORD, an LA-based creative agency committed to cultural storytelling & conceptual ideation that puts creativity at the forefront while supporting advancement for women & marginalized communities. She has created meaningful marketing campaigns and consumer experiences for brands like The Los Angeles Philharmonic, Red Bull, Foot Locker & Lululemon. In December of 2019, Zoila launched OurHouse.la – an editorial site created to support creative storytelling. She hopes to provide a platform for anyone who wants to use their voice.

Zoila's most important title is "Mama" to her 2 1/2 year old, Dakota. She is committed to raising a kind & emotionally intelligent human and works daily to show Dakota what that looks like. In the in-between moments, Zoila enjoys volunteering her time to support youth development, dancing like a maniac,



LAS FOTOS PROJECT

tending to her growing plant familia, learning to surf and cooking a mean veggie ramen from scratch. Yes, even the broth!

Sasha Ali

Sr. Art Program Specialist, LA Metro

Sasha Ali is a cultural programmer and radio host who engages communities in her work with the visual arts and music. Born and raised in Los Angeles, she received a B.A. in art history from UCLA and an M.A. in communications management from USC. Through her roles at art institutions such as Craft Contemporary and Metro Art, she has collaborated closely with artists to produce exhibitions of contemporary art and meaningful community engagement programs. As a resident of online radio station NTS, her monthly program, Miss Modular, investigates the roles of women and queer femme artists as music makers, cultural producers, and justice seekers through curated tracklists and interviews. She has performed as a DJ at venues such as The Ford, Ace Hotel DTLA, and The Standard, and has opened for musical artists Ana Tijoux, Medusa, Chino Amobi, and Omar Offendum.

Rebecca Horta

Arts Manager, City of Los Angeles, Department of Cultural Affairs

A Los Angeles native, Rebecca Horta is a bilingual arts manager and museum educator with twelve years of experience. Rebecca currently serves as Arts Manager of the Airport Art Exhibition Program at LAX for the City of Los Angeles Department of Cultural Affairs Public Art Division. Previously, Rebecca developed programs for the Ontario Museum of History & Art and the Museum of Latin American Art. As the daughter of immigrant parents from Jalisco, Mexico, Rebecca's passion is inspired by her own culture, thus her advocacy for life-long learning. Her interests include accessibility to museums and the empowerment of women of color in the arts. She is currently a board member of the Western Museums Association and a mentor through the Occidental College Latino Alumni Association and the Emerging Arts Leaders/Los Angeles. Rebecca received her MA in Museum Studies from John F. Kennedy University and a BA in Art History from Occidental College.



General Applicant Information

Applicant Organization: Southeast Churches Service Center

Type of Organization: Community-based organization Year Founded: 1983

Annual Budget: \$180,004

No. of Board Members: 3

Amount Requested: \$50,000

Recommended Amount: \$50,000

Type of support requested: [checked] General Operating [] Project/Program

[] First Time Applicant [checked] Returning Grantee Prev. Award amount: \$50,000 - FY2020-21

Brief Narrative description of the organization Southeast Churches Service Center (SCSC) is a 501(c)3 non profit organization governed by a three member board. The mission of SCSC is to provide economic assistance to low income families, senior citizens, the unemploye and disabled persons through a delivery system of goods and services: The target population is individuals and families challenged by poverty and language barriers. SCSC serves the most vulnerable populations within our service area. They have provided service to the very low income residents since 1983. The services consist of emergency rent/mortgage assistance, utility payment assistance and any other resources that may be necessary to individuals and families in need in the Vernon, Maywood, Commerce, Huntington Park,and Bell communities.

Organizational strengths: SCSC has longevity in the VCF communities with proven success in providing needed services to low income families and individuals. SCSC's long term presence in the community has helped to establish its reputation as a place to come when an emergency need arises. Over the years, Executive Director Andy Molina has received countless awards and recognition for his community service and commitment to volunteer leadership. SCSC fosters a spirit of cooperation, collaboration and coordination with other social service and community organizations to assure that potential clients are aware of services that are available in the community.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: All
Gender: All Military Status: n/a
Race/Ethnicity: All Sexual Orientation: n/a
Economic Status: Low income Other (specify): Language barriers

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

SCSC is requesting \$50,000 in support of general operations for the organization. Funding will be used to partially fund two staff positions and office space. SCSC continues to provide emergency services and assist with access to other community resources for Southeast area residents who have the greatest need. SCSC's aim is to assist each client/family to achieve self-sufficiency by addressing their most basic needs. The funding of these positions allows SCSC to continue to serve over 10,000 very low income residents inclusive of chronically homeless individuals, families and children, veterans and unaccompanied youth. The funds will also help in maximizing their capacity to serve those in need.

Cost/Benefit:	\$50,000/11,000 individuals = \$46 per person	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Low income residents in Vernon and surrounding cities.
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Staff Analysis

Documents reviewed

- Audit/IRS Form 990 (dated: 04 / 26 / 2021) Proposal Budget
- Organizational Budget

How does the proposal align with the goals of the Fund?

SCSC services closely align with the goals of VCF to promote positive social development of children, youth, families and senior residents in Vernon and the surrounding areas.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

The VCF Grant will be promoted at public meetings, special events, during client outreach and through the media whenever such opportunities arise. The flyers and information sheets of SCSC will name the VCF as a supporter and will be posted on site and strategic locations in the community.

What previous projects has the applicant successfully implemented?

Although SCSC no longer operates its food pantry program, it did receive a VCF grant in 2020 which helped them provide emergency rent/mortgage assistance and utility payment assistance to five VCF area communities: Huntington Park, Bell, Maywood, Vernon and Los Angeles. SCSC was able to serve 4,890 households representing a total of 10,115 persons in need. The VCF grant allowed them to maximize their capacity to serve those in need.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

Providing uninterrupted services and managing limited funding and resources to meet the growing demand is an ongoing challenge.

Funding Recommendation

Fund this proposal?

Yes

No

Recommended Amount: \$50,000

Suggested revision(s) to proposal/fund amount, if applicable:

Recommended to fund at the level requested.

Staff reviewer:

Sandra Butler, JRG consultant

Signed: Sandra Butler

Date: 08 / 30 / 2021

Application: 4364990330

Southeast Churches Service Center (SCSC)
Vernon CommUNITY Fund

Summary

ID: 4364990330

Last submitted: Sep 10 2021 09:27 PM (UTC)

Grant Application Form

Completed - Sep 10 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Southeast Churches Service Center

* Organization Address

Street	6725 Seville Ave.
City/Town	Huntington Park
State	California
Zip Code	90255

* Organization Phone

323-585-8254

*** Organization Email**

molina_andy@hotmail.com

Organization website address, if any

(No response)

*** Name of Authorized Representative**

(Last Name, First Name)

Molina, Andy

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Jan 1 1983

*** Organization Type**

Responses Selected:

Health/Human Services

Other (Please specify): Community-based organization

* **Service Area**

Responses Selected:

Bell
Commerce
Huntington Park
Maywood
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Adults (ages 21 - 54)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Molina, Andy

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Executive Director, Andy Molina, is the chief executive officer of Southeast Churches Service Center. He reports to the board of directors and accepts responsibility for the organization's achievement of its mission and financial objectives. Mr. Molina provides leadership in developing program, organizational, and financial plans with the board of directors and staff and carries out plans and policies authorized by the board. He has a solid record of experience in public service and in business along with deep understanding and knowledge about the Center's service population and the communities within the Center's service area. He has served as the President of Latin Business Association, and has been a City of Huntington Park Planning Commissioner, Board member and Finance Chairman for several nonprofit organizations. His community spirit, strong family values and deep moral convictions form the foundation upon which he carries out the mission of the Center on a day to day basis.

Assistant Director, Irma Molina, has been a staff member of Southeast Churches Service Center for over 20 years, overseeing general operations, maintaining client records, and maintaining the Center's financial records in compliance with OMB financial control and reporting standards. She has extensive experience managing public funds from the City of Huntington Beach, City of South Gate, and County of Los Angeles CSBG AND CDBG funds. She also manages program donations and supervises volunteers. Prior to the pandemic, she coordinated the volunteer program by conducting outreach, recruitment, scheduling, and maintaining a database of past and potential volunteers. In her position as the Executive Assistant Director, she has been responsible for much of the coordination and execution of fundraisers and special events such as The Walk for Hunger, Car Show, Harvest Dinner Dance, and Toy drives.

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Board of Directors rev Sep2021 SOUTHEAST CHURCHES SERVICE CENTER.pdf](#)

Filename: Board of Directors rev Sep2021 SOUTHEAST CHURCHES SERVICE CENTER.pdf **Size:** 643.5 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

BOARD MEMBERS BIOS

Interim President - Ana Ward

Ana Ward has been an active Board Member for over 8 years. She is a small business owner with a catering service and holds an executive management position with one of the largest affordable housing facilities in Southern California.

Vice President - vacant

Treasurer - Tim Walker

Tim Walker is an active Board Member and community member. He manages and handles a diverse range of management activities. His professional focus has been in the field of Apparel and Design for over 20 years.

Secretary - Gina Troncoso

Gina Troncoso has been an active Board Member for 8 years. She has helped to manage a family business for 30 years and has served as the President of St. Mathias Women's Guild. Ms. Troncoso earned a Bachelor of Science in Nursing (BSN) degree and pursues a career in the nursing profession.

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Individual Donations - \$2,000
Vernon Community Fund Grant - \$50,000
CSBG CARES ACT - \$28,000
LA COVID Fund Grant - \$15,000

* Most recent audit and/or 990.

(Please attach)

[SCSC_2020_990.pdf](#)

Filename: SCSC_2020_990.pdf **Size:** 1.3 MB

* Current organization budget

(Please attach)

[SCSC CURRENT ORGANIZATION BUDGET.pdf](#)

Filename: SCSC CURRENT ORGANIZATION BUDGET.pdf **Size:** 194.2 kB

*Grant Amount:

Please specify the amount of grant funds being requested.

\$50,000

*** What percentage of your organization budget will the requested funds represent?**

27%

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[SCSC PROPOSED GRANT BUDGET 2022.pdf](#)

Filename: SCSC PROPOSED GRANT BUDGET 2022.pdf **Size:** 84.1 kB

Name of Financial Institution

Friendly Hills Bank

Address of Financial Institution

16011 Whittier Boulevard
Whittier, CA. 90603

Phone Number of Financial Institution

562-947-1920

Name of Fiscal Sponsor (if applicable)

Not applicable

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 10 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 50000

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	180004
What is your organization's mission? (250 words, maximum)	The mission of Southeast Churches Service Center is to provide economic assistance to low income families, senior citizens, unemployed, and disabled persons through a delivery system of goods and services; and in connection therewith, to foster a spirit of cooperation and ecumenism among the churches of various denominations in the southeast area.
What is the target demographic for your services?	The target population is Individuals and families challenged by poverty and language barriers. We serve the most vulnerable populations within our service area, including those who are battered, elderly, unemployed or disabled.
What period of time are the requested funds expected to cover?	12 months

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

Southeast Churches Service Center (SCSC) has provided social services to very low income residents of District 1, since 1983. The history of SCSC began when Saint Matthias Parish opened a ministry to the needy in a tiny garage on church property on Cedar Street. The need for more space to serve the growing numbers seeking help necessitated a move to a larger site. With the construction of a new public school at the larger site, SCSC was forced to relocate. Services were provided at its former location at 2780 Gage Avenue, in Huntington Park, until 2018, when SCSC closed its longstanding food pantry which was once one of the largest food pantries in the Southeast area. Scaling back operations, SCSC moved to its current office at 6725 Seville Avenue, in Huntington Park, within walking distance of the former location on Gage Ave.

Over the years, Executive Director, Andy Molina, has been the recipient of numerous awards in recognition of his community service and commitment to volunteer leadership. SCSC's long term presence in the community has helped to establish its reputation as a place to come when and if an emergency need arises.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

With community support, SCSC continues to provide emergency services and assist with access to other community resources for Southeast area residents who have the greatest need. SCSC fosters a spirit of cooperation, collaboration, and coordination with other social service and community organizations to assure that potential clients are aware of the services that we provide, and that are available to them elsewhere in the community. Our efforts focus on serving the most vulnerable populations within our service area; those who are battered, elderly, unemployed or disabled, living in poverty, and have exhausted all of their available resources. Our aim is to assist each client/family to achieve self-sufficiency by addressing their most basic needs. We assist them to access support for needs including shelter, clothing, transportation, and employment, while assuring that their needs for rental assistance and basic utilities such as water, gas and electricity are met.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

The Vernon CommUNITY Fund Grant will be promoted at public meetings, special events, during client outreach, and through the media whenever such opportunities arise. Flyers and information sheets that name the Vernon CommUNITY Fund as a supporter of Southeast Churches Service Center will also be posted on site and at strategic locations in the community where potential clients are likely to frequent.

Upload Additional Documents

Incomplete

SOUTHEAST CHURCHES SERVICE CENTER PROPOSED GRANT BUDGET	
BUDGET CATEGORY	VCF BUDGET REQUEST
I. PERSONNEL -	
a. Executive Director - provides leadership in developing program, organizational, and financial plans with the board of directors and staff and carries out plans and policies	\$24,000.00
b. Assistant Executive Director - oversees general operations, maintains client records, and maintains the Center's financial records	\$20,000.00
IV. SPACE USEAGE AND COMMUNICATION/UTILITIES	
a. Office Space @\$500 per month for 12 months	\$6,000.00
SUBTOTAL	\$50,000
Administrative costs @10%	0
BUDGET TOTALS	\$50,000

SOUTHEAST CHURCHES SERVICE CENTER 2021 OPERATING BUDGET	
BUDGET CATEGORY	TOTAL
I. PERSONNEL -	
a. Executive Director - provides leadership in developing program, organizational, and financial plans with the board of directors and staff and carries out plans and policies	45,000.00
b. Assistant Executive Director - oversees general operations, maintains client records, and maintains the Center's financial records	30,000.00
II. FRINGE BENEFITS - includes workers comp insurance, payroll taxes)	27,375.00
III. PROGRAMS	
a. Emergency Rental Assistance	20,000.00
b. Emergency Utility Payments	20,000.00
IV. SPACE USEAGE AND COMMUNICATION/UTILITIES	
a. Office Space @\$500 per month for 12 months	6,000.00
b. Telephone, communications	2,000.00
V. COMPUTERS, OFFICE EQUIPMENT/TRAINING SUPPLIES/TRAVEL	
a. Office Supplies	1,250.00
b. Postage / Mailing Service	85.00
VI. INDIRECT COSTS	
a. Bank Service Fees	150
b. Accounting fees	4500
c. Contract Services	5000
d. Directors and Officers liability insurance	875.00
e. Licenses	500.00
f. Dues and Subscriptions	205.00
g. Transportion mileage & maintenance	600.00
SUBTOTAL	163,640.00
Administrative costs @10%	16,364.00
BUDGET TOTALS	180,004.00

SOUTHEAST CHURCHES SERVICE CENTER
Board of Directors
2021

Ana Ward
Interim President

Vice President
Vacant

Tim Walker
Treasurer

Gina Troncoso
Secretary



General Applicant Information

Applicant Organization: Southeast Community Development Corporation

Type of Organization: Sports/Recreation Year Founded: 1994

Annual Budget: \$520,830

No. of Board Members: 7

Amount Requested: \$99,600

Recommended Amount: \$23,325

Type of support requested: [] General Operating [x] Project/Program

[] First Time Applicant [x] Returning Grantee Prev. Award amount: \$50,000 FY2016-17

Brief Narrative description of the organization Southeast Community Development Corporation (SCDC) was established in 1994 with a mission to create an environment, through education and technology, in which individuals are inspired to explore, discover and learn, ultimately empowering children and adults to be confident and innovative individuals who contribute positively to the community. Former State Senator Martha Escutia (30th District) years ago convened elected officials from the City of Vernon and neighboring cities to address economic development challenges in the region. SCDC was created and is based on the belief that community problems must be solved by the community itself. SCDC has an operating budget of approximately \$277,000 that supports five core programs focused on youth development, health education, digital literacy education, workforce development and energy conservation education.

Organizational strengths: Staff expertise, experience and passion contribute significantly to SCDC's organizational strengths and capacity to do this work. Emma Hernandez, SCDC CEO, is a strong and experienced leader with two masters degrees. She has 25 years experience developing and implementing successful educational programs as well as training and supervising teaching staff. At SCDC, she: • expanded youth and adult programs rooted in research-based curricula that directly meet the needs of students. • spearheaded the robotics program that includes coding and electronics. • designed the digital media program that includes video editing and podcasting. To lead mission-aligned community programs, Ms. Hernandez hired talented and passionate professionals and experts, many of whom previously participated in those same programs as volunteers. Since inception, SCDC's many accomplishments include: • Trained 3,800 bilingual students in basic and advanced computer literacy skills. • Provided microloans, business counseling, educational workshops and referral services to the business community. • Awarded \$50,000 in scholarships to high school students to attend college.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: All Family Type: All
Gender: All Military Status: n/a
Race/Ethnicity: All Sexual Orientation: All
Economic Status: Low income Other (specify): n/a

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

This project will address the digital divide, which is most prevalent in low-income, mono/bilingual communities of color. This social justice issue became more evident during the pandemic, highlighting the chronic gaps in access to health care, education, workforce, etc. - much of which is centered around computer literacy and related technologies:

With VCF's contributory support, SDCD will provide the latest tech equipment and mono/bilingual computer literacy services:

- through 1092 hours of instruction
- at three regional tech centers
- to approximately 6,300 local area intergenerational students.

Cost/Benefit:

Contributory support from several funders will increase impact and community benefits as more students

Beneficiaries and/or potential impact on the non-profit/governmental landscape:

This project will potentially narrow the digital divide by increasing the pipeline of women and minorities into the science/tech fields. Additionally, local communities and businesses will benefit from a more tech-savvy population.

Staff Analysis

Documents reviewed

Audit/IRS Form 990 (dated: 6 / / 2019)

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

Supporting SCDC meets the VCF's following goals:

- To strengthen and support non-profit organizations that benefit residents and neighborhoods.
- To encourage and inspire positive social development in Vernon and neighboring communities.
- To promote positive social development of children, youth, families and senior residents in Vernon and surrounding areas.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

SCDC will recognize this support by placing the VCF logo on digital and hardcopy media, including the SCDC website, donor wall, social media, press releases and other media packets. Additionally, SCDC will acknowledge VCF at their summer camp festival and volunteer recognition celebration. SCDC will offer photo opportunities with City of Vernon Council Representatives with SCDC Tech Camp students.

What previous projects has the applicant successfully implemented?

In the 2019/20 time frame, SCDC accomplished the following via their programs and services at the Bell Tech Center:

- 253 youth and 144 adults participated in computer literacy classes
- 779 clients participated in open lab
- 121 households enrolled in low-cost internet service
- 10,000 lbs of e-waste was collected and reused/recycled

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

The current national economic challenges on inflation and the supply chain might influence pricing of computers and supporting technology for any contracts and vendor relationships scheduled to expire and be renegotiated during this grant term.

Funding Recommendation

Fund this proposal?

- Yes
 No

Recommended Amount: **\$23,325**

Suggested revision(s) to proposal/fund amount, if applicable:

\$99,600 request was reduced given current funding available.

Staff reviewer:

Jonathan R. Macaranas

Signed:

Jonathan R. Macaranas

Date: 10 / 31 / 2021

Application: 5235966991

Southeast Community Development Corporation
Vernon CommUNITY Fund

Summary

ID: 5235966991

Last submitted: Sep 30 2021 04:59 PM (UTC)

Grant Application Form

Completed - Sep 30 2021

Vernon CommUNITY Fund Grant Application Form ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Southeast Community Development Corporation

* Organization Address

Street	6423 Florence Pl., Suite 103
City/Town	Bell Gardens
State	California
Zip Code	90201

* Organization Phone

323-585-4579

*** Organization Email**

emma.hernandez@scdcorp.org

Organization website address, if any

scdcorp.org

*** Name of Authorized Representative**

(Last Name, First Name)

Hernandez, Emma

Title of Authorized Representative

Chief Executive Officer

*** Organization Founding Date/Date of Incorporation**

Apr 26 1994

*** Organization Type**

Responses Selected:

Sports/Recreation

Other (Please specify): Community Development

*** Service Area**

Responses Selected:

Bell
Huntington Park
Maywood
Unincorporated East Los Angeles (specify community)
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

More than 200

What age group(s) benefit the most from your services?

Children and Youth (ages 0 -14)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Hernandez, Emma

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Our organization has provided digital literacy classes for youth and adults in both English and Spanish for the past 10 years. In addition, our Chief Executive Officer, Emma Hernandez earned a Bachelor of Arts in Psychology degree from California State University, Sacramento, a Master of Science degree in Behavioral Psychology from the University of Judaism, and a Master of Arts degree in Human Development from the University of Kansas. She has over 25 years of experience developing and implementing educational plans as well as training and supervising teaching staff. She joined SCDC in 2017 and she has expanded our youth and adult programs by obtaining research-based curriculums that meet the needs of our students. She has spearheaded the robotics program that includes coding, electronics, and robotics, as well as our digital media program that includes video editing and podcasting. She has focused on adding staff that brings additional expertise to our program.

Guadalupe Ramirez is the program manager overseeing the digital literacy program for youth and adults. She earned a Bachelor of Science in Public Health. She brings with her the experience and passion for teaching. She joined SCDC as an undergraduate intern through the California State University Los Angeles Ameri Corp program. She gained experience developing and implementing curricula. She demonstrated incredible dedication and leadership skills that we asked her to join our team.

Jacqueline Isas, the adult teaching instructor, has over 12 years of experience teaching reading literacy to adults. She is our lead adult digital literacy instructor providing classes to parents and senior citizens. We also have undergraduate students as youth instructors that include Yesenia Rivera, Michelle Flores, Amber Curiel, Daniel Briones, and Jesus Figueroa. Each of them has experience within our program as former volunteers and or have a career interest in a career in science, technology, engineering, or math.

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[SCDC Board List - 2020.docx.pdf](#)

Filename: SCDC Board List - 2020.docx.pdf **Size:** 60.8 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

FUNDING SOURCES - Digital Literacy Program

GRANTS RECIEVED

Project name Grant Amount Agency Name

Makerspace \$101,772.00 Gunther Foundation

Tutoring Project \$25,000.00 AT&T

Digital Inclusion Project \$ 2,500.00 University of Southern California

Closing Digital Divide \$ 10,000.00 Walmart

Tech Camp \$ 10,000.00 Southern California Edison

Cudahy - Digital Literacy \$ 72,640.00 CA Public Utilities Commission

Cudahy - Broadband \$ 41,650.00 CA Public Utilities Commission

Bell Gardens - Digital Literacy\$ 72,640.00 CA Public Utilities Commission

Bell Gardens - Broadband \$ 41,650.00 CA Public Utilities Commission

Barrio Action -Digital Literacy \$ 72,640.00 CA Public Utilities Commission

Barrio Action -Broadband \$ 41,650.00 CA Public Utilities Commission

In-Kind Grants

Type Mometary Value Agency Name

Digital Divide - 500 Hotspots \$400,000.00 ATT Connect Learning

3 Part-Time Staff \$21,600.00 CSULA Americorp Fellows

5000 Sq Ft Building \$ 7,500.00/mo City of Bell

750 sq ft space \$ 1,125.00/mo City of Bell Gardens

900 sq ft space \$1350.00/mo City of Cudahy

400 sq ft space \$ 600.00/mo L.A. County

Software Licenses \$90/license Microsoft

*** Most recent audit and/or 990.**

(Please attach)

[SCDC 990-2019.pdf](#)

Filename: SCDC 990-2019.pdf **Size:** 361.4 kB

*** Current organization budget**

(Please attach)

[SCDC 2021 Budget.xlsx](#)

Filename: SCDC 2021 Budget.xlsx **Size:** 19.5 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$99,600

*** What percentage of your organization budget will the requested funds represent?**

17.8%

*** Are you requesting funding for a specific project?**

Yes

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[Vernon Community Fund 2021 - Budget.pdf](#)

Filename: Vernon Community Fund 2021 - Budget.pdf **Size:** 56.7 kB

Name of Financial Institution

Well Fargo Bank

Address of Financial Institution

Well Fargo Bank
6510 Atlantic Ave.
Bell, CA 90201

Phone Number of Financial Institution

323-583-3231

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 30 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 990,600

*** What type of funding are you requesting?**

Funding for a specific project/program

Program/Project Funding

What is your annual operating budget?

\$277,571

<p>What is your organization's mission? (250 words, maximum)</p>	<p>educated, and are productive community members of the Southeast area of Los Angeles and are prepared to meet the challenges and opportunities of today and tomorrow.</p> <p>Southeast Community Development Corporation's mission is to create an environment through education and technology in which individuals are inspired to explore, discover and learn, ultimately empowering children and adults to be confident and innovative individuals who contribute positivity to the community.</p>
<p>What is the target demographic for your services?</p>	<p>This project will focus on reducing the digital divide in the low-income communities of the southeast area of Los Angeles County where the median household income is \$38,354. . This area consists of Spanish-speaking immigrant residents with limited education and access to technology. Fifty-two percent of the 5 residents are non-high school graduates. Our adult population will include parents of students grade K-12 and senior citizens over 60 years old. The youth will include students from grades 2-12th grades. Fifty percent of the students are male and 50% are female.</p>
<p>Please briefly describe your proposed project. (250 words, maximum)</p>	<p>The proposed project consists of 7 classes that include: Coding, Tinkering with Electricity, Arduino, Dremel, 3D printing, Journalism, and Adult Basic Digital Literacy. Classes range from 3 to 5 hours per week and will be provided twice per week. More specifically, Coding will be provided for a total of 3 hours per week for a total of 126 hours. Tinkering with electricity will be provided 4 hours per week for a total of 168 hours. Arduinos will be provided for 4 hours per week for a total of 168 hours. Dremel will be provided for 3 hours per week for a total of 126 hours. 3D printing will be provided 5 hours per week for a total of 210 hours per week. Digital journaling will be provided for 3 hours per week for a total of 126 hours. Finally, adult digital literacy will be provided 4 hours per week for a total of 1092 hours. A total of 6,300 students will participate in the classes.</p>
<p>What is the goal of the proposed project? (500</p>	<p>The project goal is to reduce the digital divide in</p>

words, maximum)

the Southeast area of Los Angeles County by increasing digital literacy and access to technology for English and Spanish Youth and Adults. The digital divide is a social justice and civil rights issue that is harming at-risk students' access to a fair and adequate education. The digital divide is an ongoing problem and has become more salient during the Covid-19 Pandemic. The Covid-19 Pandemic resulted in the closure of all Los Angeles Unified Schools (LAUSD) and created an online distance learning environment for the students during this closure. However, about 100,000 LAUSD students (20%) were not able to access their education due to technological barriers. Many of those students come from the Southeast Los Angeles Area. These same students are now reporting that they no longer have the computing devices the school loaned given that they were asked to return the devices and the internet hotspots. However, teachers continue to expect that they complete homework using computers and the internet. Furthermore, Southeast Los Angeles residents are largely first-generation immigrants whose native language is Spanish. Reduced employment opportunities and income are further impacted by low educational achievement in that 52% of residents have not completed high school. It is estimated that 30% of Spanish-speaking households and 31% of seniors are "not connected" in our community. This project directly addresses the digital divide by providing FREE digital literacy classes to youth and adults while providing access to technology that goes far beyond access to basic computers. In combination with our broadband adoption program, our free computer distribution program, our students will be connected to the internet at home and through our digital literacy classes they will learn the skills necessary to succeed in school and work, and they will learn to use modern technology.

Please attach the proposed budget for your project

[Vernon Community Fund 2021 - Budget.pdf](#)

Filename: Vernon Community Fund 2021 - Budget.pdf **Size:** 56.7 kB

Please provide a detailed description of the proposed project (attachment):

[Detailed Description of Proposed Project.pdf](#)

Filename: Detailed Description of Proposed Project.pdf **Size:** 47.6 kB

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

The Southeast Community Development Corporation (SCDC) is a community and economic development nonprofit organization focused on improving the education, health, public safety, environment, and economic climate for the residents and business communities of the southeast area of Los Angeles County. SCDC has five core programs which include: youth development, health education, digital literacy education, workforce development, and energy conservation education.

Since the inception in 1994, the SCDC has accomplished the following items:

Provided over 24,000 students with information regarding college admissions, financial aid, and recruitment information to over 80 different colleges and universities.

Provided over \$50,000 worth of scholarships to deserving high school students to attend college or university.

Administered a Small Business Assistance Center which provided micro loans, business counseling, educational workshops and referral services to the business community in Huntington Park.

Strategically locate 150 computers workstations in community facilities in eight communities in the Southeast area

Trained 3,800 students on basic and advance computer literacy skills in English and Spanish for youth and adults.

SCDC had the following accomplishment for 2019/20 at the Bell Tech Center:

Number of youth catered during 2019/20 and the computer classes offered to them during the time: 253 youth served

Total number of clients served by open lab: 779 served during 2019-20

Total number of adult served by computer classes: 144 adults served

Total number of clients enrolled into low-cost Internet Service: 121 household

Total number of e-waste collected and reused/recycled: 10,000 lbs

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

The main impact of this project in the Southeast area of Los Angeles is to reduce the digital divide. This will be accomplished by increasing the digital literacy training for youth and adults in English and Spanish. Also, through this project, students will have access to the latest tech equipment at 3 regional tech centers without costs. All 3 technology centers are ADA accessible. Over one year, the program impact will consist of 1092 hours of digital literacy instruction for 6300 students over 630 classes. Students will increase their knowledge of digital literacy and build intergenerational relationships between adult seniors and high school students. Long term, SCDC aims at reducing the digital divide which is a social justice issue in our community.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

In order to recognize the support of Vernon CommUNITY Fund Grant, the VCF logo will be placed on paper and digital sponsorship signage such as flyers and banners, donor wall, the SCDC website and social media pages, press releases and media packets, and acknowledgment at the summer camp festival and volunteer recognition celebration, and photo opportunities with City Council representatives and SCDC Tech Camp Students.

Upload Additional Documents

Completed - Sep 30 2021

[SCDC-Support Letter](#)

Filename: SCDC-Support_Letter.pdf **Size:** 251.9 kB

[HSA - Letter of Support](#)

Filename: HSA_-_Letter_of_Support.pdf **Size:** 239.0 kB

[SCDC Vernon Grant](#)

Filename: SCDC_Vernon_Grant.docx **Size:** 73.2 kB

September 29, 2021

Jose Martinez

Executive Director

Board of Directors:

Oscar Magaña

Chairman

Jose Luis Solache

Vice-Chairman

Elizabeth Alcantar

Marco Barcena

Graciela Ortiz

Al Rios

Eddie De La Riva

Serving residents of:

Bell Gardens

Cudahy

Huntington Park

Lynwood

Maywood

South Gate

2677 Zoe Avenue, 2nd Floor,

Huntington Park., CA 90255

Phone: (323) 586-4700

Fax: (323) 586-4701

TTY: (323) 586-4707

www.hubcities.org

VCF Grant Committee
Vernon Community Fund
4305 S. Santa Fe Ave.
Vernon, CA 90058

Dear VCF Grant Committee:

This letter is to express our strong support of your application for the Youth and Adult Digital Literacy Program by the Southeast Community Development Corporation (SCDC). I urge the VCF Grant Committee to favorably consider SCDC's application for full funding.

SCDC is a regional community and economic development non-profit organization serving the Southeast of Los Angeles County since 1994. SCDC focuses has focused on closing the digital divide by providing classes through a comprehensive project-based to students in grades Kindergarten through 12 grade, parents, and seniors.

Funding for this project will support proven programs that help youth and adults learn 21st-century skills. These programs provide critical support for every member of a family who needs to make purchases online, access their education, government services, and much more. We urge your support for this vital program.

Sincerely,



Jose Martinez, Executive Director
Hub Cities Consortium Southeast LA AJCC



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Build Your Future Around the Hub

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September 29, 2021

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Vernon Community Fund
4305 S. Santa Fe Ave.
Vernon, CA 90058

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If you have any questions, feel free to contact me at (562) 806-5400 ext.158.

Sincerely,



Ricardo Mota
Chief Executive Officer

Expense items	Quantity	Cost	Vernon Grant Total	Other funding	Notes
Youth Instructor	2080	\$30.00	\$62,400.00		Includes taxes and benefits
Adult Instructor	1040	\$30.00	\$31,200.00		Includes taxes and benefits
Classroom Supplies	12	\$500.00	\$6,000.00		
3-D Printers	2	\$500		\$1,000	Gunther Foundation
Professional Video Cameras	2	\$2,500		\$5,000	Gunther Foundation
Storage Cabinets	6	\$300		\$1,800	Gunther Foundation
Classroom Chairs	15	\$250		\$3,750	Gunther Foundation
Smartboard. Touch. Screen	1	\$5,500		\$5,500	Gunther Foundation
Audio System	1	\$600		\$600	Gunther Foundation
Video lighting system	1	\$600		\$600	Gunther Foundation
Classroom paint	1	\$1,500		\$1,500	Gunther Foundation
Tech Center Signage	1	\$1,500		\$1,500	Gunther Foundation
Donor Recognition Signage	1	\$500		\$500	Gunther Foundation
Dash and Dot Robot Kits	12	\$400		\$4,800	Gunther Foundation
Arduinos Kits	12	\$200		\$2,400	Gunther Foundation
Soldering Station	1	\$300		\$300	Gunther Foundation
Sewing Machine	1	\$300		\$300	Gunther Foundation
Cricuit Machine	2	\$500		\$1,000	Gunther Foundation
Desktop Computers- Cudahy	15	\$1,500.00		\$22,500	CA Public Utilities Commission
Desktop Computers- Bell Gardens	15	\$1,500.00		\$22,500	CA Public Utilities Commission
Total			\$99,600.00	\$75,550.00	
Grand Total Project	\$175,150.00				



SCDC

Southeast Community Development Corporation

Board of Directors & Officers

First Name	Last Name	Affiliation	Board Role
Andy	Carrasco	So. Cal Gas Company	Board President
Rosa	Cobos		Board Treasurer
Mike	McCormick	Vernon Resident	Board Vice President
Ronald V.	García		Board Past President
Melissa	Ybarra	Vernon City Council	Board Member
Denise	Diaz	South Gate City Council	Board Member
Nick	Delgadillo	South Gate Resident	Board Member

SCDC proposes the implementation of a youth and adult digital literacy and STEM related classes at the Bell Technology Center, Bell Gardens Technology Center, and Cudahy Technology Center starting in January 2022. SCDC will provide 7 classes: Coding, Tinkering with Electricity, Arduino, Dremel, 3D printing, Journalism, and Adult Basic Digital Literacy

- Coding is a course designed for kids ages 7-17 to learn the basic coding building blocks at the beginner and intermediate levels. Classes will be held virtually twice a week using the Zoom platform. SCDC will ensure that each student has a computer and access to the Internet.
- Tinkering with Electricity is a course designed for kids ages 7-17 to learn how to identify components used to build a circuit on a breadboard, build paper circuits with other creative crafts, and use paper quilling to create an image using the quilling shapes. Classes will be held virtually twice a week using a Zoom platform. The equipment that will be used for this course is a technological device that can access Zoom, water paints, a breadboard, quilling materials, (ADD MORE)
- Arduino is a course designed for kids ages 12-16 years old to learn to combine their previously acquired coding skills and their skills with circuits. Students attend the class twice a week for two hours each session at the technology center. Students **learn how to create circuits, use resistors**, and they are introduced to Ohm's law while building a series of projects and experiments. They learn to code Arduino to start building smart devices that can sense their environment and respond accordingly.
- Dremel is a course designed for kids ages 11-17 to learn how to use and coordinate a hand held rotary tool while designing their own physical creative creations. The purpose of the course is to teach the engineering design process, hand eye coordination, and safety skills. Classes will be held at the Bell Technology Center twice a week. The equipment that will be used for this course is a hand held rotary tool and its bits/pieces, balsa wood, candles, coasters, smooth rocks, plexiglass, safety goggles, and paints.
- 3D Printing is a course designed for kids ages 11-17 to learn the basics of 3D modeling from adding and grouping 3D shapes to creating and duplicating patterns. The students use the engineering design process and design the project using TinkerCad. Classes will be held hybrid style. During the week, two classes will be held virtually. Students will be able to come into the technology center to print their creations.
- Digital Journalism is a course designed for kids ages 11-17 years old. Students will use technology such as digital cameras, audio equipment, editing software, and lighting. The students will also produce original work that is published on our website and social media platforms. Students will meet twice a week for 1.5 hours per session at the Bell Technology Center.
- Alfabetización Digital. This course is designed for adults with no or very little experience with computers. Students learn to turn on a computer, use a mouse, type, basic web searches, and online safety and privacy settings. They learn to load apps, create accounts on the web, check their bank balances, and communicate on social media. We incorporate the use of their smart phone throughout the classes.

- Parent Digital Literacy. This course is designed for parents. The main topics include basic digital literacy, digital citizenship, low-cost broadband programs, communicating with the school, using parent portals, and Gmail. The purpose is to maintain the privacy and safety of the entire family. These classes are provided in English and Spanish.



General Applicant Information

Applicant Organization: Southeast Los Angeles Collaborative (SELA Collaborative)

Type of Organization: Community-based collaborative Year Founded: 2017

Annual Budget: \$788,723

No. of Board Members: 7

Amount Requested: \$60,000

Recommended Amount: \$40,000

Type of support requested: [X] General Operating [] Project/Program

[X] First Time Applicant [] Returning Grantee Prev. Award amount: _____

Brief Narrative description of the organization

The Southeast Los Angeles Collaborative (SELA Collaborative) is a partnership among twelve non-profit organizations with a mission to build collective power, encourage innovation and drive systemic change. Several communities within the VCF focus area participate in and benefit from the work of the Collaborative, which is not organized itself as an independent non-profit. Rather SELA Collaborative will be under the fiscal sponsorship of the Human Services Association (HSA) beginning December 1, 2021. HSA a well-known and widely respected 501(c) (3) non-profit organization founded in 1940 and currently has an annual budget of \$21million, 250 employees and serves 24 communities.

SELA Collaborative will work to build capacity and strengthen the non-profit infrastructure in Southeast Los Angeles, a need recognized by the City of Vernon. Many community efforts in the Southeast area go unrecognized and underfunded because non-profits require assistance in forming effective boards of directors, building capacity to attract and manage funds, building stronger relationships with foundations and corporate funders to improve the quality of life and services for residents in these areas that are part of LA County Supervisorial Districts 1 and 2. The median income in this area is about \$40,500 compared to LA County median of \$58,000. The populations is approximately 90% Latinx with growing Southeast Asian, indigenous and Middle Eastern populations. These residents deserve better services and living conditions typically achieved by working with non-profit service and advocacy organizations.

Organizational strengths:

The SELA Collaborative consists of seasoned top performing non-profit organizations in Los Angeles including AltaMed, Alliance for a Better Community (ABC), Council of Mexican Federations, East Yard Communities, First5LA, Hub Cities Career Center, Families in School, Human Services Association, East Los Angeles College, Pat Brown Institute/CSULA, SE Community Development Corp, The Y (YMCA). By combining their respective strengths and assets, SELA will nurture developing non-profits and connect them to networks and resources to assure positive growth, increased civic engagement, data driven research all leading to improved outcomes for residents and their communities.

Fiscal sponsorship provides effective and efficient management of funds and transparency in operations. HSA operates under values, policies and practices consistent with those of the VCF.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adults (ages 21 – 54) Family Type: all
Gender: all Military Status: n/a
Race/Ethnicity: all Sexual Orientation: n/a
Economic Status: low-income Other (specify): n/a

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

The proposed general operating grant will contribute to SELA's agenda developed with community-wide input and focused on achieving results. The grant will support staffing, capacity building workshops and civic engagement. Several VCF grantee organizations will be involved and the expectation is a growing number of non-profits working together in this underserved area of LA County.

Cost/Benefit:	\$40k investment will result in extensive capacity building resources for up to 20 organizations in Southeast LA	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	20 organizations would typically each spend \$4,000 on staff development, capacity coaching and fund development up to \$80k in benefits
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Staff Analysis

Documents reviewed

Audit/IRS Form 990 (dated: 6 / 30 / 2020)

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

To encourage and inspire positive social development in Vernon and neighboring communities

To promote effective and responsible leadership at every level of society

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

SELA Collaborative and the Human Services Association will acknowledge the grant from the Vernon COMMUNITY Fund on their websites and donor acknowledgement materials.

What previous projects has the applicant successfully implemented?

Since 2011, the SELA Collaborative has worked to bring the non-profit community together in Southeast Los Angeles. They have conducted numerous workshops and trained residents to better understand and support non-profits; they serve as a training placement for AmeriCorps Volunteers and the organization effectively engages with foundations and civic leaders to increase visibility of issues and ways to address them.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

There are no foreseeable challenges to this applicant. With the strong backing of an experienced fiscal sponsor and some of the brightest and most capable public servants engaged in their work success is predictable. Still our communities face the challenge of coming together in the waning days of the COVID-19 pandemic and the competing priorities among many organizations.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: \$40,000

Suggested revision(s) to proposal/fund amount, if applicable:

The original request of \$60,000 was adjusted because of availability of funds.

Staff reviewer:

Fran Jemmott

Signed: _____

Fran Jemmott

Date: 11 / 2 / 2021

Application: 3643940483

Southeast Los Angeles Collaborative (SELA Collaborative)
Vernon CommUNITY Fund

Summary

ID: 3643940483

Last submitted: Sep 28 2021 08:08 PM (UTC)

Grant Application Form

Completed - Sep 27 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Southeast Los Angeles Collaborative (SELA Collaborative)

* Organization Address

Street	1541 Wilshire Blvd, Suite 430
City/Town	Los Angeles
State	California
Zip Code	90017

* Organization Phone

(310) 462-0970

*** Organization Email**

wfranco@selacollab.org

Organization website address, if any

www.selacollab.org

*** Name of Authorized Representative**

(Last Name, First Name)

Franco, Wilma

Title of Authorized Representative

Executive Director

*** Organization Founding Date/Date of Incorporation**

Sep 1 2011

*** Organization Type**

Responses Selected:

Other (Please specify): The SELA Collaborative is a cross-sector partnership of 12 organizations serving the SELA Region.

* **Service Area**

Responses Selected:

Bell
Huntington Park
Maywood
Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 100

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

26 - 50

What age group(s) benefit the most from your services?

Adults (ages 21 - 54)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Franco, Wilma

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Dr. Wilma Franco, Executive Director, The SELA Collaborative: Dr. Franco is The SELA Collaborative's first Executive Director. Charged with leading the member organizations in stewarding The SELA Agenda and its Strategic Plan, Dr. Franco also oversees the day-to-day operations of The SELA Collaborative, including budgeting, fund development, marketing and outreach, and program development and evaluation. She manages a staff of eight professionals and interns. Dr. Franco holds a BA in Political Science and Chicana/o Studies with a minor in Public Policy from the University of California, Los Angeles; a master's degree in Public Policy from the University of Southern California; and an Ed.D. in Organizational Leadership from the University of La Verne. Dr. Franco has more than ten years of experience in overseeing nonprofits and community-based programs including seven years at the "I Have a Dream Foundation" in Los Angeles. Dr. Franco will have management oversight of the proposed scope of work and will lead The SELA Collaborative Steering Committee and their respective organizations in the accomplishment of the proposed goals and objectives. She will ensure both mission alignment and consistency with The SELA Agenda and Strategic Plan.

Karla Fernandez, Assistant Director, The SELA Collaborative: Ms. Fernandez joined The SELA Collaborative in early 2021. She was born and raised in Southeast Los Angeles, the daughter of Mexican and Peruvian

immigrants. Ms. Fernandez completed her BA in Anthropology at the University of Chicago and earned a master's degree in Public Policy from the University of Southern California. She is a Teach for America alumna and has worked as a literacy teacher at Chicago Public Schools and the Noble Network of Charter Schools, a counselor for Los Angeles County youth in foster care, and an academic director for an organization serving young people of color in the Bay Area. Ms. Fernandez will manage the day-to-day operations of the proposed project, including liaising among The SELA Collaborative's staff, interns, and The SELA Collaborative members. She will assist with any needed data collection and reporting.

Justin Pivaral, Operations Coordinator, The SELA Collaborative: Mr. Pivaral completed his master's degree in Economics at California State University, Los Angeles (CSULA) and is passionate about economic development and data analysis. Mr. Pivaral first began his work with the SELA Collaborative as a Civic Action Fellow , a new AmeriCorps Program with CSULA launched to support nonprofit capacity building in the SELA region. Upon completion of the Fellowship Program, Mr. Pivaral joined the SELA Collaborative to support the organization's operations.

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[FIS Board of Directors.pdf](#)

Filename: FIS Board of Directors.pdf **Size:** 295.3 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

The SELA Collaborative is overseen by a Steering Committee comprised of the 12 member organizations. Each organization identifies and appoints two executive leaders as delegates to The SELA Collaborative who have decision making authority on behalf of their respective organizations. This structure is uniquely important because the design allows for the organizations and The SELA Collaborative to move work forward quickly and efficiently. A list of the primary delegates, including a brief biography, follows. (The

SELA Collaborative is also accountable to the Board of Directors of its Fiscal Sponsor, Families in School (FIS). The list of FIS Board members is attached as an upload to this proposal.)

Alliance for a Better Community (ABC)

Vanessa Aramayo, Executive Director, is responsible for overseeing the execution of the organization's strategic plan, establishing policy priorities, and managing the coordination of ABC's advocacy efforts aimed at improving the well-being of Latinos in Los Angeles County. Ms. Aramayo has spent her career working with communities to improve policies at the local, state, and federal level by building power to create lasting and positive systemic change. She brings nearly 20 years of experience working as senior staff for the California State Legislature and the United States Congress as well as leading local and statewide non-profit organizations including California Partnership at the Center for Community Change. Her experience working in coalitions with hundreds of community-based groups, organizing families in urban and rural regions, from campsites to local city halls, Sacramento and Washington DC, has led to various victories for underserved communities. She has created programs developing hundreds of active community leaders, produced effective advocacy plans, and cultivated electoral power in key, under represented communities.

AltaMed Health Service

Berenice Núñez Constant, Vice President of Government Affairs & Civic Engagement. In 2017, Ms. Núñez Constant joined AltaMed as Vice President of Government Relations, leading legislative and policy advocacy strategies to advance state initiatives to eliminate disparities in health care access and outcomes. Ms. Núñez Constant also helped spearhead the formation of AltaMed's Civic Engagement Program, inclusive of the My Vote. My Health. campaign, as well as a campaign to boost Census 2020 participation. In her current role, Ms. Núñez Constant continues to lead policy and civic engagement initiatives aimed at impacting the social determinants affecting many of AltaMed's patients and communities, and engaging communities in Los Angeles and Orange counties in the electoral process. Collectively, Ms. Núñez Constant has nearly 20 years of experience in the health care sector, working at both federal and state levels to support the health care needs of underserved populations.

Council of Mexican Federation of North American (COFEM)

Francisco Moreno, Executive Director. Mr. Moreno completed his studies in Human Rights at the University of Guadalajara, Mexico. He has more than 20 years of experience as a community leader as the president of "El Club Social Los Reyes Mich, inc." Later he became the President of the federation "Lazaro Cardenas del Rio." He was a founding member of the Federation of Social Clubs and Association of Michoacáños en North America and was also previously the president and co-founder of COFEM.

East Los Angeles College

Al Rios, Dean. Mr. Rios has been a resident of Southeast Los Angeles for more than 20 years. He has always wanted to make a difference and contribute to improving quality of life in the community he calls home. After four years of serving on South Gate City Council, in April of 2021, Mr. Rios was selected by his city council colleagues to serve as Mayor. For more than 21 years Mr. Rios has been a regional educational leader as a Dean at East Los Angeles College (ELAC), South Gate campus. At ELAC, Mr. Rios led the effort to increase course offerings, enrollment, student success and student empowerment through initiatives like establishing a shuttle service from South Gate campus to ELAC's main campus. Mr. Rios currently serves on several Board of Directors, including the East Los Angeles Doctors' Hospital, SELA Collaborative, Metro Gateway Service Council, and the East Los Angeles College Alumni Association.

East Yard Communities for Environmental Justice

Alessandro Negrete, Director of Development and Communications. Mr. Negrete is a queer immigrant of color who was born in Manzanillo, Colima, MX. He grew up in California, and early on he saw and witnessed firsthand the issues that low-income communities of color face. As he grew up and his family moved around following the picking seasons as his mother was a field worker, he started reading to grow his own skills. When he was in high school, he organized his classmates against Prop. 21, which sought to criminalize youth of color. He continued to stay active in his Boyle Heights community. Later finding a connection to his queer and immigrant identity, he connected with the immigrant youth movement and worked to get Deferred Action for Childhood Arrivals passed through organizing with the Immigrant Youth Coalition. After volunteering with them for years, Mr. Negrete was able to become the leader of the first statewide network of grassroots community-based immigrant youth led organizations. There he learned the importance of bringing resources and having communications strategies. He brings that wealth of lived experience to all parts of his surroundings. Always acknowledging the need to talk about intersection, he hopes to expand his knowledge of environmental racism and connect his immigrant community to this work.

Families In Schools

Lupe Rivera, President and CEO. Ms. Rivera is an intentional service-minded leader with an authentic passion and commitment to advocate for diverse, equitable, and inclusive service platforms that guarantee access, opportunity, and advancement for all while striving to identify and eliminate barriers. Having worked in the nonprofit sector for more than two decades, Ms. Rivera specializes in capacity building with extensive knowledge in program development/evaluation, staff and board development, fundraising, financial administration, organizational leadership, and strategic planning. Ms. Rivera has a long history of advocating for social justice, equity, women's and children's rights, and education.

First 5 LA

Roberto Roque, Program Officer. As a program officer, Mr. Roque's portfolio includes the oversight of the Best Start Communities in Los Angeles County. Mr. Roque has spent the last 17 years leading a diverse portfolio of initiatives at First 5 LA. Prior to his role with First 5 LA, Mr. Roque also served as a contract specialist at the Los Angeles Homeless Services Authority.

Human Service Association

Ricardo Mota, Chief Executive Officer. Mr. Mota is a Certified Public Accountant (CPA) with more than 20 years of experience in the nonprofit sector. Mr. Mota began employment at Human Services Association in February 1994 and was appointed Chief Executive Officer in July 2021. Under Mr. Mota's leadership and direction, organizational reserves have increased from \$20,000 to over \$6 million and has strengthened the overall financial health of Human Services Association. As the CEO, Mr. Mota is responsible for running all facets of the business. He has a proven executive management track record and more than 25 years of experience in the non-profit sector. Mr. Mota holds degrees from University of California, Los Angeles and California State University, Long Beach.

Hub Cities

Joe Martinez, Executive Director and Division Manager of the Business Services. Mr. Martinez plans, develops, and implements business assistance, recruitment, and training strategies to support the growth of local businesses while simultaneously developing innovative employment and training services to create job opportunities for Southeast Los Angeles area residents.

Pat Brown Institute at California State University (CSU) Los Angeles

Dr. Raphael J. Sonenshein, Executive Director. Previously, Dr. Sonenshein was Chair of the Division of Politics, Administration, and Justice at CSU Fullerton. He received his B.A. from Princeton, and his M.A. and Ph.D. from Yale. He is the author of three books on Los Angeles politics and government. Dr. Sonenshein served as Executive Director of the Los Angeles (Appointed) Charter Reform Commission. He also served as Executive Director of the Los Angeles Neighborhood Council Review Commission. He was Best Educator and Distinguished College Faculty Member at CSU Fullerton. He has also received a Wang Family Excellence Award. Dr. Sonenshein was the first winner of the campus-wide Carol Barnes Award for Teaching Excellence and one of two co-winners of the Haynes Foundation Research Impact award. He was the fall 2008 Fulbright Tocqueville Distinguished Chair in American Studies at the University of Paris.

Southeast Community Development Corporation (SCDC)

Emma Hernandez, Chief Executive Officer. During her tenure as CEO of SCDC, Ms. Hernandez has shifted

SCDC's program curriculum so that it includes advanced STEM programming for students from 2nd to 12th grade. She has brought in greatly needed resources, such as tutoring for school-age children and free Chromebooks. To aid in efforts to close the digital divide, Ms. Hernandez partnered with organizations like AT&T and has overseen the distribution of 500 hotspots with 1-year of free service to families in need. Prior to her appointment as CEO, Ms. Hernandez was SCDC's Chief Operating Officer.

YMCA of Greater Los Angeles

Juan de La Cruz, Senior Vice President of Community Development. Mr. de La Cruz has a wealth of experience in strategic partnerships, public policy, education, government relations, fund development and community development. He has held key positions within government and non profits. As Chief of Staff to a Los Angeles Unified School District (LAUSD) School Board Member, Mr. de La Cruz managed and directed all board staff to support the goals of the Board Member and worked alongside the LAUSD Superintendent and senior leadership in developing policies that supported student growth and high school graduation. As Government Relations and Development Manager for LAUSD's \$20 billion school construction program, Mr. de La Cruz led efforts with federal, state and local officials to build more than 130 new schools in Los Angeles, with a particular emphasis in high-need areas. As LAUSD's Joint Use and Innovation Program Manager he led efforts to create a Health Care Master Plan with Los Angeles County and LAUSD officials to build and program the largest School-Based Wellness Center project in the country.

These member organizations each have long histories of service and advocacy throughout SELA's geographic footprint. These partners have gained the trust and support of the community because each understands that the community voice is central to the success of their work. Together, they have fostered a culture that cultivates relationships, trust, and respect throughout the SELA region.

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Weingart Foundation: \$125,000 over two years (currently in Year Two)

James Irvine Foundation: \$100,000

California Community Foundation: \$150,000

Public Health Institute: \$450,000

Blue Shield: \$3,500

Kaiser: \$1,000

*** Most recent audit and/or 990.**

(Please attach)

[FIS - Audited Financials FYE 2020.pdf](#)

Filename: FIS - Audited Financials FYE 2020.pdf **Size:** 1.1 MB

*** Current organization budget**

(Please attach)

[SELA Organization Budget.pdf](#)

Filename: SELA Organization Budget.pdf **Size:** 1.4 MB

***Grant Amount:**

Please specify the amount of grant funds being requested.

\$60,000

*** What percentage of your organization budget will the requested funds represent?**

7.6%

*** Are you requesting funding for a specific project?**

No

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[SELA Budget and Proposed Use of Funds.pdf](#)

Filename: SELA Budget and Proposed Use of Funds.pdf **Size:** 1.0 MB

Name of Financial Institution

Union Bank

Address of Financial Institution

445 S. Figueroa St., Los Angeles CA 90071.

Phone Number of Financial Institution

213-236-7700

Name of Fiscal Sponsor (if applicable)

Families in Schools

Fiscal Sponsor Address (if applicable)

1541 Wilshire Boulevard, Suite 430
Los Angeles, CA 90017

Fiscal Sponsor Phone (if applicable)

213-201-3900

Fiscal Sponsor Email (if applicable)

lrivera@familiesinschools.org

Fiscal Sponsor Website (if applicable)

www.familiesinschools.org

Does your organization have a current certificate of general liability insurance?

Yes

Application Narrative Form

Completed - Sep 27 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 60,000

*** What type of funding are you requesting?**

General operations funding

General Operations Funding

What is your annual operating budget?	788,723
What is your organization's mission? (250 words, maximum)	The Southeast Los Angeles (SELA) Collaborative's mission is to strengthen the SELA communities, build collective power, and encourage innovation to drive regional systemic change.
What is the target demographic for your services?	The SELA Collaborative serves the cities of Bell, Bell Gardens, Cudahy, Huntington Park, Lynwood, Maywood, South Gate, Vernon, and the unincorporated areas of Florence-Firestone and Walnut Park. These cities comprise Los Angeles County Districts 1 and 2, with a population of about 440,000 people - a majority of which are low-income workers who have been historically disempowered and marginalized. The median household income is \$40,500 vs. a county-wide median of \$58,000. In addition to being low-income, the population is severely rent-burdened, on the average spending more than 60% of their income on rent. While the population is 90% Latinx, there are also growing Southeast Asian and indigenous communities as well as an emerging population of Middle-Easterners. Overall, the population is young, with 58% under 34 years old.
What period of time are the requested funds expected to cover?	1/1/22-12/31/22

Please attach the proposed budget for your project

Please provide a detailed description of the proposed project (attachment):

Describe your organization's history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

Founded in 2011, the Southeast Los Angeles (SELA) Collaborative is a network of organizations driven by its mission to strengthen the SELA communities, build collective power, and encourage innovation to drive regional systemic change. In 2017, the SELA Collaborative formalized its relationships with 12 cross-sector partners who represent diverse populations, including health, education, human services, workforce development, community organizing, higher education, and policy research organizations.

Accomplishments:

*First Executive Director hired in 2018 to steward its work and vision. Through data analysis and a series of convenings, interviews, and a facilitated two-day retreat, the SELA Collaborative's staff completed the 2020-2023 SELA Strategic Plan, expanding on the original 2017 strategic plan created by the SELA Collaborative members.

*Three regional research studies completed: SELA Assessment Mapping, Transportation Research, and a Nonprofit Landscape Analysis. Additionally, a Case Study was completed documenting the evolution of the SELA Collaborative and lessons learned. (All publications available online:

[https://www.selacollab.org/research/.](https://www.selacollab.org/research/))

*SELA Leaders Network launched to focus on relationship building among regional leaders and facilitating discussions around the interconnectedness of community issues.

*Lead 2020 SELA Census campaign, the first collaborative campaign to ensure SELA communities were counted. Leveraging the SELA Leaders Network, a cross-sector campaign was successfully implemented amidst the pandemic.

*SELA Collaborative Agenda (Agenda) updated and published in 2021 to reflect the impact of COVID-19 (<https://www.selacollab.org/sela-agenda>). The Agenda reflects the voices of 80+ SELA Leaders, including community members, stakeholders, and elected officials, and outlines the critical issues facing the SELA region, thus defining the work of the SELA Collaborative.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

The SELA Collaborative's work focuses on creating an informed, engaged, and empowered SELA region. Its vision states: The SELA community will have the power of a cross-sector, collective voice that advocates for the region on a county, state, and national level to bring resources and opportunities that improves the quality of life in SELA.

The SELA Collaborative serves the cities of Bell, Bell Gardens, Cudahy, Huntington Park, Lynwood, Maywood, South Gate, Vernon, and the unincorporated areas of Florence-Firestone and Walnut Park. These cities comprise Los Angeles County Districts 1 and 2, with a population of about 440,000 people – a majority of which are low-income workers who have been historically disempowered and marginalized. At the center of its work is the acknowledgement that the SELA communities have experienced years of under-investment that has left these communities under-resourced. The SELA Collaborative does not provide direct services to SELA residents, but focuses on programs and projects that educate and empower residents, build the capacity of the nonprofit organizations that serve the community, and identify key policy issues that impact the region and strategies to advance policy change. The SELA Collaborative does work directly with the roughly 150 participants of The SELA Leaders Network, providing leadership development opportunities and facilitating cross-sector analysis and planning around intersecting issues that impact the SELA Region.

While COVID-19 has disrupted its current programs and projects, the SELA Collaborative is currently deploying a region-wide culturally competent COVID-19 education and outreach program in partnership with its members and the network of SELA Leaders. This effort, funded by FEMA and the Governor's Office, emerged from the success of The SELA Census campaign mentioned previously.

General operating funds requested from the Vernon CommUNITY Fund will help support the SELA Collaborative's ability to accomplish its key priorities and goals through 2022 as identified by the SELA Agenda and the SELA Collaborative's Strategic Plan. These priority areas and actions will serve to forward the SELA Collaborative's vision and improve the quality of life for Vernon and its surrounding SELA communities. These priorities include: Building Nonprofit Capacity – relaunch workshops that had been suspended due to COVID-19; field a new survey to assess needs of the region's nonprofit sector; and begin planning efforts for an enhanced and expanded nonprofit capacity building program. Civic Engagement – convene partners to identify implementation priorities around the SELA Agenda, such as education or workforce development, and create a work plan to engage in raising awareness and developing resources for these areas. COVID-19 Response – successfully complete COVID-19 outreach and education, including reaching at least 40,000 residents of the SELA Region. Collaborative Sustainability – finalize the SELA Collaborative's legal structure; further prioritize creating a regional

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

The SELA Collaborative staff would be happy to work with representatives of the Vernon CommUNITY Fund regarding a strategy for communications. The SELA Collaborative uses both social media and print media for communications and outreach. Social media includes Facebook, Twitter, Instagram, and YouTube with an aggregate following of more than 3,100 people, while print media includes local newspapers that target specific communities and neighborhoods, including newspapers in languages other than English. The SELA Collaborative would also acknowledge the support of the Vernon CommUNITY Fund on its website as well as on any marketing collateral materials created to support proposed activities. Finally, as appropriate, the SELA Collaborative staff may create content and messaging that can be used by all member organizations to broadcast information to a wider audience through their respective networks.

Upload Additional Documents

Completed - Sep 27 2021

[SELA Collab 2021 Agenda Final\[1\]](#)

Filename: SELA_Collab_2021_Agenda_Final1.pdf **Size:** 4.0 MB



Organization Budget 2021-2022

Revenues

Foundation, Corporate, and Public Grants	\$	725,000
SELA Summit Sponsorships	\$	35,000
Total Revenues	\$	760,000

Direct Expenses

Personnel

Salaries	\$	265,987
Taxes, Benefits	\$	59,882
Total Personnel	\$	325,869

Program Expenses

Printing and Copying	\$	8,000
Program Consultants	\$	187,000
Meeting and Workshop Expenses	\$	13,230
Stipends	\$	750
Facility Rentals	\$	5,000
Member/Steering Committee Meeting Expenses	\$	6,000
Total Program Expenses	\$	219,980

Other Expenses

Travel and Local Mileage	\$	2,760
Telecommunications	\$	6,000
Office Supplies and Equipment	\$	23,300
Bank Fees	\$	240
Dues and Subscriptions	\$	7,500
Professional Development	\$	5,000
Administrative Consultants	\$	56,000
Marketing and Outreach	\$	25,000
Meals and Entertainment	\$	3,500
Miscellaneous	\$	1,200
Total Other Expenses	\$	130,500

Total Direct Expenses	\$	676,349
Fiscal Sponsorship Fee	\$	112,374

Total All Expenses	\$	788,723
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Net	\$	(28,723)
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In an abundance of caution, and exercising its fiduciary responsibilities, The SELA Collaborative's Steering Committee has planned for, and approved, a slight deficit (3.6%) for the current fiscal year ending June 30, 2022. This is due primarily to the timing of the grant received in the 2020-2021 fiscal year for The SELA Collaborative's COVID-19 outreach and education project. 90% of the grant was paid in June 2021, while the work continues through the current fiscal year. The deficit will be covered by the assets available from the previous fiscal year.



Families In Schools 2021/2022 Budget - APPROVED JUNE 2021	FIS Budget July 21 - June 22
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Income	
40000 · PUBLIC FUNDING	
40001 · Government Grants	5,000.00
40002 · Private Foundations	950,000.00
40003 · Corporate Donations	10,000.00
40004 · Individual/Board Donations	10,000.00
Total 40000 · PUBLIC FUNDING	975,000.00
41000 · FEE-FOR-SERVICE REVENUE	
41001 · School Services	-
41002 · Contracted Trainings	435,896.40
41003 · Open Trainings	13,000.00
41007 · Other Program Services	1,760.00
Total 41000 · FEE-FOR-SERVICE REVENUE	450,656.40
42000 · OTHER REVENUE	
42001 · Interest Income	250.00
42003 · Unrealized Gains (losses)	20,000.00
42003 · Rental Income	42,002.64
42004 · Miscellaneous Income	-
43000 · Event Revenue	150,000.00
49900 · Administrative Fees - SELA	50,000.00
Total 42000 · OTHER REVENUE	262,252.64
Total Income	1,687,909.04
Gross Profit	1,687,909.04
Expense	
60000 · PERSONNEL COSTS	
60001 · Salaries & Wages	863,226.84
60002 · Payroll Taxes	80,861.00
60003 · Health Insurance	90,200.20
60004 · Retirement Plan Contributions	16,937.36
60005 · Worker's Compensation Insurance	8,819.56
60006 · Payroll Fees	36,543.61
Total 60000 · PERSONNEL COSTS	1,096,588.57
61000 · PROGRAM EXPENSES	
61001 · Printing and Copying	16,500.00
61002 · Postage & Shipping	16,300.00
61003 · Program Consultants	50,000.00
61004 · Meeting/Workshop Expenses	15,800.00
61005 · Instructional Materials	-
61007 · Stipends	-
61009 · Facility Rental	500.00
61010 · Meals&Snacks	1,250.00
61011 · Volunteer Recognition	1,500.00

61012 · Scholarships	5,000.00
Total 61000 · PROGRAM EXPENSES	106,850.00
63000 · TRAVEL	
63001 · Airfare	4,405.00
63002 · Hotel Accommodations	7,856.00
63003 · Mileage & Parking	4,406.00
63005 · Conference Registrations	5,500.00
63006 · Transportation	3,062.00
63008 · Per diem	3,717.00
Total 63000 · TRAVEL	28,946.00
64000 · FACILITY COSTS	
64001 · Office Lease	105,025.62
64002 · Telecommunications	15,300.00
64003 · Website Expenses	2,750.00
64004 · Storage Fees	7,800.00
64005 · Parking Fees	16,320.00
Total 64000 · FACILITY COSTS	147,195.62
65000 · CONSULTING	
65001 · Accounting & Audit Services	46,000.00
65002 · IT Consultants	5,400.00
65003 · Prof / Grant Writing Consultant	40,900.00
65004 · Legal Consultants	2,500.00
Total 65000 · CONSULTING	94,800.00
66000 · SUPPLIES & EQUIPMENT EXPENSES	
66001 · Office Expenses	8,278.00
66003 · Equipment Rental-Postage Meter	2,648.45
66004 · Equipment Repair & Maintenance	-
66005 · Equipment / Software	250.00
66006 · Equipment Rental-Laptops	6,339.76
66000 · Supplies & Equipment Expenses - Other	-
Total 66000 · SUPPLIES & EQUIPMENT EXPENSES	17,516.21
67000 · OTHER OPERATING EXPENSES	
67001 · Bank Fees	4,000.00
67003 · Licenses & Permits	500.00
67004 · Insurance Expenses	12,560.00
67005 · Dues and Subscription	22,500.00
67006 · Event Expenses	125,000.00
67007 · Depreciation / Amortization	6,450.00
67008 · Contributions (For Staff)	-
67009 · Development Expenses	12,500.00
67010 · Miscellaneous	-
67011 · Bad Debts	500.00
67012 · Taxes	250.00
67013 · PPP-Loan Interest Expense	3,936.36
Total 67000 · OTHER OPERATING EXPENSES	188,196.36
Total Expense	1,680,092.76
	7,816.28



BOARD OF DIRECTORS

Shamya Ullah, Chair

First Vice President, RBC Capital Markets

Ethnicity: Middle Eastern

Gender Identity: Female

Ms. Ullah, a Financial Advisor, began her career in financial services in 1997, as an institutional fixed-income analyst at Goldman Sachs in New York City. After moving to Los Angeles, Ms. Ullah moved into Private Wealth Management at UBS in 2007. She subsequently joined Morgan Stanley Smith Barney in 2009, in Beverly Hills. Ms. Ullah provides investment services and financial planning for charitable foundations, endowments, and high net worth individuals. Her areas of expertise include philanthropic advising, long term financial planning, wealth accumulation, preservation, and transfer strategies. Ms. Ullah holds joint B.A. and B.S. degrees in economics and engineering from Columbia University. Additionally, she holds Series 7 and 66 licenses, as well as life, health, and long-term care insurance licenses. Ms. Ullah is affiliated with the Special Needs Network, the Columbia University Southern California Alumni Association, and the Ebell Women's Club.

Maryann Reyes Jackmon, Treasurer

Advocacy and State Relations, California State University

Ethnicity: Latinx

Gender Identity: Female

Ms. Reyes Jackmon is senior director of external relations for the California State University (CSU) Office of the Chancellor. She is responsible for outreach to all CSU constituent groups and serves as the primary liaison between the Chancellor's office and underrepresented communities in California. Prior to joining the CSU Chancellor's Office, she dedicated 17 years to Southern California Edison, serving as director of Local Public Affairs, manager, Economic Development Services, and manager, Business Solutions. Previously, Ms. Reyes Jackmon served as district director to United States Senator Dianne Feinstein, and as assistant director of Project EXCEL, an education division of the National Council of La Raza, a Latino think tank based in Washington, D.C. Ms. Reyes Jackmon received her B.A. degree in Economics from University of California, Santa Cruz; and studied at the Graduate School of Public Affairs at the University of Washington.

Virgil Roberts

Founding Board Member, Partner Bobbitt and Roberts

Ethnicity: African-American

Gender Identity: Male

After joining the firm of Pacht, Ross, Warne, Bernhard and Sears after receiving his law degree, Mr. Roberts formed the law firm of Manning & Roberts in 1976, specializing in civil litigation

practice and representation of clients primarily from the recording industry. In addition, he represented the NAACP in the Los Angeles school desegregation case, Crawford vs. Board of Education. Mr. Roberts joined Solar Records as Executive Vice President and General Counsel in 1981. He became President of Dick Griffey Productions in 1982 and President of Solar Records in 1990. In April of 1996, he teamed up with another attorney to form the entertainment law firm of Bobbitt & Roberts of which he is the managing partner. Their practice concentrates on television, film, music, theater licensing, and merchandising. Mr. Roberts graduated from the University of California, Los Angeles with a degree in Political Science and spent a year doing graduate studies in International Relations and Constitutional Law. He attended Harvard Law School, where he received his Juris Doctor degree in 1972. Mr. Roberts is a member of the Beverly Hills Bar Association, Beverly Hills Barristers Association, the Langston Law Club, Los Angeles Legal Aid Foundation, California Teacher Credentialing Commission, and the Black Entertainment & Sports Lawyers Association. He is currently Chairman of the Board of the California Community Foundation, Chairman of the Los Angeles Annenberg Metropolitan Project (LAAMP), a Board Member of the Los Angeles Educational Alliance for Restructuring Now (LEARN), and Vice Chairman of the Public Education Fund Network. In 1990 and 1991, he served as Chairman of the Los Angeles Educational Partnership and continues to serve on its Board.

Alejandro Romero

Client Services Manager, Twining

Ethnicity: Latinx

Gender Identity: Male

Mr. Romero is currently Client Services Manager, Twining, a firm that provides engineering sustainable engineering solutions in the built environment. Previously, he served as Business Development Manager at APTIM, which specializes in engineering, program management, environmental services, disaster recovery and construction services. Mr. Romero received his B.S. in Business Administration, with a specialty in Management and Operations from the University of California, Riverside, and completed the Executive Entrepreneur Program at Stanford University Graduate School of Business. He is a member of the Board of Advisors of the Customer Experience Certificate Program at the University of California, Irvine.

Tommy Chang, Ed.D

Educational Consultant, Leading with Equity & Innovation

Ethnicity: Asian

Gender Identity: Male

Dr. Chang has years of experience as an education leader. Prior to his current tenure as an education consultant, he served as the Superintendent of Boston Public Schools, preceded by his position as local instructional superintendent of the Intensive Support & Innovation Center at the Los Angeles Unified School District (LAUSD). He is former biology teacher at Compton High School and a founding principal of a charter school in Venice, California, and previously served as special assistant to the superintendent of LAUSD. Dr. Chang holds an Ed.D. from Loyola Marymount University, M.Ed.s from the Principals Leadership Institute and the Teachers Education Program at the University of California, Los Angeles, and a bachelor's degree from the University of Pennsylvania. He is a member of Chiefs for Change, a non-profit organization led by bold and innovative district and state education chiefs, and Education Leaders of Color, an

organization dedicated to elevating the leadership, voices and influence of people of color in education and to leading more inclusive efforts to improve education.

Jorge Garrido

Senior Vice President, Mercury Public Affairs

Ethnicity: Asian

Gender Identity: Male

Mr. Garrido has nearly a decade of experience in government relations and public affairs. At Mercury, he develops and implements full-scale public affairs campaigns for major national and international companies, ranging from blue chip corporations, established technology and financial institutions to hedge funds and private investment firms. Prior to joining Mercury, Mr. Garrido provided government affairs and strategic counsel to various public agencies throughout Southern California. He earned a degree from the University of California, Berkeley.

Mike Moultrie

Insurance Consultant, Colonial Life

Ethnicity: Multi-Racial

Gender Identify: Male

No biographical information available.

**HUMAN SERVICES ASSOCIATION
2021-2022 BOARD OF DIRECTORS ROSTER**

1 CHAIR

Ronald V. Garcia
Southern California Edison, Retired

2 IMMEDIATE PAST CHAIR

Cesar Zaldivar-Motts
Newstart Housing Corporation

3 VICE CHAIR

Robert Perez
Altamed

4 TREASURER/EARLY EDUCATION SPECIALIST

Elizabeth Rodarte
Montebello Unified School District

5 SECRETARY

Dhyanesh M. Bhatt, CPA

6 PARENT POLICY COUNCIL PRESIDENT

Esmeralda Diaz

7 Connie Arellano

Montebello Unified School District

Fiscal Sponsor Agreement

This Agreement is made between the **SELA Collaborative** (“Project”) and **Human Services Association**, effective **December 1st, 2021** (“Effective Date”). Human Services Association is a California nonprofit public benefit corporation located in Bell Gardens, California, qualified as exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (“IRC”).

The purpose of this Agreement is to clarify all arrangements and operating guidelines applicable to the Project.

1. Project Approval and Term

- a. The Human Services Association Board of Directors has reviewed and approved Project as a sponsored project of Human Services Association. It is agreed that Project’s prospects will be enhanced by Human Services Association’s technical assistance and administrative expertise, and Human Services Association has accepted management and control of Project because Project’s activities will further the charitable goals of Human Services Association.
- b. Human Services Association hereby agrees to sponsor the Southeast Los Angeles (SELA) Collaborative and to assume administrative, programmatic, financial, and legal responsibility for purposes of the requirements of funding organizations. The SELA Collaborative agrees to implement and operate the Project, in accordance with the terms of this agreement and with any requirements imposed by funding organizations.
- c. On the Effective Date, this Agreement shall commence and shall continue in effect unless and until terminated as provided in this Agreement.

2. Project Activities and External Communication

- a. The Project desires to conduct Project under the management and control of Human Services Association. Project will not carry out any activities inconsistent with SELA’s stated mission without the prior written permission of Human Services Association. The Project (SELA Collaborative) will designate a Project Leader, who may also designate additional Project Leaders with approval from HSA.
- b. An authorized representative of Human Services Association must sign any contract on behalf of Project wherein Human Services Association could incur liability, legal exposure, or financial obligations. Project acknowledges that Human Services Association will not sign any contract wherein Human Services Association or Project could incur financial obligations unless there are sufficient funds in the Project Fund (or, at the option of Human Services Association, Project has an executed grant agreement that will provide such funds) to cover the full amount of any such obligation.
- c. Project Leader will not represent to any third party that Project Leader or any other representative of Project has the authority to bind Project or Human Services Association.
- d. Project will provide copies of all grant proposals and fund solicitations to Human Services Association in advance of their transmission to prospective funders, with sufficient time for Human Services Association to review and comment upon all such proposals and solicitations. An authorized representative of Human Services Association must sign all resulting agreements and contracts.
- e. Project must specify clearly, prominently, and unambiguously that Project is “Fiscally Sponsored by Human Services Association” on all grant proposals, applications, and general fundraising solicitations, as well as all printed and/or electronic materials.
- f. Project will not engage in political campaign activities of any kind whatsoever with respect to candidates for elective public office. Furthermore, Project will not engage in any lobbying for purposes of the limitation set forth in IRC Section 501(c)(3).

- g. Project Leader will notify Human Services Association in advance if intending to charge a fee for any products or services so that Project and Human Services Association can discuss any potential income or sales tax implications.

3. Authorized Representatives

- a. The Project has identified its Executive Director as the Project Leader, (“**Project Leader**”) on behalf of the SELA Collaborative.
 - i. If the Project Leader position becomes vacant, the Steering Committee will activate the hiring committee to search for a new Project Leader in partnership with Human Services Association.
- b. Project Leader is the only person authorized to represent the SELA Collaborative under this Agreement. If Project Leader wishes to designate an assistant or replacement person to represent Project, any such assistant or replacement Project Leader must be approved in writing by Human Services Association in advance and must agree to be bound by this Agreement.
- c. The CEO of Human Services Association or his or her designee, is authorized to represent Human Services Association.

4. Project Management & Steering Committee

- a. All parties recognize the authority of Human Services Association to exercise full managerial control over Project. The Human Services Association Board of Directors has the authority of ultimate oversight over the management, supervision and control of the program, personnel, and finances of Project. Therefore, the CEO of Human Services Association will be ultimately responsible for the oversight of the day-to-day operations of Project. HSA pledges to seek advice and input from the Steering Committee and the Project Leader.
- b. Project represents a network of nonprofit organizations and has created a Steering Committee to advise, inform, and oversee the activities of the Project, subject to the ultimate direction of the Human Services Association Board of Directors. The Steering Committee is a group of individuals representing their individual organizations as members of the network that serve voluntarily as a subordinate body to the Human Services Association Board of Directors and as an integral part of the Project. By signing below, the Project Leader hereby confirms that all members of the Steering Committee have received a copy of and are committed to performing the role described in this agreement.
- c. Project will work with its Steering Committee to develop project goals, objectives, and activities, and will review them with Human Services Association’s CEO prior to implementation. The Project Leader and Steering Committee will work together to achieve Project goals and objectives and will communicate routinely in writing and orally with Human Services Association’s CEO regarding Project’s progress. Human Services Association expects that Project Leader will be actively engaged in the actual implementation of day-to-day Project operations and that the Steering Committee will be engaged in overseeing and will be kept fully informed by Project Leader of, such operations.

5. Personnel

- a. Human Services Association assists with recruiting, hiring, and maintaining all part-time and full-time employees, as well as consultants. All such employees will be employees of Human Services Association and are subject to the same personnel policies and benefits that are required by law to apply to all employees of Human Services Association. Any such employee will be an at-will employee of Human Services Association and his or her hiring and continued employment will be subject to Project Leader raising sufficient funds to enable the SELA Collaborative to bear the cost of salary and all benefits owing to such employee. Hiring, promotion,

and termination will involve consultation with, but not ultimate decision making by, the steering committee.

- b. In order for Human Services Association to begin the hiring process for new Project employees, the project must have an available cash balance that will support all projected payroll and benefits costs along with other operating expenses for a at least six consecutive months.
- c. All personnel matters must be adhered to the policy and procedures of Human Services Association.

6. Project Finances

- a. Human Services Association agrees to receive and deposit funds raised for Project into the Project Fund and to disburse such funds as needed for Project's operations and provide to Project Leader such information as may be necessary to enable Project Leader to prepare reports to Project's funding sources. Human Services Association agrees to keep such books and records as may be appropriate in connection with the Project Fund.
- b. Human Services Association requires that Project Leader raise sufficient funds for Project to fund the payment of all expenditures and other liabilities incurred by Human Services Association on behalf of Project and that Project maintain an eight-week operating reserve. Project Leader will not open or maintain any separate bank account in the name of Project. Human Services Association retains the unilateral right to spend such funds so as to accomplish the purposes of Project as nearly as possible within Human Services Association's sole judgment, subject to any donor-imposed restrictions on the charitable use of such assets. With regard to the choice of recipients to fulfill the purposes of Project, Human Services Association retains full discretion and control over the selection process, acting completely independently of any revenue source. The parties agree that all money and the fair market value of all property, in the Project Fund shall be reported as the income of Human Services Association on its tax returns and financial statements. It is the intent of the parties that this Agreement be interpreted to provide Human Services Association with variance power so that it may treat the Project Fund as Human Services Association's asset.
- c. To ensure deductibility of donations for Project, all contracts relating to Project, including grants and any other Project agreements, and all checks or other fund transfer instruments relating to Project, must be made payable to, and signed in the name of: "Human Services Association for SELA Collaborative".

7. Ownership

Any tangible or intangible property, including intellectual property such as copyrights and trademarks, whether purchased, donated, or created in connection with Project while this Agreement is in effect, will be the property of Human Services Association, as the charitable party that is legally responsible for the property. Upon the termination of this agreement, all property purchased with Project funds will be released to the Project.

8. Administrative Fee

For the performance of its fiscal sponsor services described herein, Human Services Association will assess and post an administrative charge against the Project Fund. Revenues from private sources received for Project will be assessed a charge of 10% and revenues from public sources such as government grants and contracts will be assessed a charge of 10%, subject to the right of the Human Services Association Board of Directors to change such amounts at any time in its sole discretion, following transparent consultation with the Project. All administrative charges are assessed when funds are received. The parties agree that all such payments are a reasonable approximation of Human Services Association's costs incurred in performing services as fiscal sponsor. Administrative charges are not refundable either during or upon termination of project sponsorship. The Administrative fee does not include the cost of office space; if office space is needed the cost will be negotiated separately. After 12 months under fiscal sponsorship, the Steering Committee and Human Services Association will revisit the administrative fee to assess Project costs and address any potential changes to the Administrative Fee.

9. Termination

This Agreement will continue indefinitely until terminated. Either party may terminate this Agreement at any time thereafter by giving a 90-day written notice of termination to the other party. Any such termination with respect to ongoing grants and Project activities, such termination will be effective only after such activities have been wound up and/or any required consents have been obtained from third parties to the satisfaction of Human Services Association in its sole discretion. Any outstanding assets and liabilities in the Project Fund will be transferred upon termination.

a) *Termination with Successor*

If the purposes of Project can still be accomplished, Project Leader may identify a successor organization that agrees to accept the transfer of all Project assets and liabilities pursuant to the terms of a separation agreement acceptable to Human Services Association; Subject to the approval of the Human Services Association Board of Directors and any third parties that may be required, the balance of assets in the Project Fund, together with any tangible and intangible assets (including intellectual property) and liabilities (whether then known or unknown) of Project will be transferred to the Successor upon termination.

b) *Termination without a Successor*

If no Successor is identified, then upon termination of this Agreement, and after payment of all Project's debts, subject to the approval of the Human Services Association's Board of Directors, Human Services Association may transfer any remaining Project assets to a charitable or grant-making institution, or another project of Human Services Association, that will commit to disbursing those funds for charitable purposes similar to those of Project, or may dispose of such assets in any manner consistent with applicable tax and charitable trust laws, subject to approval of any third parties that may be required.

10. Miscellaneous

This Agreement shall be interpreted and construed in accordance with the laws of the State of California applicable to contracts to be performed entirely within the State. Each provision of this Agreement shall be separately enforceable, and the invalidity of one provision shall not affect the validity or enforceability of any other provision. Nothing in this Agreement shall be construed as giving any person other than the parties, any right, remedy, or claim under or in respect of this Agreement or any provision hereof. This Agreement shall not be deemed to create any relationship of agency, partnership, or joint venture between the parties hereto, and neither party shall represent to anyone that any such relationship exists. In the event of any controversy, claim, or dispute between the parties arising out of or related to this Agreement, or the alleged breach thereof, the prevailing party shall, in addition to any other relief, be entitled to recover its reasonable attorneys' fees and costs of sustaining its position. The failure of Human Services Association to exercise any of its rights under this Agreement shall not be deemed a waiver of such rights. For the purpose of any action or proceeding arising out of or relating to this Agreement, each party to this Agreement irrevocably (a) submits to the exclusive jurisdiction of the state courts of California and to the jurisdiction of the United States District Court for the Central District of California and (b) agrees that all claims in respect of such action or proceeding shall be heard and determined exclusively in any California state or federal court sitting in the County of Los Angeles.

11. Entire Agreement

This Agreement constitutes the only agreement, and supersedes all prior memoranda and understandings, both written and oral, among the parties with respect to the subject matter hereof. This agreement may not be amended or modified, except in writing signed by all parties to this Agreement.

In signing this Agreement, the Steering Committee indicates that it has knowledge of all the duties and responsibilities

of the project. The Steering Committee also agrees to abide by all project operating policies and procedures of Human Services Association and may be amended from time to time in the sole discretion of Human Services Association with reasonable notice to the Steering Committee, provided that in the event of a conflict between this Agreement shall take precedence.


In Witness whereof, the parties hereto have executed this agreement on the day and year first written above:

Date: November 1st, 2021



Ricardo Mota, Chief Executive Officer
Human Services Association

Date: October 29, 2021



Dr. Raphael Sonenshein, Chair of Governance
On behalf of SELA Steering Committee

Date: November 1, 2021



Victor Dominguez, Chair of Finance
On behalf of SELA Steering Committee



General Applicant Information

Applicant Organization: Woodcraft Rangers

Type of Organization: Youth Development Year Founded: 1934

Annual Budget: \$12,246,142

No. of Board Members: 16

Amount Requested: \$30,000

Recommended Amount: \$30,000

Type of support requested: [] General Operating [x] Project/Program

[] First Time Applicant [x] Returning Grantee Prev. Award amount: \$30,000 FY2021-2022

Brief Narrative description of the organization
Woodcraft Rangers is a well known and well established 501(c)3 with a 15 member governing Board of Directors. Woodcraft Rangers' budget reflects a balanced portfolio of restricted, unrestricted and earned income funds along with federal and state funding. Founded in 1934 to guide young people as they explore pathways to purposeful lives, the organization implements a range of after school programs at sites across the county to supplement educational services including science/technology, engineering, and STEM programs.
Woodcraft Rangers provides services at a number of Vernon area schools including the Vernon School and provides camperships to students to attend their one-week all expenses paid overnight camp.

Organizational strengths:
Woodcraft Rangers has the experience, expertise and capacity to operate a range of programs that benefit communities of focus in the VCF. Woodcraft Rangers now provides services to children and youth age 4 - 18 at Title 1 schools in Vernon, Huntington Park, East Los Angeles and other nearby communities. Woodcraft Rangers also hosts hundreds of students at Camp Woodcraft, an American Camp Association accredited residential camp located in the San Jacinto Mountains near Idyllwild, CA. The agency offers heavily subsidized enrollment and full camp scholarships to qualified families.
Woodcraft Rangers recently commissioned a study to develop a deeper understanding of how Camp Woodcraft can further its goals of equity and inclusion by adopting best practices and tools such as those used by the North American Association for Environmental Education.
Woodcraft Rangers recently released their 2021 Impact Report with impressive data on the numbers of young people served in cost-effective ways. Additionally, recently produced videos educate the community about the organization's response in re-opening 70 schools in the post-pandemic environment.

Proposal Details

Specific population(s) targeted by grant request (if applicable)

Age Range: Adolescent Family Type: All
Gender: All Military Status: n/a
Race/Ethnicity: All Sexual Orientation: All
Economic Status: Low income Other (specify): _____

Description of the proposal to which funds would apply
(if no particular project is specified, please note General Operating Support in this area)

Vernon CommUNITY funds will be used to provide week-long camp scholarships for children residing in Vernon and surrounding communities.

Cost/Benefit:	The cost/benefit ratio for 33 campers is less than \$1000 per camper	Beneficiaries and/or potential impact on the non-profit/governmental landscape:	Camperships include travel, insurance, food and lodging and all activities. Unsubsidized camps for one week cost approximately \$2500.
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Staff Analysis

Documents reviewed

Audit/IRS Form 990 (dated: 3 / 11 / 2021)

Proposal Budget

Organizational Budget

How does the proposal align with the goals of the Fund?

The goals of this proposal align with the VCF's goals of improved health and well-being for community residents with a focus on youth development.

Are there any activities planned to acknowledge VCF as a funder of this project/program/organization?

Woodcraft Rangers will acknowledge the contributions of the Vernon CommUNITY Fund on their website and in newsletters. For example, in the past, the organization has featured pictures of students from Vernon School at camp. Since many organizations continue to have COVID restrictions and are not conducting public events, acknowledgement through social media is appropriate.

What previous projects has the applicant successfully implemented?

With their 2020 VCF grant, Woodcraft Rangers launched a new virtual enrichment initiative - BIRCH - that included a text-based delivery system providing families with easily accessible at-home enrichment activities available in English and Spanish. Currently more than 5,000 families are subscribed. The organization was unable to host residential summer camps, so instead they created a "Camp-on-Delivery" program where families were delivered "camp kits" along with an itinerary for live interactions with camp counselors.

List any foreseeable challenges that the applicant may encounter in the implementation of this proposal or in general:

It is possible in the post COVID-19 environment that residential camping may again be curtailed if the conditions change and health regulations limit such activities. Given their previous experience with pivoting to comply with COVID-19 protocols, it seems this challenge would again be managed to benefit the young people.

Funding Recommendation

Fund this proposal?	<input checked="" type="checkbox"/> Yes
	<input type="checkbox"/> No

Recommended Amount: **\$30,000**

Suggested revision(s) to proposal/fund amount, if applicable:

Funding as requested.

Staff reviewer: Fran Jemmott

Signed: Fran Jemmott

Date: 10 / 31 / 2021

Application: 5978673819

Woodcraft Rangers
Vernon CommUNITY Fund

Summary

ID: 5978673819

Last submitted: Sep 30 2021 02:45 AM (UTC)

Grant Application Form

Completed - Sep 29 2021

Vernon CommUNITY Fund Grant Application Form

ORGANIZATIONAL INFORMATION

*Indicates required field

* Name of Organization

Woodcraft Rangers

* Organization Address

Street	340 E 2nd St. Suite 200
City/Town	Los Angeles
State	California
Zip Code	90012

* Organization Phone

2069478646

*** Organization Email**

woodcraft@woodcrafrangers.org

Organization website address, if any

www.woodcrafrangers.org

*** Name of Authorized Representative**

(Last Name, First Name)

Julee Brooks

Title of Authorized Representative

Chief Executive Officer

*** Organization Founding Date/Date of Incorporation**

Dec 1 1934

*** Organization Type**

Responses Selected:

Youth Development

*** Service Area**

Responses Selected:

Huntington Park

Vernon

SERVICE DETAILS

What number of non-duplicate individuals directly benefit from your services?

More than 200

What amount of the individuals specified above are located in the cities identified by the Vernon CommUNITY Fund?

26 - 50

What age group(s) benefit the most from your services?

Children and Youth (ages 0 -14)

STAFF DETAILS

*** Name of Executive Director**

(Last Name, First Name)

Julee Brooks

List of Executive Staff/Volunteer Leadership (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

Executive Staff/Volunteer Leadership biographies (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document. Please specify titles and organizational involvement.

Julee Brooks, Chief Executive Officer, joined Woodcraft Rangers in February 2018 where she proudly guides service to 14,000 LA youth annually. A first-generation college student from a small town in Kentucky, Julee is passionate about whole-child development and education equity. Julee's past roles include Executive Director of the Los Angeles Ronald McDonald House, Museum Director of the Zimmer Children's Museum (now Cayton Children's Museum in Los Angeles) and Director of Education at Nashville Children's Theatre where she led each agency through periods of transformational change. Some of Julee's proudest work includes the creation of access and inclusion initiatives including We All Play which was a model program for the American Association of Museums' Museums for All Initiative. Julee holds an MFA in Theatre for Youth from the University of North Carolina at Greensboro, and a BA in Dramatic Arts and Government from Centre College.

Celina Salinas, Chief Operating Officer, joined the Woodcraft Rangers team in 2009, she has extensive first-hand program experience and keen abilities in teambuilding, partner relations and contract management. Growing up in the communities Woodcraft is now proud to serve, Celina is particularly passionate about the role expanded learning plays in creating equity for underserved youth. She attended Arizona State University School of Education and now lives in Boyle Heights where she is an active community member.

Christy Moody, Chief Development Officer, has been working with Los Angeles non-profit and educational organizations since she moved here in the mid-90s. She has been an executive, business owner and consultant in fundraising, marketing and event management, helping elevate the profiles and portfolios of organizations and causes that make Los Angeles such a wonderfully rich and diverse community. Christy earned an MBA from USC's Marshall School of Business and an BA from the University of Arizona.

She spends her free time walking her dog, hiking in the Santa Monica mountains, practicing French and designing clothing.

Darlington Ahaiwe, Chief Financial Officer, has over 10 years of financial services experience in the combined public and nonprofit sectors. As a native Angelino, Darlington has a passion for social impact, especially as it relates to bridging the inequity gap that currently exists in K-12 education. Utilizing a deep understanding of change management, Darlington successfully restructured the financial operations of the organization, establishing processes that created efficiencies which brought improved operating margins and the successful acquisition of additional government funding. He has led organizations through multiple years of clean A-133 audits. Darlington holds a Master of Business Administration from the Pepperdine Graziadio School of Business as well as a Bachelor of Arts in Accounting and Finance from University of California, Santa Barbara.

List of Board Members (Attachment)

Biographies should include a brief description of current employment, community service and current and former board appointments

[Board of Directors 2021-22.pdf](#)

Filename: Board of Directors 2021-22.pdf **Size:** 532.9 kB

List of Board Members (Text)

You may alternatively choose to type biographies directly instead of attaching a separate document.

(No response)

FINANCIAL INFORMATION

List of Income Sources

(For example: grants, earned income, individual donations)

Grants
State & Federal Contracts
Individual Donations
Corporate Donations
Earned Income

*** Most recent audit and/or 990.**

(Please attach)

[Woodcraft Rangers_990 2019.pdf](#)

Filename: Woodcraft Rangers_990 2019.pdf **Size:** 529.8 kB

*** Current organization budget**

(Please attach)

[Woodcraft Rangers_FY22 Annual Budget.pdf](#)

Filename: Woodcraft Rangers_FY22 Annual Budget.pdf **Size:** 100.2 kB

***Grant Amount:**

Please specify the amount of grant funds being requested.

30000

*** What percentage of your organization budget will the requested funds represent?**

.002

*** Are you requesting funding for a specific project?**

Yes

Proposed budget for requested funds

How will the organization specifically utilize grant funds? (Please attach)

[Camp Woodcraft_Use of Funds.pdf](#)

Filename: Camp Woodcraft_Use of Funds.pdf **Size:** 161.7 kB

Name of Financial Institution

Bank of the West

Address of Financial Institution

10230 Paramount Blvd, Downey, CA 90241

Phone Number of Financial Institution

562-658-2041

Name of Fiscal Sponsor (if applicable)

(No response)

Fiscal Sponsor Address (if applicable)

(No response)

Fiscal Sponsor Phone (if applicable)

(No response)

Fiscal Sponsor Email (if applicable)

(No response)

Fiscal Sponsor Website (if applicable)

(No response)

Does your organization have a current certificate of general liability insurance?

No

Application Narrative Form

Completed - Sep 29 2021

Application Narrative Form

*** What dollar amount are you requesting from the Vernon CommUNITY Fund?**

\$ 30000

*** What type of funding are you requesting?**

Funding for a specific project/program

Program/Project Funding

What is your annual operating budget?	12246142
What is your organization's mission? (250 words, maximum)	Founded in 1922, the mission of Woodcraft Rangers is to guide young people as they pursue pathways to purposeful lives. Woodcraft continues to grow each year, now providing approximately 15,000 elementary, middle and high school students at more than 80 schools in low-income neighborhoods across LA County with a range of enrichment programs including afterschool, day camps, and summer sleepaway camp - across four major learning pathways: visual and performing arts, sports and wellness, STEM, and youth leadership.
What is the target demographic for your services?	Woodcraft Rangers serves children and youth ages 4-18 annually at Title I schools in low-income neighborhoods across Los Angeles County through afterschool enrichment programs as well as day and residential camps. Approximately 75% of program participants are Latinx, 5% are African American/Black, 13% are Asian, 2% are white and 5% identify as "other." They are 49% male and 51% female. Programs are conducted within an approximate service area of 900 square miles which includes downtown Los Angeles, South Central Los Angeles, Inglewood, Gardena, Carson, Cudahy, Huntington Park, South Gate, Vernon, Walnut Park, East Los Angeles, the San Fernando Valley, Rosemead, Monterey Park, San Gabriel and East Whittier. Most parents and caretakers of

Woodcraft youth are unemployed, underemployed or the working poor. Between 20% and 30% of adults in these neighborhoods earn lower than poverty-level wages and 88% of students at Woodcraft qualify for free/reduced-cost meals. On average, low-income students score substantially lower than their more-affluent peers in academic achievement measures, which translates into lower high school and college graduation rates. 45% of adults age 25 and over fail to graduate from high school and up to half of these did not complete the ninth grade. Most of the schools in these communities also rank poorly according to Academic Performance Indices (API), with scores in the lowest three deciles. Additionally, the communities Woodcraft youth live in have been hardest hit by the pandemic. Many household members are essential workers in service industries, lending to significantly higher infection and death rates from COVID-19 for Black and Latinx Angelenos than their white neighbors. Children and youth face their own challenges. In June of 2020, a Pew study reported that one in three LAUSD households did not have wifi at home, indicating the extremely stratified efficacy of virtual learning.

Please briefly describe your proposed project. (250 words, maximum)

Woodcraft Rangers hosts hundreds of children annually at Camp Woodcraft, an American Camp Association (ACA) accredited residential camp located in the San Jacinto Mountains near Idyllwild in California. Camp Woodcraft is unique in welcoming low-income youth and communities of color who rarely have the opportunity to experience nature, and for whom camp is typically inaccessible. As a longstanding practice, the agency offers heavily subsidized enrollment and full camp scholarships to families who qualify.

Camp Woodcraft synthesizes nearly a century of experience addressing the needs of youth through nature-based programming. Programs are designed for campers ages 7 through 13 (and ages 14-17 for counselors-in-training). The Camp Woodcraft experience integrates naturalist and

environmental justice themes, as well as traditional camp activities like art, archery, campfire singalongs, nature hikes, ropes courses, water activities, scavenger hunts, games and sports, stargazing, team building, and more.

Woodcraft provides SEL, activity-specific, and trauma-informed training for all camp staff, most of whom are professional youth workers and help run Woodcraft's afterschool program during the school year.

Additionally, camp counselors participate in ongoing education offered by the ACA and have been trained in COVID-19 safety protocols, CPR/first aid by the Red Cross, in safety procedures by Cal-OSHA, and in the guidelines/process for mandated reporting of child abuse.

What is the goal of the proposed project? (500 words, maximum)

The goal of Camp Woodcraft is to expose youth to the enriching and healing benefits of nature while facilitating deep connections to their peers and adult allies. We expect to more than double our impact and serve 625 campers during the 2022 camp season, including 33 from the Vernon CommUNITY Fund's service area.

At Camp Woodcraft, the setting and programs are mentally, emotionally, socially and physically stimulating, creating an intense and lasting imprint of positive experiences and memories. Campers also discover new interests, learn new skills, and develop greater independence, self-confidence and resilience. They explore their creativity and develop a deeper appreciation of themselves, one another, and the natural environment. These transformative experiences are unique to residential camp.

For the youth Woodcraft serves, whose communities have been hit hardest by the pandemic, the benefits of camp and time spent in the outdoors are more necessary than ever before. Since the pandemic began in March 2020, Woodcraft youth have struggled with the effects of intense stress and isolation. Camp Woodcraft's

innovative, trauma-informed program – as observed and confirmed in partnership with mental health professionals through Children’s Hospital Los Angeles’ Project HEAL – will provide a rich and healing experience for our campers, who will need a great deal of support to begin to recover from the impact of COVID-19 on their families and communities.

Woodcraft Rangers hopes to provide more than 300 scholarships to families in need so that youth participants may experience the following outcomes:

- Improved physical health and fitness
- Reduced stress
- Improved mood regulation, resilience, and overall mental health
- Improved academic performance
- Increased environmental stewardship
- Improved relationships with peers and adult mentors
- Greater appreciation for nature and outdoor activities and spaces

Woodcraft also seeks to achieve equity in its youth outdoor education programs through its “Camp for All” initiative, building upon values that have guided the agency through the generations. To further expand its intentionally diverse camp community, Camp Woodcraft has implemented a sliding scale fee model (which includes 100% scholarships) that leaves no one out while welcoming new families in. Additionally, Woodcraft is taking steps to further integrate its youth-led philosophy into Camp Woodcraft by utilizing pre- and post- camp feedback surveys to ensure that its programs continually evolve to remain culturally relevant and prioritize the comfort of all campers.

While inclusion is part of Woodcraft’s DNA, the agency recently commissioned a white paper to develop a deeper understanding of how Camp Woodcraft can further its goals of equity and inclusion by adopting best practices and tools such

as the JEDI (Justice, Equity, Diversity, and Inclusion) approach, which is utilized by organizations such as the North American Association for Environmental Education, The Avarna Group, and Justice Outside. This past year Helen Santos, Camp Director, was also inducted in the American Camp Association's diversity, equity and inclusion advisory committee. Helen is one of few camp directors of color nationally and is supporting a larger effort to widen traditional camp audiences in ways that are supportive for new participants.

Please attach the proposed budget for your project

[Camp Woodcraft Budget_FY22.pdf](#)

Filename: Camp Woodcraft Budget_FY22.pdf **Size:** 78.5 kB

Please provide a detailed description of the proposed project (attachment):

[Vernon CommUNITY Fund Program Description \(Attachment\).pdf](#)

Filename: Vernon CommUNITY Fund Program Description (Attachment).pdf **Size:** 161.7 kB

Describe your organization’s history, listing significant achievements, accomplishments and recognition: (250 words, maximum)

In 1922, Woodcraft Rangers opened its doors in Los Angeles and began its mission of guiding young people as they explore pathways to purposeful lives. Always dedicated to access and inclusion, all youth regardless of religious, ethnic or socioeconomic background were invited to participate and guided to develop a holistic sense of self through “the Woodcraft Way” – a fourfold path of body, mind, spirit, and service – and a precursor to the whole child development model.

Woodcraft remains at the forefront of out-of-school time learning opportunities in the Greater Los Angeles area and continues to grow. We now serve more than 15,000 participants annually in 80 school and parks-based programs located in communities with a history of disinvestment.

Woodcraft’s ever-responsive community-driven practices, subsequent community trust, and values-focused leadership has fueled remarkable agility for an organization of its size. Woodcraft responded both quickly and consistently to the pandemic, resulting in programs that have been lauded by philanthropic and education leaders: From April 2020-May 2021, the agency provided virtual and in-person programs including caregiver support, virtual afterschool enrichment, in-person supervision and enrichment, and a virtual family camp. When schools reopened in May 2021, in-person supervision and enrichment was provided for up to 8 hours a day, necessitating a Herculean effort to double frontline staff numbers, and train them to successfully welcome students back to campuses. When summer arrived, Woodcraft held day camps at 30 schools and hosted residential camp for 262 youth at its new camp home in the San Jacinto Mountains.

*** Describe how your organization and/or project will improve the community of Vernon and/or its surrounding areas: (500 words, maximum)**

Camp Woodcraft will positively impact the community of Vernon and its surrounding areas by providing youth access to an inclusive and nature-centered camp program that they would otherwise be unlikely to experience. Schools are often the only outdoor recreational spaces accessible for young people in low-income areas, yet most lack natural shade and green space and prohibit entry to the community during off-hours. Most recreational camps are privately-operated and cost-prohibitive, and public parks tend to fall short of their potential to provide true access and inclusion due to problems of proximity, safety, and funding to support community- and youth-led outdoor programming.

Additionally, Camp Woodcraft will offer youth living in underserved communities access to healthy outdoor activity, which will impact their immediate health outcomes and help create and reinforce positive lifestyle choices. The current youth population (“IGeneration”) spends less time outdoors than any generation in human history—half as much time as other generations did just 20 years ago—while spending more than 7½ hours every day in front of a screen. This deficit is exacerbated for children living in low-income communities. Forty-two percent of low-income California parents say their children have never participated in outdoor activities like camping or outdoor educational programming. This decrease coincides with skyrocketing rates of childhood obesity, diabetes, anxiety, and depression among children (Public Policy Institute). Yet research by mental health professionals shows that just five days in an immersive nature experience can help to recalibrate the ability to recognize emotional cues (Environmental Health Perspectives).

Camp Woodcraft will provide much-needed support to youth and families living in Vernon and surrounding areas that are struggling to survive and thrive amidst an enduring pandemic. Participants will experience the healing impacts of nature, positive new relationships with peers, and transformational mentorship provided by committed and trained adults recruited from the same communities where they live. Meanwhile, the campers’ caregivers will experience the benefits of knowing their children are safe and cared for in our expertly crafted programs which are structured through a trauma-informed lens. During the 2021 camp season, Camp Woodcraft began the practice of sending daily updates from camp including photos and information about the day’s activities in an effort to increase caregiver comfort around enrolling their children in residential and/or outdoor programs. Camp Woodcraft is also designed to place camper safety first. Woodcraft staff are experts in implementing safety procedures, and are proud to have delivered a season full of camp fun to hundreds of youth in 2021 without a single COVID case.

Finally, Vernon and its surrounding communities will experience the benefits of Camp when campers return home and share what they have learned with their families and peers – be it a new level of comfort spending time outdoors; interest and knowledge around environmentalism and conservation; or gains made in socio-emotional learning (SEL) competencies, including contribution, social skills, self-management, social capital, positive identity, and academic self-efficacy.

If selected for award, how might your organization promote its Vernon CommUNITY Fund Grant?

Woodcraft will recognize the Vernon CommUNITY Fund's continued support by posting its logo on the Woodcraft Rangers website (<https://woodcrafrangers.org/give/supporters/>) and on summer camp collateral materials, including the new www.campwoodcraft.org site. In addition, we will acknowledge the award on our social media channels: Instagram, Facebook and Twitter.

Upload Additional Documents

Completed - Sep 29 2021

[Supporting Schools During Reopening](#)

This video shares how Woodcraft Rangers responded during COVID and to help with school re-opening at over 70 schools, including schools in the Vernon CommUNITY Fund service area.

<https://vimeo.com/556356620>

[Camp Woodcraft Welcome Video](#)

This video includes messages from Woodcraft Rangers CEO Julee Brooks and Camp Director Helen Santos, created to help parents feel comfortable sending their children to camp during the 2021 season.

<https://vimeo.com/533206728>

[Camp Woodcraft Impact Report 2021](#)

Filename: Camp_Woodcraft_Impact_Report_2021.pdf **Size:** 5.5 MB

**CAMP WOODCRAFT
Fiscal Year 2021-22
BUDGET SUMMARY**

PROGRAM EXPENDITURES

Hourly Staff Compensation	\$ 188,260.00
Payroll Tax	\$ 4,269.77
Worker's Compensation	\$ 3,896.98
Outside Services	\$ 168,500.00
Program Supplies	\$ 30,000.00
Transportation	\$ 60,000.00
Conference & Training	\$ 6,000.00
Meetings	\$ -
Food	\$ 95,760.00
Program Events	\$ -
TOTAL DIRECT COSTS	\$ 556,686.75

REVENUE	Amount	# campers 2022	Total
Paying Campers	\$ 1,285	300	\$ 385,500
Vernon CommUNITY Fund Scholarships	\$ -	33	\$ 30,000
Subsidized Campers	\$ 250	292	\$ 73,000
Total Campers		625	
TOTAL REVENUE			\$ 488,500.00
NET PROFIT (LOSS)*			\$ (68,187)

**the balance of program expenses will be paid through philanthropic support and/or general operating funds*

WOODCRAFT RANGERS

(A California Nonprofit Corporation)

Fiscal Year 2021-22

YEAR ENDED JUNE 30, 2022

	Programs			Supporting Services			Total All Services
	After-School Programs	Camp	Total	Management and General	Development	Total	
Revenue							
FOUNDATION RESTRICTED	\$ -	\$ -	\$ -	\$ -	\$ 553,000	\$ 553,000	\$ 553,000
FOUNDATION - NONRESTRICTED	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
PRIVATE RESTRICTED	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
PRIVATE NONRESTRICTED	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
SPECIAL EVENTS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
FEDERAL FUNDING	\$ 1,025,899	\$ -	\$ 1,025,899	\$ -	\$ -	\$ -	\$ 1,025,899
STATE FUNDING	\$ 9,052,664	\$ -	\$ 9,052,664	\$ -	\$ -	\$ -	\$ 9,052,664
PROGRAM SERVICE FEES	\$ -	\$ 1,718,502	\$ 1,718,502	\$ -	\$ -	\$ -	\$ 1,718,502
Total Revenue	\$ 10,078,563	\$ 1,718,502	\$ 11,797,065	\$ -	\$ 553,000	\$ 553,000	\$ 12,350,065
Salaries & Related Expenses							
Salaries	\$ 7,013,025	\$ 581,255	\$ 7,594,281	\$ 1,411,258	\$ -	\$ 1,411,258	\$ 9,005,539
Payroll Taxes	\$ 359,433	\$ 32,123	\$ 391,556	\$ 98,293	\$ -	\$ 98,293	\$ 489,849
Workers Comp	\$ 145,170	\$ 12,032	\$ 157,202	\$ 29,213	\$ -	\$ 29,213	\$ 186,415
Health and Welfare	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Retirement	\$ 55,346	\$ -	\$ 55,346	\$ 10,629	\$ -	\$ 10,629	\$ 65,975
	\$ 7,572,974	\$ 625,410	\$ 8,198,384	\$ 1,549,393	\$ -	\$ 1,549,393	\$ 9,747,777
Operating Expenses							
Subcontractors and Outside Services	\$ 416,472	\$ 268,500	\$ 684,972	\$ 6,000	\$ -	\$ 6,000	\$ 690,972
Office Supplies	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Program Supplies	\$ 355,950	\$ 214,000	\$ 569,950	\$ -	\$ -	\$ -	\$ 569,950
Equipment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Telephone	\$ -	\$ -	\$ -	\$ 4,128	\$ -	\$ 4,128	\$ 4,128
Postage	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Rental Expense	\$ -	\$ -	\$ -	\$ 289,275	\$ -	\$ 289,275	\$ 289,275
Printing	\$ -	\$ -	\$ -	\$ 26,099	\$ -	\$ 26,099	\$ 26,099
Advertising / Marketing	\$ 100,000	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ 100,000
Auto Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transportation	\$ 18,000	\$ 60,000	\$ 78,000	\$ -	\$ -	\$ -	\$ 78,000
Conferences and Training	\$ -	\$ 6,000	\$ 6,000	\$ 10,000	\$ -	\$ 10,000	\$ 16,000
Meetings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Food	\$ -	\$ 95,760	\$ 95,760	\$ -	\$ -	\$ -	\$ 95,760
Program Events	\$ 5,000	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ 5,000
Memberships	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Insurance	\$ 560,181	\$ -	\$ 560,181	\$ -	\$ -	\$ -	\$ 560,181
Recruiting	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ 10,000	\$ 10,000
Audit Fees	\$ -	\$ -	\$ -	\$ 30,000	\$ -	\$ 30,000	\$ 30,000
Bank Charges	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Utilities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Maintenance and Repairs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Property Tax	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subscriptions	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interest	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Depreciation	\$ 23,000	\$ -	\$ 23,000	\$ -	\$ -	\$ -	\$ 23,000
	\$ 1,478,603	\$ 644,260	\$ 2,122,863	\$ 375,502	\$ -	\$ 375,502	\$ 2,498,365
Total Expenses	\$ 9,051,576	\$ 1,269,670	\$ 10,321,247	\$ 1,924,895	\$ -	\$ 1,924,895	\$ 12,246,142
Surplus/(Deficit)	1,026,986	448,832	1,475,818	(1,924,895)	553,000	(1,371,895)	103,922



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Executive Managing Director
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Woodcraft Rangers Camp Woodcraft

History

When author, naturalist and youth developmentalist Ernest Thomson Seton founded the Woodcraft League in 1902, he rightly identified the exuberance of young people as an opportunity for greater connection and exploration rather than aberrant behavior to be curbed and controlled. A visionary, he bemoaned the juvenile justice system as a flawed intervention strategy, interrupting a young person's full development and consequent potential to live a positive and productive life. Though he collaborated with Robert Baden-Powell to form the Boy Scouts, Seton's belief in the importance of inclusion, co-education, and the inherent goodness of young people caused the two founders to part ways. The Woodcraft League continued to flourish and was distinctly defined by its core values of inclusion and access. In 1922, when Woodcraft Rangers first opened its doors in Los Angeles, all children were embraced with the progressive notion that every child is innately good, deserves the opportunity to realize their full potential, and should actively participate in defining their own path.

Today's Camp Woodcraft

Since that time, Woodcraft has been at the forefront of expanded learning opportunities (afterschool programs) in the Greater Los Angeles area and has continued to provide enriching outdoor education and overnight camp experiences to generations of Angelenos. Camp Woodcraft has hosted residential "sleepaway" camps for youth in locations such as Castaic, Lake Arrowhead, and Big Bear. In 2021, Woodcraft Rangers welcomed 262 campers to its new home in Mountain Center, nestled on 100 acres of pristine wilderness in the San Jacinto mountains. The Camp Woodcraft experience integrates naturalist and environmental justice themes, as well as traditional camp activities like art, archery, campfire singalongs, nature hikes, rock climbing, ropes courses, water activities, scavenger hunts, games and sports, stargazing, team building, and more. In alignment with its naturalist roots, Camp Woodcraft also specializes in outdoor education and conservation content, led by trained naturalists.

Thanks to the intrinsically outdoor nature of Camp Woodcraft, campers can enjoy fresh mountain air while adhering to county and CDC health guidelines. Camp Woodcraft has implemented a 6:1 camper to counselor ratio, utilizing a "pod" camp unit structure to permit time without masks when participants are with their unit and a safe distance from other campers. All meals are "family style" and camp staff serve their own unit. Woodcraft staff are fully vaccinated and campers must undergo mandatory COVID testing, and are temperature checked upon arrival.

Here's what a typical day of activities at Camp Woodcraft looks like:

Morning Activities: Campers will participate in three blocks of activities, beginning with a quieter start to the day such as bird watching or yoga. Then, campers will continue on to specialized fun such as archery and our brand new low ropes course or rock climbing wall.

Camp Mingle and Afternoon Activities: Camp mingle is a designated time where campers can choose which activity they would like to participate in and bond with kids outside of their units. Then, the afternoon fun continues with three more thrilling activity sessions! Campers will hike with our camp naturalist, create a flag with their unit, and participate in teambuilding games that will create new friendships and build confidence.

Woodcraft Rangers Camp Woodcraft

Unit Reflection and Night Activity: During reflection, campers will check in with their unit and counselor to discuss the day's events and write in their journals. Then, campers will join other units for some nighttime camp magic, including campfires, s'mores, skits, and scavenger hunts.

Staff Training

Woodcraft staff are experienced youth development professionals who log thousands of hours each year in both camp and afterschool programs. They are recruited for their skill, their experience with youth, and their commitment to Woodcraft Rangers core values. Counselors are trained in positive behavior management, social and emotional development, and trauma-informed practices. In addition to first aid and wilderness training, Woodcraft camp counselors are highly trained in child protective safety standards, including COVID-19 safety protocols. Of special importance, Woodcraft Rangers, including many camp staff, have been operating in-person programs for youth throughout the pandemic and have a nuanced understanding of both the letter and the spirit of the health protocol and its continued evolution. Additionally, camp counselors participate in ongoing education offered by the American Camp Association (ACA), CPR/first aid by the Red Cross, in safety procedures by Cal-OSHA, and in the guidelines/process for mandated reporting of child abuse.

Need for Support

Camp Woodcraft is unique in welcoming low-income youth and communities of color, who rarely have the opportunity to experience nature or the magic of summer camp. Due to cost, cultural norms and/or community trust, camp is typically inaccessible to these young people, many of whom have experienced significant trauma and stand to profoundly benefit from a week or more spent at Camp Woodcraft. The challenges these youth face have been significantly exacerbated by the pandemic. Woodcraft Rangers is both a valued and trusted provider among the low-income families it serves through free afterschool programs. These families greatly appreciate the opportunity to send their children to Camp Woodcraft, but require scholarships in order to participate.

Currently, the majority of Woodcraft's afterschool program costs are funded through the Afterschool Education and Safety Program (ASES), in partnerships with Los Angeles Unified School District, Garvey School District, Los Angeles Academy of Arts & Enterprise, Aspire Charter Schools, Environmental Charter Schools, Equitas Academy Charter Schools and Green Dot Public Schools. However, this funding does not address critical unmet needs in the communities we serve, including summer camps. In 2022, we expect to welcome up to 625 children and youth to Camp Woodcraft over four weeks, 50% of whom will pay a heavily subsidized rate of between \$0 and \$250/week, compared to a \$900/week operational cost.

WOODCRAFT RANGERS
Fiscal Year 2021-22
BUDGET SUMMARY

PROGRAM NAME	CAMP	Site ID	2007
PROGRAM START DATE	1-Jul-21	PROGRAM END DATE	30-Jun-22
NO CHILDREN SERVED (UNDUPLICTD)		FUNDING SOURCE	
NO. OF PROGRAM DAYS - FULL YEAR	180	FUNDING AMOUNT	411,542

PROGRAM EXPENDITURES (NON-SHARED)

Hourly Staff Compensation	5110	\$ 188,260.00
Payroll Tax	5130	\$ 4,269.77
Worker's Compensation	5185	\$ 3,896.98
Outside Services	5230	\$ 168,500.00
Program Supplies	5400	\$ 30,000.00
Transportation	5710	\$ 60,000.00
Conference & Training	5715	\$ 6,000.00
Meetings	5720	\$ -
Food	5700	\$ 95,760.00
Program Events	5720	\$ -

PROGRAM EXPENDITURES (SHARED)

	\$ 556,686.75
Subtotal Direct Costs	\$ 556,686.75

(145,145)



Vernon CommUNITY Fund Grant Agreement

On [INSERT DATE] the Vernon CommUNITY Fund (Grantor) awarded a grant to [INSERT ORGANIZATION] (Grantee) in the amount of \$[INSERT AMOUNT] to support the following purposes: To support [INSERT ORGANIZATION MISSION AND PROJECT DESCRIPTION].

Grantor and Grantee agree to the following terms and conditions of the grant:

1. Scope of Work:

Grantee shall use the grant funds solely for the purposes stated below, and Grantee shall repay to Grantor any portion of the amount granted which is not used for those purposes. Any changes in the purposes for which grant funds are spent must be approved in writing by Grantor before implementation.

[INSERT SCOPE]

2. Amount of Grant:

\$[INSERT AMOUNT], payable upon the Vernon CommUNITY Fund's receipt of this executed Grant Agreement.

3. Conditions of Agreement:

Grantee agrees to the following conditions:

A. Reports. Grantee shall submit written reports to The Vernon CommUNITY Fund as follows:

- A narrative report describing in detail the use of the granted funds, compliance with the terms of the grant and the progress made toward achieving the purposes of the grant. A financial report detailing all expenditures resulting from the grant.
- A copy of materials (if applicable) produced as part of the grant.

The schedule for such reports is:

Interim report: [INSERT DATE]

Final report: [INSERT DATE]

Please submit your report using your FluidReview account. If you have any questions about the grant report, please reach out to the Vernon CommUNITY Fund by phone at 323.351.1198 or by email at vernoncommunityfund@ci.vernon.ca.us.

B. Expenditure of Grant Funds. Any funds not expended in accordance with the terms of this agreement must be returned to Grantor. Grantee shall not use any portion of the funds granted herein to engage in any grassroots or direct lobbying, to intervene in any political campaign on behalf of or in opposition to any candidate for public office, to fund union activity, to induce or encourage violations of law or public policy, to cause any improper private benefit to occur, nor to take any other action inconsistent with Section 501(c)(3) of the Internal Revenue Code.

C. PATRIOT Act. Grantee agrees that it will use the grant funds in compliance with all applicable anti-terrorist financing and asset control laws, regulations, rules and executive orders, including but not limited to the USA Patriot Act of 2001.

D. Return of Funds. If Grantor, in its sole discretion, determines that Grantee violates or fails to carry out any provision of this Agreement, Grantor may, in addition to any other legal remedies it may have, refuse to make any further payments to Grantee, and Grantor may demand the return of all or part of the unexpended grant funds, which the Grantee shall immediately repay to Grantor.

E. Records and Audits. Grantee must maintain these grant funds in a separate fund dedicated to charitable purposes. A systematic accounting record shall be kept by Grantee of the receipt and expense of such funds. Grantee shall retain original substantiating documents related to specific expenditures and make these records available for Grantor's review upon request. Grantee shall be responsible for maintaining adequate financial records of this grant.

F. No Further Obligations by Grantor. This grant is made with the understanding that Grantor has no obligation to provide other or additional support or grants to Grantee.

G. Subgrantees. With regard to the selection of any subgrantees to carry out the purposes of this grant, Grantee retains full discretion and control over the selection process, acting completely independently of Grantor. There is no agreement, written or oral, by which Grantor may cause Grantee to choose any particular subgrantee.

H. Licensing and Credentials. Grantee hereby agrees to maintain, in full force and effect, all required governmental or professional licenses and credentials for itself, its facilities and for its employees and all other persons engaged in work in conjunction with this agreement.

I. Organizational and Staff Changes. Grantee agrees to provide immediate written notice to Grantor if significant changes or events occur during the term of this Agreement which could potentially impact the progress or outcome of the grant, including, without limitation, changes in: a) the Grantee's executive staff or key staff responsible for achieving the grant purposes, or b) losses in funding. In the event that Grantee ceases its operations, Grantee shall transfer any property purchased with the grant funds to Grantor.

J. Liability, Disclaimers and Insurance Requirements. Grantee hereby irrevocably and unconditionally agrees, to the fullest extent permitted by law, to defend, indemnify and hold harmless Grantor, its officers, directors, trustees, employees and agents, from and against any and all claims, liabilities, losses and expenses (including reasonable attorneys' fees) directly, indirectly, wholly or partially arising from or in connection with any act or omission of Grantee, its employees or agents, in applying for or accepting the grant, in expending or applying the funds furnished pursuant to the grant or in carrying

out the program or project to be funded or financed by the grant, except to the extent that such claims, liabilities, losses or expenses arise from or in connection with any act or omission of Grantor, its officers, directors, trustees, employees or agents. Grantees receiving grants in the amount of \$75,000 or more shall obtain from their insurance carriers certificates of insurance naming the City of Vernon as additional insured.

K. Promotion and Publicity. Recognition of the grant brings valuable attention to the mission and activities of both Grantee and Grantor. Grantee agrees that Grantor may include information regarding Grantee and/or this grant, including the amount and purpose of the grant, any photographs or materials Grantee has provided for promotional purposes, Grantee's logo or trademark, and/or other information or materials about Grantee's organization and activities, in Grantor's periodic public reports, newsletters, events, and media releases. Grantee may, subject to Grantor's right of approval in its reasonable discretion, promote Grantor and/or this grant by:

1. Reporting on the partnership with Grantor in Grantee's communication materials, including but not limited to, newsletters, events, media interviews, website posts, and promotional e-mails;
2. Assisting Grantor on cross-promotional events and endeavors.

Grantor must review and approve all materials (including website postings) that use its name or logo, prior to production or publication. Such approval will not be unreasonably withheld.

L. Entire Agreement. Grantor reserves the right to withhold or suspend payments of grant funds if Grantee fails to comply strictly with any of the terms and conditions of the Agreement. This Agreement shall supersede any prior oral or written understandings or communications between the parties and constitutes the entire agreement of the parties with respect to the subject matter hereof. This Agreement may not be amended or modified, except in a written document signed by both Grantor and Grantee.

[Signatures begin on next page]

IN WITNESS WHEREOF, the parties have executed this Grant Agreement effective on the _____ day of _____, 202__.

[INSERT NAME], Grantee

Authorized Signature

Printed Name

Title

Date

CITY OF VERNON, Grantor

ATTEST:

By: _____

Lisa Pope, City Clerk

Name: Carlos R. Fandino, Jr.

Title: City Administrator

Date: _____