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**FOR IMMEDIATE RELEASE**

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## **Vernon city council members agree to play host to 24th Annual ‘Sabor de Mexico Lindo’ street festival**

**Vernon, CA** – Vernon Mayor William “Bill” Davis, and Council Members Melissa Ybarra and Leticia Lopez voted yesterday (Tuesday, September 20) to approve an agreement with the Huntington Park Chamber of Commerce to allow Vernon to serve as host city for Los Angeles’ largest street festival on Saturday, October 1 and Sunday, October 2.

Mayor Davis said, “Vernon is pleased to welcome residents from our surrounding communities and greater L.A. County to the street festival that has entertained adults and delighted children in our neighboring community for the past 23-years.”

“From arts and crafts to cultural exhibits and live performances on two stages to authentic food from around the world and theme park rides, ‘Sabor de Mexico Lindo’ is a major attraction in Southeast L.A. County. The event is attended by as many as 200,000 patrons over two-days. We are proud to play the host city for the 24th annual presentation of ‘Sabor de Mexico’ in partnership with the Greater Huntington Park Area Chamber of Commerce,” Mayor Davis said.

The 24th Annual “Sabor de Mexico Lindo,” presented each year by the Huntington Park Chamber of Commerce, is traditionally held along a stretch of Pacific Boulevard in downtown Huntington Park. But road and sidewalk improvements in progress on Pacific Boulevard, Huntington Park’s main downtown thoroughfare, made holding that city’s annual street festival impossible this year. Huntington Park Chamber officials approached Vernon city officials to determine their interest in serving as host city in 2016 as a one-year-only event.

The festival’s media sponsors include KTLA5, Telemundo52, La Opinion, Radio Jose 97.5, and Radio Super Estrella 107.1. In addition, national corporate sponsors will be supporting the 24th Annual Sabor de Mexico Lindo on Pacific Boulevard and Santa Fe Avenue near Vernon’s Civic Center on the first weekend of October.

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**Vernon was founded in 1905 to create jobs in California. Vernon’s 1,800 businesses create more than 105,000 jobs in the Los Angeles area – including 55,000 jobs within the city’s 5.2-mile boundary. The Los Angeles County Economic Development Corporation designated Vernon as California’s ‘Most Business Friendly City.’**

**Vernon generates more than \$330 million in state income and sales taxes, \$1.1 billion in taxable spending. Vernon's businesses provide more than 4.4 billion in salaries and wages annually for workers in Los Angeles County. For more information, go to [www.cityofvernon.org](http://www.cityofvernon.org).**